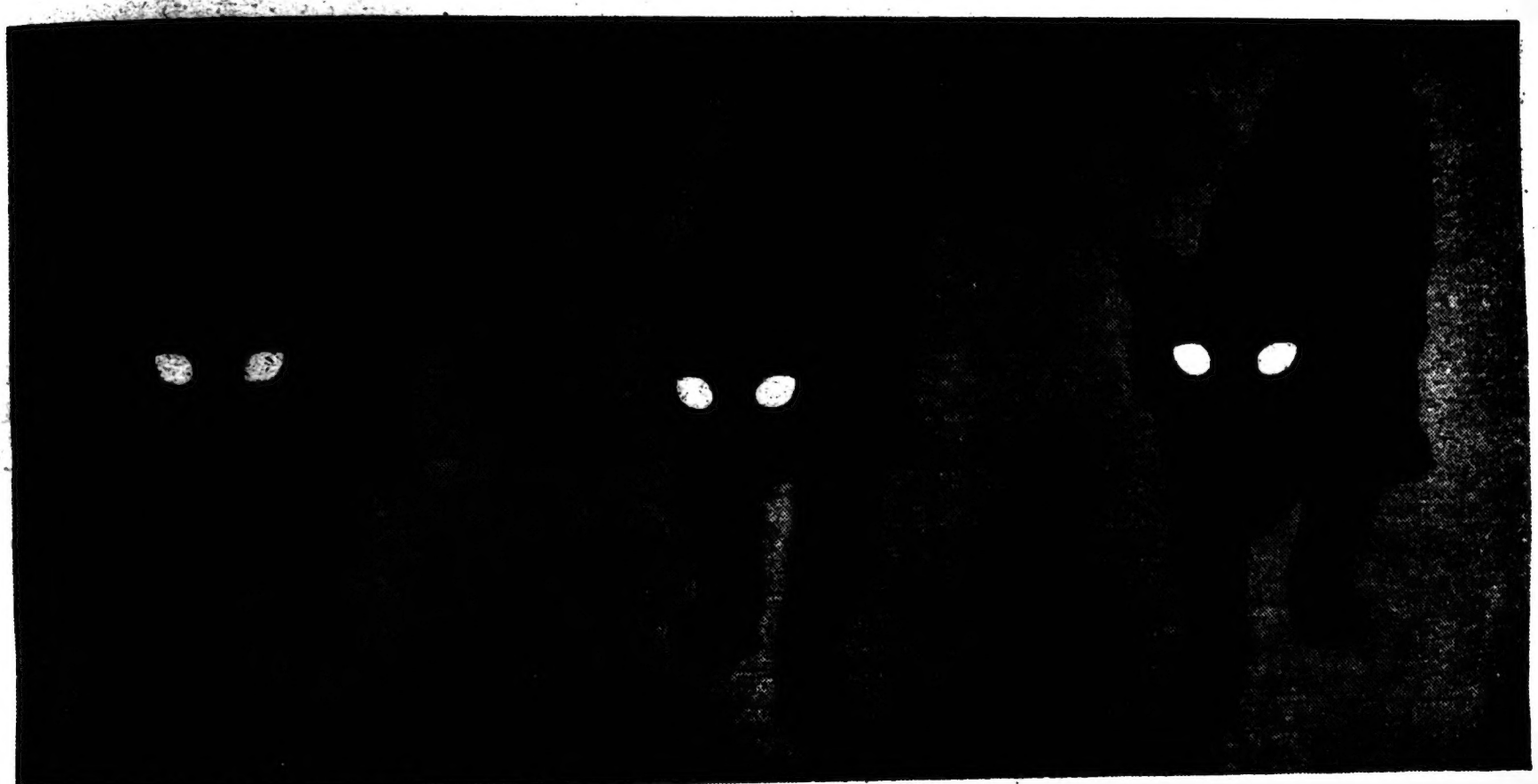
JOHN BULL, JULY 14, 1934

TWOPENCE.
Vol. LVI.
1465.

BLACK SHEEP DOCTORS: Full Exposure SEE PAGES 20 AND 21

JOHN BULL



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Yours sincerely,
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Dear Sirs,
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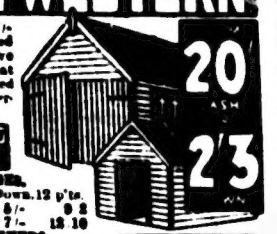

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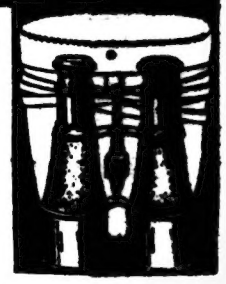

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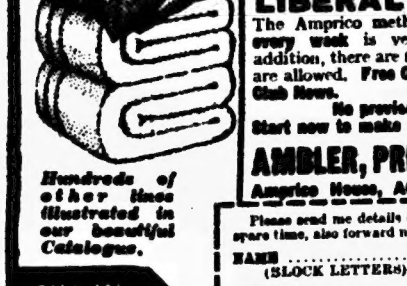

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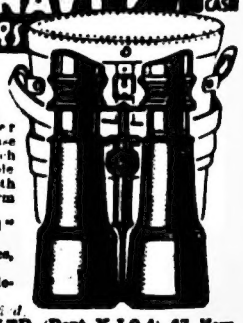

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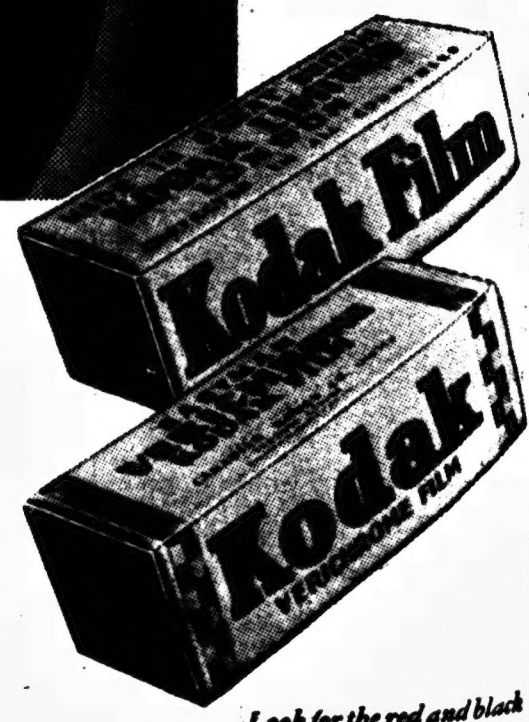

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JOHN BULL

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WITHOUT FEAR OR FAVOUR

Joyous and safe motherhood . . . it is every mother's right

THE MOTHERS —A Grave Betrayal

EVERY day, year after year, in this country there die no fewer than eleven women in childbirth and more than 140 infants under one year old.

One has not to ponder long upon these figures to realise vividly the loss to the nation, and to demand explanation of the implications they contain.

We do not wish to be alarmist, but we think the time has come for the authorities to face boldly the fact that, while the general death-rate continues to fall, the rate of maternal mortality remains stationary, and that three-fourths of this wastage is unnecessary and avoidable.

The fact is clearly not being faced—certainly not by the Ministry of Health, which is giving only "lip service" to the mothers.

Since April of 1932 the present Minister, Sir Hilton Young, has promised time and again, by speech and circular, that something will be done. But all this has amounted to little more than pious advice.

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WE say this constitutes a great and gross betrayal of the mothers of the nation.

What more authoritative evidence of this do we need than the frank public admission last week of the Chancellor of the Exchequer himself that the returns of maternal mortality showed "no improvement whatever," and that he was "puzzled and baffled by the failure to achieve progress."

Well, he needn't be baffled any longer, for we can tell him.

Like the public itself, the Chancellor has no doubt believed that great work is being done for the mothers because, for one thing, there are now in this country 2,800 rate-maintained maternity and child welfare centres.

Moreover, forty-two out of every hundred of the 620,000 mothers to whom children are born every year in Britain now take advantage of the facilities for advice and instruction provided at the public ante-natal clinics.

And fifty-seven out of every hundred babies are taken on an average of twenty times each during their first year of life to welfare centres for observation and treatment.

These remarkable and encouraging figures suggest that the care of mothers and infants has become, indeed, a vital and living branch of the public health service—that the authorities are providing in instruction and in treatment what is every mother's right and every infant's birthright.

What, then, is wrong? It is that this great and well-intentioned service is conducted with an abundance of sympathy, but little imagination, and that, big though it may seem to be on paper, it is still hopelessly inadequate and ill-equipped.

The demand has far outstripped the provision, and in most areas of the country the local authorities are not only ignoring the fact, but, with every call for economy, have been senselessly paring the existing facilities.

So large has been the attendance of expectant mothers at ante-natal clinics, especially those connected with maternity hospitals, and of mothers and babies at welfare centres, that at most of them it has become quite impossible to give the individual attention necessary for each woman and child.

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IN the shabby, cramped accommodation considered good enough for this welfare service, and with insufficient staff and equipment, there is neither sufficient time nor means for careful and systematic physical examination, and practically none for education in hygiene and mothercraft.

In the matter of hospital treatment of mothers whose lives depend on institutional care, the position still leaves much to be desired.

As most of the maternity beds were in workhouse infirmaries until five years ago, high promises of reform and betterment were made when these places were then merged in municipal control.

All that has happened is that the names have been changed.

The atmosphere of the poor law remains, and in very few cases have the wards been reconstructed, improved equipment supplied, or better nursing provided.

Even the appointment of specially qualified medical officers has been delayed, and many local authorities have refused to observe the counsel of the Ministry of Health to use consulting obstetricians to advise practitioners in the treatment of puerperal sepsis, which is by far the most important cause of maternal mortality to-day.

As for the position in regard to the organisation and supply of midwives, there will be no improvement in this direction until municipal midwifery services are established under proper conditions of pay and qualifications.

Great play is made by many local authorities with the fact that they are carrying education in maternity into the homes of the people by the agency of expert health visitors.

A large part of this service is waste and sham. Much of the time of these highly trained and expensive advisers is compulsorily spent on clerical work, preparation of reports and statistics, and routine office work.

Sooner or later the fact will have to be faced that most of the mothers who die in childbirth should never have had to undergo the risk of maternity.

The Government has conferred powers on local authorities to provide private instruction at clinics to all married women whose health or life would, from any cause, be endangered by child-bearing.

But even this measure of advice is denied in many areas.

Only the other day, in Middlesbrough, a married woman housing inspector was dismissed by the town council because she gave the benefit of her knowledge to some council tenants who appealed to her for the advice which, they said, was unobtainable elsewhere.

The mind of Middlesbrough's civic governors is, however, only that of innumerable municipalities.

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A REALLY practical and necessary contribution could be made to the safer motherhood cause if the Government would cease to pay maternity benefits under the National Health Insurance Act in cash and provide them instead in service and kind.

Hundreds of thousands of cases now come to the notice of the authorities every year of mothers, particularly in the distressed areas, immediately and wholly spending the money upon boots and food for their other children.

This sacrifice, although noble, is deplorable, particularly as a recent comprehensive survey revealed that fifty per cent. of expectant mothers were afflicted with severe anæmia due to want of nutrition and iron.

Questions affecting maternal welfare can be discussed to-day in a manner unheard of only a few years ago. The lack of boldness in policy and administration is an insult to the intelligent public interest.

STRAIGHT FROM THE SHOULDER . . .

Coming!—the Cleaner Films We Want to See

Picnics at Fever Hospitals

Britain's Luckiest Father

WE are able to reveal that a "cleaner films" edict has gone forth from British film chiefs.

All Talkies now in course of production at their studios are to be examined with a careful eye. Whatever the cost, scenes and dialogues which do not pass a high standard of decency will be ruthlessly scrapped.

In a word, our film bosses have seen the danger signal.

Wise in time

They have seen how Hollywood is having to "sack" Miss Too-Much-Sex and Mr. Bill Gangster, owing to the powerful Legion of Decency Movement over there.

Started by religious bodies, it already totals over a million members pledged to boycott films which overstress sex and glorify gangsterdom, and already it is estimated to have cost Hollywood £2,000,000 and led to the closing of 500 kinemas.

Now the movement is spreading over here.

Hitting the box-office

Cardiff has started with 12,000 members and claims to influence another ninety thousand throughout Wales, a truly formidable beginning to a move which can hit the purveyor of undesirable films where it hurts most—the box-office.

We know that our own film producers, as a whole, have never attempted to compete with the more outrageous products of the Hollywood "bedroom school," nor tried to make a romantic figure of the thug with a machine-gun and a pair of revolvers.

But we have witnessed scenes in British films that were definitely unfit for general showing. And there was always the danger that a few studios might strive for bigger box-office returns by means of suggestive shows.

Unofficial censor

The industry, however, has wisely realised that the best-seller is a decent film. So much so that it has called in one of the leaders of the Cardiff movement to be present at trade shows and promised to carry out any suggestions he cares to make.

That may seem strange since the Board of Film Censors, which the trade maintains, is supposed to fulfil the duties which this unofficial censor is to undertake.

Well, we have nothing but praise for any action that makes for cleaner films. It will be all the more to the credit of the industry in its journey towards great prosperity in the world market that it will advance along a clean road.

Thanks to Lord Snell

We are grateful to Lord Snell for "debunking" the doomed Waterloo Bridge. Of course, he has shocked the House of Lords, but any sort of outspokenness drives them into hysterics.

And though it's probably too much to expect them to debunk themselves—though this will certainly be done one day—we could tell them of quite a lot of things that badly need showing up in their true colours.

A fine crop of them have found their way into the newspapers during the last few days.

The simple reason

For one thing, some of our Dismal Jimmies are shrieking that "parents aren't what they used to be" because cruelty to children is on the increase.

Well, no one deplores this increase more than JOHN BULL. But it's the merest bunk to suggest that this proves that parents have deliberately become callous.

The Dismal Jimmies should remember that, because of the present social conditions, parents of to-day have a far harder time of it than those of the past. It may be regrettable, but it isn't surprising that tempers sometimes give way under the strain.

Sacked!—Miss Too-Much-Sex and Bill Gangster. Good riddance to them

Exploiting the young

Then there's the group of bunk merchants in Parliament who chorus that "youth should learn in a hard school" instead of being "mollycoddled" by protective legislation.

They should listen to Col. Wilkinson, member of Sheffield's employment committee, who complains that youngsters there are snapped up directly they leave school but thrown out at fifteen or sixteen—having learnt nothing.

That's a hard school—much too hard.

Not so speedy

Another fallacy that needs exposing is the idea that justice is already speedy. A Manchester man who was found guilty of housebreaking seven months ago has only just received sentence!

Convicted in January, he was put back till April, but not brought up till July; then put back another month on bail!

We marvel that he wasn't lost altogether.

Shame

A further piece of bunk is that prison is the best place for all offenders.

Well, Mr. Justice Talbot says that a man named William Rhys should be sent to hospital rather than prison, for doctors proved that when he sent threatening letters he was incapable of controlling himself and needed treatment.

Yet the judge had no option but to jail him for a year.

War peril again

After those stupidities, let us say a word about civilisation's greatest stupidity—war. Mr. Baldwin says it is not in the public interest to say much about the possibilities of the London underground railways being bombed from the air.

Unfortunately, we can all guess those possibilities. So can he—for he has already described the horrors that might come from the air. Worse still, those horrors loom ever closer.

Everyone should read Major Atlee's grave warning on page 7.

Law Abused

And do you remember our recent warning about abuses of the breach-of-promise law? Well, just listen to the latest case:

Harold Iddon, of Warrington, asked a girl to marry him when he had a job as a clerk. Now that he is unemployed and dependent on 15s. 6d. a week relief he can't carry out his promise.

For that reason he found himself before an assize judge. Happily, the woman who sued him has got 1d. damages without costs, which means she will be out of pocket. A lot out, we hope.

Playing with lives

We recently pointed out that foreign shipowners using British ports were consistently ignoring our safety regulations and laughing at our fiddling penalties.

Now the Birkenhead Chamber of Trade has found out that these sinister owners make a profit of £1,500 or so every time they commit such an offence—for which the maximum penalty is only £100.

Here is real profiteering in lives. The Board of Trade must stop it.

Shocks

Owners of furnished houses and bungalows which are used mainly for holiday purposes and remain unoccupied for most of the year are making unpleasant discoveries.

One such bungalow at Shoreham was "commandeered" by a young woman who lived in it rent-free for a fortnight and disappeared owing money right and left.

Another owner turned up for his annual holiday to find that all his furniture had been removed and sold during his absence!

Tell the police!

Other "pirates" arrive by car and calmly stage wild parties in unoccupied bungalows.

But much of the trouble would be averted if owners informed the police of their arrival and departure. As it is, the police have to guess whether or not these dwellings are occupied by the rightful owners or their tenants.

Good for father

Now for a different sort of holiday discovery. A Liverpool man, Charles Wall, dived into the Mersey to rescue a child from drowning.

Not until he regained the shore did he realise that his precious burden was his own son.

It is said that truth is stranger than fiction. Well, we can't think of a happier illustration of this saying. Can you?

Bad for grandma

But neither can we think of a worse discovery than that of the Cardiff child of two and a half so drunk that she couldn't stand, and at first thought by a doctor to be dying.

And it had been made drunk by her grandmother, Mrs. Blodwen Parker.

She has been fined £4, but that seems to us to be too lenient a penalty.

Shameful hospital

Turning to another disgrace, the Ministry of Health describes the conditions at Tallow Hill Infirmary, Worcester's hospital for the poor—"unparalleled in the country."

Yet the City Council flatly refuses to sanction more medical assistance.

Does the council think so little of public health?

Perilous picnics

Worse still, picnics in the grounds of a fever hospital have been authorised by Fife County Council!

Though the county has been ravaged by a serious epidemic of scarlet fever, children on a Sunday School trip are to be allowed into the park of Cameron Infectious Diseases Hospital.

We are glad that one councillor stressed the obvious risk, but we are just astonished that his colleagues cannot see beyond their noses.

Payment in full

A Burwell ex-soldier lost his arm as a result of a war wound and was awarded a 60 per cent. pension—24s. a week. When his case came to our notice we found that he should have been receiving a 70 per cent. pension.

We raised the matter with the Ministry of Pensions and have succeeded in getting the award increased to the proper rate *with arrears from September, 1919.*

So—don't forget to send any pension query you may have to JOHN BULL.

Not too long

We note with gratification that one of the most unmitigated rogues we know will be removed from society for a long time to come.

He is Brian Travers, who has defrauded women all over the country while posing as a single man, and whom we exposed last May.

He has now been sentenced at York Assizes to four years' penal servitude—not a day too long.

His cheek

For real impudence, commend us to the dodge of a bookmaker named John McKay, of Fleet Street, London. A reader who demanded her winnings from him has received a memorial card recording his "peaceful passing" and interment at Landport Cemetery, Portsmouth."

As our reader has reason to believe that the "corpse" signed cheques three days after the supposed death, we doubt whether she will agree with the card inscription: "We mourn but do not murmur."

The helping hand

We wish we could hear more stories like that which comes from the Amman Valley, West Wales.

Two tinplate works there closed down four years ago. Now one has been reopened but, as the other is still idle, employers and workers have agreed on a scheme which will absorb the staff of both works into the active one on short hour shifts.

That's both generous and wise.

The Fragrant Minute

PACKING TIME

"HOW many husbands are now saying "Please don't pack much, let's travel light. No need to worry where we're staying—same old togs do day and night!" Never could find out the reason why husbands seem to take a fit over luggage at this season - one might think they carried it!

But the ones that get excited are the ones who've naught to do. Taxi! Porter! Both delighted to assist the matter through. On the platform hubby grumbles, prods each suitcase with his cane, taps them viciously and mumbles "Seems there's four of them again."

As the holiday progresses, hubby's very pleased to find wife has packed (among her dresses) needed things he'd left behind! Yet next summer he'll be saying, "For heaven's sake let's travel light. No one bothers where we're staying; the same old togs do day and night."

Wilhelmina Stitch.

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Wilhelmina Stitch will always be very pleased to hear from JOHN BULL readers. Address letters to her c/o The Editor, JOHN BULL.

Is the World marching to this?

WAR IN TEN YEARS?

by Major C. R. Attlee, M.P.

Leader of the Opposition in Parliament

TEN years ago it was the general opinion that another war was unthinkable. The memories of the futile destruction and misery of the Great War were still fresh in the minds of all.

It was hoped that the world would turn from the follies of the past, and by the establishment of the League of Nations build up a new world order. Every nation had renounced war as an instrument of policy.

There was, it seemed, no need in the future for great armaments, and it was hoped that a general agreement could be arrived as to reduce them to the lowest point consistent with internal order.

The old Empires of the Hapsburgs, the Romanoffs and the Hohenzollerns had passed away, and been replaced by democratic governments. It seemed the dawn of a new era.

To-day the danger of war within the next ten years is discussed everywhere.

The Disarmament Conference seems to be ending in failure. The shares of armament firms are booming. Over the greater part of Europe bellicose dictatorships have been established. In the Far East, without effective protest, Japan has seized Manchuria and Jehol.

☆ ☆ ☆

THE authority of the League of Nations has been flouted and two of the leading Powers of the world, Germany and Japan, have given notice to leave the League, while its originator, the United States, seems less likely than ever to join it or even to take any real responsibility for the affairs of the world.

What has caused this terrible reverse to the cause of peace? Have the peoples of the world forgotten the lessons of the last war? Do the masses really want to be cannon fodder again? I think not. The causes of the change in the position must be sought elsewhere.

The first and most important reason for the changed situation is to be found in the breakdown of the world economic system.

When trade is brisk and the standard of life is rising, people are for the most part content to follow their private interests. There is hope in the minds of all that prosperity, if not actually within their grasp, is waiting round the corner.

On the other hand, in times of economic distress, when there are millions of unemployed, when the future seems uncertain and many people are suffering from undeserved misfortune, it is easy to persuade nations that their ills come from the misdeeds of others, and that as their position is desperate, they may as well take a risk for the possibility of gaining something.

☆ ☆ ☆

IT is in these circumstances that the munitions-monger has his opportunity.

The second great reason is that the settlement of Europe at "the Peace" was dictated by the sword.

No one pretends now that the Peace Treaties were based on justice. Territorial arrangements created almost as many injustices as they removed, while war debt payments and reparations offended almost as much against justice as they did against common-sense. The attempt to build up a new world order on the basis of maintaining the spoils won in the war was bound to fail.

There are two great danger points in the world to-day—one in Europe and the other in Asia.

Throughout Middle and Eastern Europe there exists to-day a series of dictatorships. In every case the dictators are failing to deliver the goods. The promises of better conditions whereby they won power were impossible of fulfilment. It is therefore inevitable that they should turn the enthusiasm to which they appealed against other nations and should talk the language of war, even if they do not really intend the fact. To hear Mussolini talk, indeed, one might think that he wanted to send every Italian off to war immediately, "for the good of their souls."

In the Far East the situation is not quite the same. Here is Japan, a prolific race confined to a small territory, which has learnt all the worst lessons of the West. Dominated by militarists and big financial interests, she has embarked on a career of expansion in Asia at the expense of China, which is sooner or later bound to bring her into conflict with European Powers.

With suicidal weakness the leading States in the League of Nations failed to intervene at the beginning of the adventure, when it was only a try-on. Encouraged by this, Japan now cares nothing for world opinion, and has, in fact, claimed the right to be the dominant Power in the Far East.

The failure of the League to act had its immediate effect in Europe, and the whole system of collective security whereby it was hoped to avoid for the future the piling up of national armaments was destroyed. Each country said in effect: "If this is all the League can do when China is attacked, what can it do when someone attacks us?"

The question now is, can another world war be avoided? Without encouraging panic, it must be admitted that the chances are not too good.

In the first place, the whole nature of war has changed. It is certain that the next war will be decided in the air. The air weapon which can, and will, be used against the civilian population is so devastating and so rapid in its action that the older forms of armaments are practically obsolete.

The danger lies in this, that without any formal declaration a sudden attack might be made by one Power on another which would immediately decide the issue, by wiping out its entire capital city, before it had even time to mobilise its forces.

Much of the world is ruled by dictators who do not profess to be bound by any of the restraints which check the actions of the rulers of constitutional countries or by the general rules which have in the past regulated the relations of States with one another, and who would stop at nothing to attain their ends.

A new generation is growing up which never knew the horrors of war but which knows only too well the horrors of peace.

In the countries under dictatorship all the means of propaganda are concentrated in the hands of the Government, so that it is easy for the people to be moulded to the will of their rulers.

At the present time it would appear that the countries of Europe are lining up as they did in 1914. The age-long rivalry of France and Germany may once again range Europe into opposing camps. In the Far East there is a danger of a clash between Russia and Japan.

☆ ☆ ☆

CAN Britain keep out? In 1914 she found herself forced to join in. The next war will almost certainly see her fighting on one side or the other. The question is—which?

I believe that though this danger is so menacing there is yet time to retrieve the situation.

The dictators are restrained to some extent by the fear of putting weapons in the hands of their oppressed subjects which might be turned against themselves. There are a number of smaller States which stand for peace and there is in all countries a great volume of peace sentiment. What is required is a bold lead to the world. To our shame this has not been given by the Government of this country.

If to-day Great Britain, France, Russia and the United States could come forward with a bold peace policy they would rally most of the smaller countries.

That policy would have to be based on real disarmament, on the transfer to international hands of all air forces and the abolition of all other armaments except those necessary for internal security.

This would involve making the League of Nations the *real* guardian of world peace. The States forming the League would have to be prepared to reconsider the whole basis of the peace treaties and further to concert plans for the restoration of world prosperity.

Nationalism and economic self-sufficiency have brought the world to chaos. Nothing less than a complete change of outlook can save it from a war so horrible that beside it the last war will look like a game of toy soldiers.

Under the Eye of the PUBLIC PROSECUTOR...

"I ORDER the papers to be impounded and sent to the Public Prosecutor . . ."

The judge speaks crisply and sternly. A murmur goes round the public galleries. For this is what lawyers and law journalists know as a "dramatic turn" in the case, and the drama of it is evident throughout the court.

Maybe a witness, shaken and shattered by a relentless cross-examination, has gone back on the previous evidence he gave. Or perhaps in other ways he has revealed himself as a man who ought to be in the dock instead of the witness-box.

Whatever the cause, the searchlight of justice has been invoked. And soon, at the order of the court, its cold, inviolate, all-penetrating beam begins to revolve.

There was never such a searchlight as that of the Public Prosecutor. You may go to the uttermost ends of the earth and not escape it. Away in Chicago, Jacob Factor is held as relentlessly in the blinding glare of it as the hundred or so people nearer at hand who have attracted its attention in the last few weeks.

Let us hunt this searchlight to its source. We will find it at No. 1, Richmond Terrace, Westminster, a Whitehall mansion that is as homely and unofficial-looking as its name.

Secret passage

There never was a building with an appearance less suggestive of the purpose it serves than this headquarters of the Director of Public Prosecutions. Since it was the London house of the Curries, a famous shipowning family, officialdom has added nothing to its white-pillared, red-brick frontage except a door-plate.

If it were not for the fact that it is immediately next door to Scotland Yard, to which it is attached by a secret passage which is an outward mark of the constant collaboration between the two organisations, it would probably have been doomed by the very style and design of it to have remained the town house of a prosperous family to the end of its days

So much for the outward appearance of the building to which incriminating documents are sent to come under the eye of the Public Prosecutor.

Inside, in almost startling contrast, there is as marked an atmosphere of slick efficiency as you will find in the most modern government office.

There is the office of the Director, Sir Edward Hale Tindal Atkinson—quiet, precise, infinitely painstaking, the third man to hold the post since it was created in 1908, and so outstandingly determined that "Have-a-go Atkinson" is the nick-name they have given him at Scotland Yard.

A very ordinary room, his—a town house parlour, in fact—but what damning secrets it contains Take away his desk and office chair and it would look as it looked fifty years ago all ready for the Victorians, who were calling for tea But one look at the man who occupies it, and the illusion ends.

There is no tea-party look about Sir Edward Tindal Atkinson His height is commanding. His keen face, made more hawk-like by his Roman nose and somewhat unruly head of hair, tells you at a glance why he can so readily find grounds for action even when it is buried in ten tons of documents His every movement spells Action.

Watch him operating that searchlight of justice

His telephone bell rings. It is the Assistant Commissioner of Police speaking, telling him of a murder only reported to the Yard ten minutes before and to the scene of which the police cars are already hastening You might think a murder was no concern of his, but you would be mistaken. He must direct *all* prosecutions, as his title implies.

He does not direct enquiries, of course. That is the job of Scotland Yard or of the local C.I.D. in the case of the leading provincial cities Yet outlying police authorities frequently invite his help in this respect.

The bell rings again to tell him that a man is suspected. There is a semblance of a case against him already. He begins to see a complete story of the tragedy grow out of the discoveries of the lynx-eyed detectives.

Now all the clues that are yielded are reported to him one by one. Out of them he begins to build the foundations of what is going to be the case for the prosecution when the crimson-and-ermine judge is sitting on the bench and the prisoner in the dock.

At last the arrest. And then his work really begins.

It is necessary, now, to understand something of the machinery of his department to follow what happens.

Vital links

He has two Assistant-Directors. One, Mr. A. Sefton-Cohen, is in charge of the country cases, and the other, Mr. C. R. V. Wallace, deals with those in the London area He has already notified one or the other, according to the venue of the crime, and they have helped him with the work.

Each of these Assistant-Directors has under him a staff of solicitors and barristers, most of them young and so rich in promise that it is reasonable to suppose that there is more than one future High Court Judge among them From those available—and often nearly all of them are appearing in one case or another—the most suitable is chosen to prosecute for the Crown at the police court hearing.

Now the prisoner is remanded. He may be remanded again and again. But all the time the Yard goes on filling in vital links in the story and the Public Prosecutor's office building up the case.

The Public Prosecutor in his office

...

And so, at last, the trial itself—with the Attorney-General in command of the prosecution.

Well, what shall we say of the Public Prosecutor's part throughout? Is his part that of Grand Inquisitor? Need the wretched prisoner in the dock tremble at the mention of his name? Will eloquence, skill, organisation, even artifice be used to bring him to the gallows?

The answer is ten thousand times "No."

The Public Prosecutor's department has no time for rhetoric or eloquence. It doesn't weigh a conviction as a success and an acquittal as a failure.

It is only a young department—twenty-six years old, in fact, as a self-contained unit—yet already it points proudly, as to a tradition, to the fact that it has never, in any case it has undertaken, done anything more than present the facts.

Whoever prosecutes on its behalf must never use artificial aids in his advocacy. He must never prejudice a man with his gifts of speech. Defending counsel can rise to the highest peaks of sentiment and pleading. He may weep, if needs be. But the duty of his opponent is merely to draw attention to things that happened.

Fine record

No wonder the archives of the department are filled with the tributes of opponents to its scrupulous fairness, among them this typical tribute of a defending counsel whose client was sentenced to death:

"I would pay a tribute to the humanity with which the case for the Crown has been presented. His (counsel's) command of language and his wonderful power of delineation found full expression in placing before you simply and fairly, and yet firmly and justly, the case against my client.

We have seen the Director sweep his searchlight on to the central figure in a capital charge. Yet such cases comprise but a small percentage of his work.

Homely Wisdom—by Canon R. J. Campbell, D.D.

KINKS in CHARACTER

A MAN I know intimately has just been in to tell me about a problem that has suddenly been thrust upon him. He says: "I have been propping up a near relation of mine for twenty years, and he has flopped at last, and I have to keep him and his family for the rest of my life."

He looked so worried that I felt anxious about him and ventured to suggest that perhaps he was taking an unduly pessimistic view and that things might not work out so badly as he feared.

He smiled wryly. "I have not overstated the case," he went on. "As the wisest adviser of my young days used to say, you cannot hold up a man who is incapable of standing on his own feet.

"You can help him at a crisis; you can pull him out of a hole; you can tide him over a period of bad luck; but you cannot save him if he has a flaw in his character or a secret vice.

"All you will do by your well-meant efforts is to lead him to believe that you can always be depended upon to save him from his own weaknesses."

"What was the root of the trouble with this chap?" I asked.

"Drink," was the reply. "Drink—and vanity. He liked to be well thought of by fellows who were not worth a moment's consideration To be accounted a good fellow among roisterers, to stand treat, to fling his money about with ostentation, to be flattered and applauded—all this was the very breath of his nostrils; he lived for nothing else.

"It was only a matter of time before the collapse came. He spent more hours at the pub than at business; customers began to drop off; he got into debt; his partners became uneasy and insisted on his leaving the firm; he went to a new neighbourhood and set up again; everything he touched failed; I foolishly guaranteed his ventures and had to foot the bill, principal and interest—everything.

* * *

"In no single instance did he keep his word to pay what he owed. He is not a deliberate rogue, for he has not enriched himself at my expense; but he is an utter weakling; and now in the evening of his days he is penniless with no prospect of earning anything whatever, health and nerve broken, and I am in receipt of a pitiful appeal from his wife telling me they have no one to look to but me for their support."

"And how do you propose to support them?" was my next question, though I knew the answer quite well beforehand. "I don't know," he responded dolefully. "I can only do it by working early and late to earn the money; retirement is unthinkable, though my health is not good and I am no longer young; I must be thankful to have a business at all in these hard times, but I cannot see more than a week ahead, and the day may soon come when my twenty years of sacrifice will be in vain and my relative will end in the workhouse."

This story is authentic, word for word; and its moral is obvious. It is that character is destiny. It is not circumstances but moral defect that brings a man down and ruins a life. And it is usually wiser as well as kinder in the long run to let a transgressor feel the consequences of his moral failure before you begin to help him.

Character must be built up from within; it cannot be bolstered up from without. To pledge yourself to the support of an unstable character is like building on sand instead of on rock.

. . . His JOB *and* Its SECRETS

. . . . at No. 1, Richmond Terrace, Westminster—"as homely and unofficial-looking as its name."

Let us watch him at his desk again. he mail comes in. One post alone ay bring him as many as thirty or rty complaints against a man or a ncern, poured in by the dupes. Many e frivolous, and the writers have to told so.

As he goes through the missives one one he is governed by the rule that he ust take up every case involving the ath penalty, or where he is told to do by the Attorney-General. Then he ust put on one side for action any ising charges of sufficient public nportance.

A few of the letters are earmarked be put away in dossiers. In themelves the complaints raised in them are ot sufficient to justify a prosecution. ut they relate to a man who is already nder observation—and how many thouands of men there are under the eye the Director of Public Prosecutions ithout knowing it.

In those dossiers are the secrets of the ublic Prosecutor, and when the time omes to strike those dossiers will be pened, and the evidence in them, so patiently gathered, will be used for a prosecution.

But there is one letter out of the whole bulk brought into him that he lays aside almost reverently. He sends for his Assistant-Directors and calls their attention to it with a thump of the fist. Here, he says, is something calling for instant action, and they agree.

In this fashion some of the biggest prosecutions of the generation have been begun.

Expert advice

Maybe the first enquiry necessary is the search of a ledger at a City office. Or it may be an enquiry involving a knowledge of shipping shares, or some such specialised subject, on the part of the detective.

The Public Prosecutor knows what inspector and sergeant he would prefer. And the Commissioner knows which he should have. Usually the very men the Commissioner suggests are the ones the Public Prosecutor wants.

And those two detectives chosen have to do a lot of walking between the Yard and the Public Prosecutor's office during the enquiries—*via* that secret passage.

Very frequently eminent accountants are called in to assist and examine—more especially in provincial cases where the local C.I.D. is not so large and therefore well equipped with experts as the Yard.

Hardly has he finished with the letters than he receives papers that have been impounded at the Old Bailey, or at some provincial Court. The necessary detectives are chosen. And soon yet another case has begun.

So it goes on day after day. So it has gone on ever since the department opened in 1908. All through its short history it has done its work justly, humanely and efficiently, although the methods of the three different Directors have differed widely.

Sir Charles Matthews was the first. He was the son of a famous actor. He chose the present building as the headquarters of the department, picked the present Director's room for himself, and never lived to occupy it.

Matthews was a great lawyer, but he was a sentimentalist. More than once his life he wrung as many tears from juries on behalf of men he was prosecuting as that master of sentiment, Marshall Hall, was able to do on behalf of his clients. Perhaps he was too kindly.

Sir Archibald Bodkin came next—as a lawyer, poker-faced and a master of irony.

In those days there was what was known as the "Chair of Inquisition" in Sir Archibald's office.

One day a well-known politician called to ask whether a woman could be kept out of the witness box in the most important case then before the courts. Bodkin had him seated in this special chair at once

The peculiarity of this chair was that you either had to perch uncomfortably on its edge, in which case Bodkin faced you imperiously from the fireplace, where he stood consuming a cigarette at record pace, or you sank back in it until you almost touched the floor, at which the Public Prosecutor loomed like a giant over you as he glared down at you.

In short, whoever occupied that chair was always at a disadvantage.

Bodkin's face was a study when he heard what his visitor had to ask. He carefully simulated a look of terrible sternness Then he thundered:

"You are a Member of Parliament and a solicitor, and a man who should understand the law. And here you are calling on me, the Director of Public Prosecutions, in order to subvert the ends of justice."

In vain did the occupant of the chair protest that he was only making a little suggestion, and that it didn't really matter Sir Archibald seemed adamant.

And then, suddenly betraying his real feelings, he told him that he had never intended to call the woman in any case.

Quick action

Bodkin was always able, masterly in his irony, just and merciful. Yet Tindal Atkinson was to be an even greater Director of Public Prosecutions, and all because, as his nick-name makes clear, he will always "have a go."

Jacob Factor was getting away with it because he was rich enough to outspend British justice. He will be lucky if he succeeds now that we have "Have-a-go Atkinson" in the chair.

The department has already spent £20,000 to bring that super-crook to justice and has obtained a special Factor fund to draw on.

He brought Harris and his fire-raising gang to justice. It needed a lot of the 'hang the cost" spirit to do that. Then he also landed Miles, the Salvage Corps chief,

Soon he is going to prosecute another man who has slipped through the meshes of the law for years by carrying on his nefarious operations all over England, which always makes prosecution a difficult and expensive matter. Detectives have been making enquiries, and interviewing the Public Prosecutor's officers for months. Look out for his arrest.

The occupants of that old-fashioned mansion known as No. 1, Richmond Terrace may be slow and patient in the watching. But when they act, they act quickly and decisively.

The Human Machine

Mental Telescopes

A FRENCH writer and scientist, who was famous a few years ago, gave a very terse recipe for attaining that calm and mental poise without which no one can be really happy or efficient.

"At bottom our troubles and worries are very puerile," he said. "What does it matter to the star Sirius if a servant has been rude to you, or if a hostess, defying all the laws of precedence, has not put you on her right hand at a dinner party?"

"Practise looking at things from the point of view of Sirius! It is a method of training that will make you strangely happy, for the essence of wisdom consists in attaching very little importance to little things."

In other words, do let us preserve all the time a sense of proportion. Stop making mountains out of molehills—and don't fall into the other extreme of pretending that mountains are molehills. Try all the time to see things clearly and as they are.

For, whatever we may think in moments of strain and irritation, all our troubles are great or small according to whether we view them through the right or wrong end of our mental telescope. We can make them appear to loom up like thunderclouds or recede to pin points. It depends how we look at them.

To cultivate a quality of indifference to the petty annoyances of life, to accept them, smiling, and to refuse to allow them to throw our mental machinery out of gear, is to avoid degrading ourselves to the level of half-wits.

If for nothing more than that negative point of view, it is a virtue well worth cultivating.

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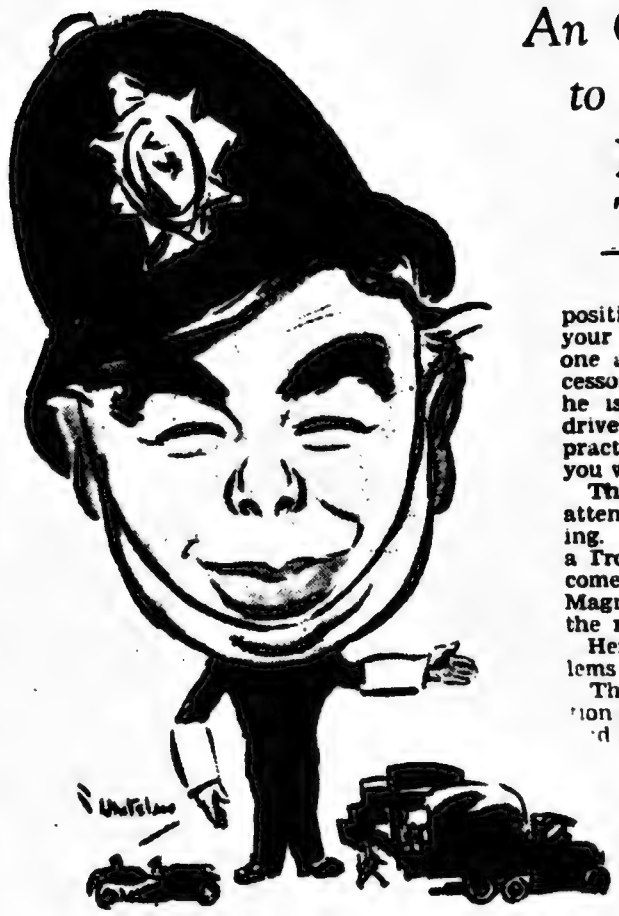

An Open Letter to the new Minister of TRANSPORT

DEAR MR. HORE-BELISHA,—So they have made you Minister of Transport and given you the great chance of rendering a lasting service to the whole nation.

Believe me, yours is now a really big job, but in doing it you have this advantage—you need not be bothered by ordinary political considerations.

Your work concerns every man, woman and child in the country. They all use cars, 'buses or trams at times. They all walk. Their interests are common and interchangeable.

They do not want Party war-cries mixing up with the problem of straightening out the terrible tangle of the roads.

All they ask of you is that you should apply plain common-sense methods to the task of bringing order and safety out of chaos and peril. In short, to make life safer for us all.

You have already begun well by explaining to a confused and muddled public how they are expected to use the new "safety lanes" for pedestrians.

* * *

Properly used, these marked crossings—the use of which in this country I am proud to have been the first publicly to advocate—will undoubtedly do much to lessen the slaughter of the roads.

We are only at the beginning of this important experiment, and your business is to lose no time to make the new system foolproof.

To do that you must, for one thing, clear up the muddle where traffic at the "safety lane" points is controlled by one-way light signals. At many places at present the oncoming motorist sees the signal "Go," and quite properly proceeds across the "lane."

But this one-way signal is not in the pedestrian's line of vision. There is no signal at all for him, and, until there is, confusion will be all the more confounded. A small matter, some may think, but many a life may depend upon it!

And all the time you must carry on a ceaseless campaign of public propaganda and education. For his own sake you must educate the walker as well as the motorist if life and limb are to be saved.

The Ministry of Transport, guided by the best practical advice from all those who use the roads, must cut the red-tape and become a great institution for the spread of essential information to road users—and that means all of us.

"Road-hogs" and "Jay-walkers" are terms which should be wiped out of our vocabulary.

Your duty is to weld the whole nation together — motorists and pedestrians alike—in a great crusade to make the roads safe for all.

The vast majority of motorists are only too anxious to help. It is only an infinitesimal minority which is selfish and irresponsible.

But the motorist must not be irritated by harassing restrictions and infuriated by contradictory instructions.

It is maddening for him to pass from zone to zone to find that what is permissible in one place is a legal offence somewhere else.

Soon we shall be a nation of motorists. You must use all your powers to the utmost to put the whole traffic code on a comprehensive national basis. This is a national job—not one for every tin-pot local authority to make its own regulations.

* * *

And for the pedestrian as well there must be genuine consideration. Not only in the towns, but on the countryside there must be provision for those who travel on Shank's Pony to go their way in comfort and safety.

In these days when cars dominate the roads the inadequacy of footpaths is a positive scandal and danger. In your new job you have at least one advantage over your predecessor, Mr. Oliver Stanley. For he is no motorist, but you do drive and so understand the practical side of the problems you will be called upon to face.

The questions awaiting your attention are urgent and pressing. You will have to work like a Trojan—but your reward must come if you will devise a real Magna Charta for the users of the roads.

Here are some of your problems:

There is the constant obstruction of signals by advertisements and shop blinds.

There is the misuse of the road warning lights as advertisements.

There is the continual variation of road surfaces. Why not insist on a uniform non-skid surface?

Again, there is the whole problem of the trams, which, with their static lines, obstruct the solution of traffic difficulties in so many big towns. These fixed lines, inevitably leading to zig-zag driving, are death-traps which sooner or later must be abandoned.

And, finally, the present Road Traffic Bill, which pleases nobody and rubs everybody the wrong way, must be remodelled from top to bottom.

It's a vast programme, but worthy of a man who desires to serve his country. I believe you do. Now prove it!

JOHN BULL.

CANDID COMMUNICATIONS

dy ASTOR, M.P.,
ouse of Commons

DEAR MADAM,—It's amazing that you ould seriously suggest the prohibition cycles in crowded areas.

You say it is almost impossible to oid cyclists.

Did it occur to you that, for the clists, it is almost impossible to avoid otor-cars in very crowded areas?

And remember that the bicycle is an sential means of transport to hundreds thousands of wage-earners.

JOHN BULL.

r. TOM MANN,
ndon, W.C.

DEAR TOM MANN,—I dislike your poli- s, but, after your acquittal on a charge making seditious speeches, I like your mment: "There is something in itish justice after all."

Yes, I can imagine that many people Germany and elsewhere must be istung they lived under the British stem!

JOHN BULL.

r. E. PHILLIPS,
matra Road, West Hampstead

DEAR SIR,—An out-of-work man, you ere sitting in a park when a baby fell to a pond. You jumped in and saved

And your reward? Not even a word of anks or a smile. The mother went in a taxi with her maid and that as the end of it.

But real mothers everywhere will ank you on behalf of that miserable ecimen of motherhood.

JOHN BULL.

r. J. M. L. BURTENSHAW,
'alkergate Hospital, Newcastle

DEAR DOCTOR,—You've good reason to e indignant. Going into a field to bask the sunshine, a farmer curtly ordered ou off.

And though you went into the next eld without demur, you were summoned or causing damage!

The magistrates didn't mend matters by fining you and ordering payment of a shilling damages.

No wonder you asked why the farmer couldn't have asked for his shilling without making you waste a morning at the police court!

JOHN BULL.

Police Judge BROWN,
Glasgow Marine Court

DEAR JUDGE,—You were naturally astonished that a poor man should be prosecuted, under an old by-law, for trying to earn a living by selling candy at the docks.

You had to admonish him, but you described it as a shame.

A shame, yes—and also a piece of rank idiocy.

JOHN BULL.

Mr. K. S. DULEEPSINHJI,
Former England Cricketer

DEAR DULEEP,—You have probably finished with cricket, for the doctors have said "Never again." True, you can swing a golf club, but with little success.

"Never mind," you told an interviewer, "just say that I love all sport."

That, Duleep, *is* cricket.

JOHN BULL.

JOHN IVES,
Banbury

RASCAL,—For twisting a rubber band round the toes of a whippet to impede its speed—it won nevertheless, I'm glad to say—you have been let off with a fine. Though the dog limped and yelped with pain, the Bench didn't take away your licence.

I can only hope that the racing authorities will find some way of ridding the course of your unwanted presence.

JOHN BULL.

Rev. J. MEARING,
Amersham Common, Bucks

REVEREND SIR,—As you probably expected, your proposal to provide Sunday tennis for young people between services brought a stream of invective on your head.

Indeed, you received evidence of intolerance which "helped you to understand the Inquisition and other horrors of the past," but having been offered two private tennis-courts you intend to carry on.

I wish all clerics had your courage.

JOHN BULL.

BISHOP OF ST. ALBANS: "Best gift parents can give their children is many brothers and sisters," you say. Yes, if they can afford to keep them.—JOHN BULL.

Dr. B. C. HALLER,
M.O.H. *for Bilston, Staffs*

DEAR DOCTOR,—Families moved from overcrowded areas are now overcrowding in your council's houses, you report, because one family alone is unable to pay the rent.

Can't you persuade the council that the *only* remedy is more houses and lower rents?

JOHN BULL.

Lord LONDONDERRY,
Secretary for Air

MY LORD,—It is disconcerting that a smoke bomb should have fallen from an aeroplane on the main Bridlington-Hull road, narrowly missing a car and blotting out the district with dense clouds.

One day it might be an explosive bomb.

Can't we be made safe against the perils of war even in peace time?

JOHN BULL.

THE CORPORATION,
Middlesbrough

GENTLEMEN,—When you had £40,000 to spend on a new gas plant I congratulated you on passing over the lowest tender from an out-of-town firm in favour of a local contractor whose price was just a little higher.

But it seems that the Minister of Health, seeing no advantage in providing work for your own army of unemployed, has refused his sanction in the sacred name of Economy.

Instead of sending a deputation to London, as you suggest, why not ask the Minister to Middlesbrough for a heart-to-heart talk with the workless?

It would be more economical and twice as effective.

JOHN BULL.

Mrs. HANDS,
Birmingham

DEAR MADAM,—Through misreading a label, a Birmingham hospital nurse gave your infant son a drug twenty times stronger than had been prescribed for him, causing his death.

At the inquest, when the nurse broke down, you comforted her as best you could.

I'm sure generosity could go no further.

JOHN BULL.

Mr. A. COURTAULD,
Halstead, Essex

DEAR SIR,—I'm glad the Air Ministry has paid tribute to you for your remarkable endurance when you remained alone for five months during the British Arctic Air-Route Expedition of 1930-31.

Completely snowed-up, you yet managed to make estimates during the long, lonely period, which are likely to prove of great value.

I, too, admire your wonderful fortitude.

JOHN BULL.

Provost DICKIE,
Aberdeen

DEAR PROVOST,—I have every sympathy with the struggles of fishermen to improve their meagre earnings, but I must agree with your criticism of those who threw an enormous catch of herring back into the sea as they could not get their minimum price.

With thousands of people wanting food, such waste is not only absurd, but damnable.

JOHN BULL.

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Thank You, HITLER!

says A. G. Gardiner

THERE is, according to the poet, "a soul of goodness in things evil." I do not think it is difficult to find it even in the grim and sombre tragedy that has disgraced Germany and shocked the civilised world.

Two things at least emerge from that sale of carnage which serve as a silver lining to the dark cloud.

I will illustrate the first of them by the startling conversion of Lord Rothermere. It may be felt that I unduly exalt his lordship by treating his conversion to anything as a matter of significance or importance. In his mind convictions have no abiding place. They are like goods in a shop window that change from day to day according to the fashion or interest of the moment.

But that very fact makes it worth while to watch his alarums and excursions. He has his ear to the ground and aims at always being ahead of the pack. If a fox is started that promises sport his "View, halloo!" rings out from the *Daily Mail* and all its multitude of loud speakers, and he is away like the wind to be in at the death and secure the brush. But if the scent gets lost, or the public humour changes or the red light of danger appears, no one so ready to turn in his tracks, call off the hounds and scuttle back to safety.

Somersault

That is what has happened now. Thanks to Herr Hitler's bath of blood. Lord Rothermere has seen the red light and scampered for cover.

For years he has been the fugleman of the dictators. He has burned incense to Mussolini and fallen flat in adoration of Hitler. Oh, for a Mussolini or a Hitler to lay the lash across the English back! And when Sir Oswald Mosley took the field he hailed him as the strong deliverer who would get rid of all our silly notions about freedom and free institutions.

And now in the light of the terrific happenings in Germany, what do we read in Lord Rothermere's most inspired organ?

NO DICTATORS.

". . . The moral behind it all is that *Britain, with her ordered system of government which has developed with the centuries, needs and will have no dictator.* Here people have learned to settle their differences by votes and by reason, not by violence and bloodshed."

This remarkable somersault is important, not because Lord Rothermere is important, but because he is a good weathercock. He knows which way the wind is blowing and he knows that his "Hats off to Hitler" has gone the way of his "Hats off to France." He knows that Hitler has given the death-blow to Mosleyism and the whole idea of dictatorship in this country.

Hideous realities

Hitler has shown in one lurid afternoon the hideous realities of dictatorship, whether of the Right or of the Left. Under him Germany has rattled back into the Dark Ages.

It is a land filled with fear. All freedom is dead. Parliament is dead, the Press is dead, the Church is dying. Spies and informers infest the whole country so that no man dare speak of public affairs except in whispers, lest he should be overheard and whipped off to the concentration camp or shot out of hand—"while resisting arrest," as the grim phrase goes.

It is a country in which one group of Gangsters is fighting in the underworld of politics against another group of Gangsters for the possession of power—the power to govern with the machine-gun.

Blood-bath Hitler taking the salute—the day after the carnage

It is a land in which not even the wireless or the kinema is free; but in which both are used solely for the glorification of the Gangster who happens to be top-dog at the moment.

So ruthless is the terror that it penetrates the home itself.

I know from friends of my own who happen to live in that unhappy country that the very domestic servants are organised to spy and eavesdrop in the houses in which they are employed.

Most terrible of all, justice is dead and the law has become the instrument of the Gangster with the machine-gun.

All this barbarism has been lit up as by a flash of lightning. We see what happens to a country when it loses the triple safeguard of a free Parliament, a free Press and a free people. We see what the price of dictatorship is, whether it be of the Fascist, Nazi or Bolshevist brand. And the lesson has gone home. The people who invite this country to tread the same path to destruction will have short shrift from the British public. Hence the right-about-face of Lord Rothermere.

Hence his flight from Sir Oswald Mosley and his sudden discovery that "Britain, with her ordered system of government which has developed with the centuries, needs and will have no dictator."

A clearer vision

That is the first service which Hitler's red terror has accomplished. It has cleared the mind and vision of this country.

The second service is this. Hitler has changed the sky of Europe. The cloud that has darkened that sky ever since he came into power is the fear that the new Germany that he had called into existence meant war.

I think the fear was exaggerated, but in the early phases of his régime there were grounds for it. There was a revival of the Prussian spirit, the withdrawal from the League, the attempt to gobble up Austria and the dreams of vast German expansion in the East.

All this created alarm at the aims of the resurrected Germany and was largely responsible for the failure of the Disarmament Conference.

This fear has gone. It has been going for some months past. Hitler has had to draw in his horns. He has made terms with Poland. He has called off his attack on Austria. He has bowed the knee to Mussolini. In these and many other ways he has visibly come down from the high horse.

Crisis precipitated

Now the events of the past fortnight show that the whole Hitler structure is crumbling. He has turned and destroyed the Nazi movement that he created and that put him in power.

His dictatorship no longer rests on a wave of popular emotion, but on the Army and big business. He has precipitated a domestic crisis, the course of which cannot be predicted.

But everything points to the continuance of an internal struggle for power and to more barbarous episodes like that of June 30. Many of the best informed students of Germany think that the result may be the disintegration of the Reich and the break-up of Germany.

In any case, Germany will for a long time to come be preoccupied with her domestic earthquake. She will cease to be a menace to her neighbours.

With the lifting of that menace there should be a golden opportunity for Europe to reach a solution of the Disarmament problem and to rebuild the League on a new and more solid foundation.

If that opportunity is used with wisdom and with justice to Germany, the future may find that there was indeed a "soul of goodness" in the evil doings of June 30.

GOING AWAY?

Look out next week for full details of JOHN BULL'S thrilling Holiday Presentation for every reader—something entirely new.

Not from the B.B.C.—Dr. H. A. Treadgold considers—

WEIGH of the WORLD

WE'RE patient fellows, very,
We men of portly mien;
While humorists wax merry
We keep a smile serene,
And at each comic story
Invented by the thin,
However stale and hoary,
We do our best to grin!

Cartoonists have not scrupled
Our contours to deride,
Our chins they have quadrupled,
Made us absurdly wide;
For always we're depicted,
By reason of our girth,
As cause for unrestricted
Hilarity and mirth.

But still we've never wavered
In our conviction strong
That we were greatly favoured
When given ong-bong-pong;
For many a foolish fable
Must die now doctors state:
The weighty are best able
In life to pull their weight!

The Fat Man is used by cartoonists as a symbol of wealth, but it would be more fitting to employ him to symbolise health.

After an exhaustive study of the health of 2,000 entrants to the R.A.F., I have been moved to combat the prevailing medical view that it is more desirable to be underweight than overweight.

My investigations have made it plain that the heavier are healthier. Stout fellows physically are also "stout fellows" metaphorically, being less liable to disease and better able to endure physical and mental strain.

This last fact may account for the smiling fortitude with which generations of rotund citizens have endured sallies more numerous than humorous at their expense and expanse.

For years fat men have had a thin time at the hands of alleged humorists. Yet, even when bombarded with the most melancholy chestnuts, they have merely laughed and grown fatter.

In the *Lancet* I stated that the overweight have greater athletic prowess, but I do not, of course, intend to suggest that Mr. G. K. Chesterton would make an ideal marathon runner or that the inclusion of a few City aldermen in the English Eleven would increase our chance of retaining the Ashes.

What, however, may reasonably be suggested is that the present feminine craze for slimming is gratuitous folly.

But I suppose it is useless to hope that mere considerations of health will influence lovely woman where fashion is concerned.

Unless other arguments can be used, she will continue to squander pounds with the recklessness of a Jubilee Plunger, convinced each time she goes to the scales that her's is a far, far better weigh.

O woman, in your hours of ease
So keen to fascinate and please,
Need you, with resolution grim,
Work quite so hard at keeping slim?

As near the bone it gets, the meat,
So we're informed, becomes more sweet:
But lo! the temper (this is our
Experience) becomes more sour!

Why should you female arts employ
To ape the contours of a boy?
With loss of fat you grow less fit,
And, what is more, have less of IT!

Becoming like, through Swedish drill,
A Swedish match, you cease to thrill!
So give both drill and diet best,
And let your figure go (Mae) West!

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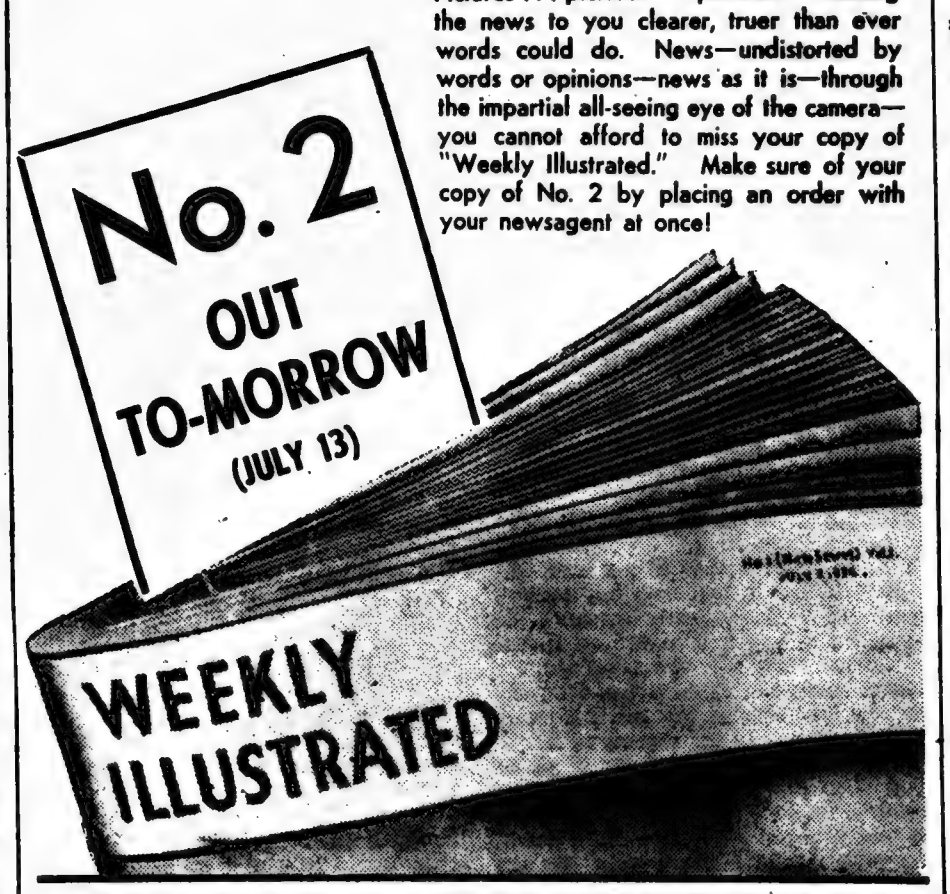
The first issue of the "Weekly Illustrated" established itself as a big success. Pictures . . . pictures . . . pictures! Flashing the news to you clearer, truer than ever words could do. News—undistorted by words or opinions—news as it is—through the impartial all-seeing eye of the camera—you cannot afford to miss your copy of "Weekly Illustrated." Make sure of your copy of No. 2 by placing an order with your newsagent at once!



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ORGANISERS wanted for Diamond Thrift Clubs. £4 10s. commission on a 20-week 1/- club. 12 years' reputation for Value and speedy delivery. Coloured catalogue and full particulars free. — Diamond Supply Co., Ltd., Diamond House, Teddington, Mx.

EMPLOYMENT.

MOTOR DRIVERS.—THE BRITISH SCHOOL OF MOTORING, Largest National training and employment Organisation for Motor Drivers. Call (9-7) or write for details of training: 5, Coventry St., Piccadilly Circus, LONDON; or 268, Deansgate, MANCHESTER; or Sheepcote St., Broad St., BIRMINGHAM. 30,000 successful pupils.

CUSTOMS AND EXCISE.—A number of vacancies exist for keen young men aged 19-21. Good pay and prospects on passing a fairly easy entrance exam.—Full details from B.T.I. (Dept. 801), 29, Oxford St., W.1.

A PAYING Profession. Become a certificated Chiropodist.—Write partics. Home Study Course. 2, School of Surgical Chiropody, Leatherhead.

POLICE RECRUITS.—Young men desirous of joining Metropolitan Town or County Police should send for 1934 Police Hand-book (FREE), which explains methods of entrance to all Forces. (Ages 18-25).—Address, B.T.I. (Dept. 602), 29, Oxford Street, W.1.

CIVIL SERVICE VACANCIES
Under an important decision reached by our Advisory Board, candidates may now prepare for the various Entrance Examinations on the understanding that full tuition fees will be returned in the event of failure. Persons interested in any branch of the Service, aged 18-24, should apply immediately for booklet to B.T.I. (Dept. 171), 29, Oxford Street, W.1.

WOOL SALE, 4 oz. Cro. 11d., Silky 13d., 6-ply Rug 8d., Colours 9½d.; samples, Rug Book free. Scotia Wools, 158, New Bridge St., N/c-on-Tyne.

CHINA, 120 articles Jugs, Plates, Cups, Scrs., Mugs, &c., 10/-. 1,000 dinner sets FREE, 48 cups & Scrs., 4/-. Glass & H'ware, Col. Catlg. & Guide, worth £'s. FREE. Bridge St. Pottery Dept. 9, Burslem.

WOOL SALE.—Clearance Super Knittings 1d., 2d., 3d. oz. Rug Wools from 6½d. lb. Samps. free. Newcastle Wool Co., Ltd. (Dept. 71), N/c-on-Tyne

HOPPER—the RELIABILITY CYCLE IS THE FINEST ALL-BRITISH BARGAIN. EVERYTHING THE BEST. Don't buy a cycle until you have seen these machines. Prices from £3/15/0. Also Non-Deposit Easy Terms. Send p.c. for 1934 Catalogue to F. HOPPER & CO., BARTON-ON-HUMBER.

SEND for Free List of Super-Bargains at W'sale Prices. Saves you £'s. Picnic Basket Outfits, 5/6. Beach Wraps, 3/9. Sports Shirts 2/3. Six pairs Art. Silk Hose, 5/11. Men's Socks, 1/3 pr. etc. Lodge, Hirst & Co., W'housemen, Ossett, Yorks.

SOFT WATER for ½d per week! Complete Water Softening Apparatus only 9/6 carr. paid. Simply stand in cistern. Lasts approx six months. Refills 1s. 6d. each. No installation costs.—Write for Free illus. partics. J. Hupfield, 12, Holborn Viaduct, London, E.C.2.

TENTS 7/3 to 3 gns. Also Bell Tents for Hire. Send for 40-page Catlg. of Camping and Hiking Equipment.—Nuttall, 30, Goodmayes, ILFORD.

Free! Free!! Free!!!
FILMS for your camera. All sizes. Nothing else to buy. Just accept the offer made by Messrs. Gratispool on page 3. Remember John Bull's "Shop Window" is full of surprises. Never miss it.

A WONDERFUL new covering for damp floors, etc. Looks like Tudor Tiles, 90 sq. ft. 15/-. Send for free samples and partics. to J. B. Andrews & Sons, Sutherland Sq., Walworth Rd., S.E.17.

EXTENSION LADDERS For Householders, Builders, etc. All sizes, price from 14 - upwards. Made of Best Quality Timber. All fittings galvanised. Available for immediate despatch.—Full partics. in advt. of John Alcoe on p. 3.

THAT BARGAIN SHED you want can be yours for a small amount down. See offer of J. Thorn & Sons, Ltd., top of page 2.

"NAVAL COAST GUARD" Model Telescopes for only 11/9, post 9d. Every piece stamped. Also limited supply of "Army Pocket" Model Telescopes for only 8/9, post 3d. For further partics. see advt. of Aircraft Products on p. 3.

TURN to Bolsoms Sale announcement on p. 16. This offer is crowded with wonderful bargains.

BABY'S BEAUTIFUL LONG CLOTHES 30/-. 73 home-made garments. Worth £5. Handsome Shawl, Robe, Day Gowns, Flannels Terry Napkins, Vests, Barras, Warm Nighties, Wool Coats, etc., etc. Everything complete and ready to use. Purchasers state "That materials alone would cost them more." Expectant Mothers, send 2/- for parcel on approval (Bal. cash or terms).—Mrs. J. HOWARD, 66, DOVER RD., PORTSMOUTH.

MOTHERS! Preserve your health and fitness by wearing a "Spencer" Maternity Belt.—Write, mentioning *John Bull*, Spencer Corsets, Ltd., 44, Britannia Rd., Banbury, Oxon. for free Booklet and further partics. See advt on p. 28.

READERS should write for a free leaflet explaining the wonderful "VOIGTLANDER BRILLIANT" Camera offered in the advt. on p. 31.

WRITE at once or fill in the coupon on p. 28 for full partics. (free) of ELECTROLUX REFRIGERATORS operated by Gas, Paraffin or Electricity. Model illustrated can be secured for only 10/- down.

WRITE for particulars of the ENSIGN offer of 10/- for any old camera. See p. 27.

TURN to the HOME & DOMINIONS SUPPLY CO.'S offer on p. 33. A free gift is offered to purchasers who send an early order and deposit.

WIRELESS AND MUSICAL.

PIANO - ACCORDIONS from £2 2s. 6/6 monthly. BANJOS, GUITARS, DRUMS, etc., 44-p. cat. free.—OLLY OAKLEY & RAYMOND, J.B., 8, LAURENCE POUNTNEY HILL, E.C.4.

MEDICAL, CURATIVE

HOW TO STOP SMOKING.—Genuine Remedy, proved by testimonials. — Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

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RANKIN'S HEAD OINTMENT is a sure and quick way of banishing all head pests. At the same time it adds lustre to the hair and improves its growth. Thousands of families have proved its effectiveness during the past 50 years. Sold in boxes, 4d. and 8d., from all good Chemists, or by post, 5½d. and 9½d. RANKIN & CO., Dept. "O," KILMARNOCK, SCOTLAND.

WHY SUFFER FROM PILES? Get instant relief from pain and irritation with Adanus Ointment. Nothing like it. Only 1/4½ post free. —WILLIAMS, Chemist, CHEAM, SURREY.

RUPTURED? Read this. A new appliance which does away with straps, has no ball or oval-fronted pads, yet holds the rupture firmly but gently. You test it before you pay. See advt. of Blunden Surgical Appli. Co., Ltd., p. 3.

STEEDMAN'S FAMOUS BOOK. "Hints to Mothers" is offered free on p. 27.

FREE.—All Mothers of growing girls and girls also should read "Nature's Warnings," a booklet offered by the Proprietors of Dr. Williams Brand Pink Pills.—Write: CH Dept. 38, Fitzroy Square, London, W.1, for a free copy. See advt. on p. 25.

FREE to Indigestion sufferers. Amazing offer of a free 9d. tin of Birley's Antacid Powder. Simply fill in the coupon in the advt. on p. 33 and attach 1½d stamp to cover packing, etc. Accept this offer now!.

FREE.—Pennings' "Every Mother's Book" and "Everybody's Doctor." Write, mentioning *John Bull*, to Alfred Pennings, Cowes I.W. This offer appears on p. 27.

ASTHMA SUFFERERS can obtain a FREE SAMPLE of "RAZ-MAH." See p. 38.

DON'T overlook the advt. on the Back Cover. A sample of "Elasto" for bad legs and circulatory diseases, together with free booklet, are offered to sufferers. Simply fill in the coupon.

WANTED TO PURCHASE.

BEST PRICES paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Antiques, Dental Plate (not Vulcanite). Valuable Property, etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 65, New Bond St., London, W.1.

CASH Waiting for any kind old Gold, Silver, Jewellery, Diamonds, Dental Plates, etc Highest cash per return. Est. 25 yrs. Bell's, Headrow, Leeds.

MISCELLANEOUS.

RARE BOOKS, Magazines, etc.: English and Foreign; state wants.—J. B. DANE CO., 64, Stanley Street, LIVERPOOL, 1.

HOW TO CUT your housework in half.—Amazing 1/- Home Book offer. See advertisement of Reckitt & Sons, Ltd., on p. 2.

A FREE sample of ALLINSON'S BREAD is offered on p. 29. Fill in the coupon for a special voucher entitling you to obtain a full-size Allinson Loaf free. Post the coupon in an unsealed envelope bearing ½d. stamp.

A SAMPLE of Kolynos Denture Powder will be sent FREE to readers who write to the address in the advt. on p. 31.

FREE.—Valuable illustrated guide explaining all about Southend-on-Sea. Write to the Corporation Inquiry Bureau, Pier Hill (21), Southend-on-Sea. See announcement on p. 27.

PURE BEER easily made at home! Turn to the "Vigormalt" advt. on p. 27. A trial size is offered. Free yeast is supplied with each tin.

FREE.—Complete trial Beauty Outfit of ICILMA preparations. Send 6d. in stamps to: Icilma (Dept. 32D), 29, King's Road, London, N.W.1. Turn to p. 39.

The MAN who DUPES the WORLD

—Fraud Victims in Eight Countries

THE prince of lavish rogues!

This is the colourful description which can be aptly applied to a remarkable adventurer named Alexander Louis Fink, whose operations have been recently causing the police of several countries no small measure of uneasiness.

Rarely have we encountered a more extravagant and luxurious type of criminal, and when we reveal that he traverses the whole world in pursuit of his swindling operations it will be evident at once that he stands in a class alone.

Alexander Fink is in the early forties. Six feet in height, and dressed always in quiet but expensive clothes, he presents a handsome figure with his black, unruffled hair and dark-complexioned countenance.

Recently he occupied a sumptuous flat in Park Lane, London, where he lived ostentatiously with a beautiful English woman. Although the well-appointed apartment was elegantly furnished, it was not wholly in keeping with Fink's delicate tastes, and he promptly lodged an extensive credit order with a famous West End store for additional articles at a cost of several hundreds of pounds.

To all outward purposes Fink appeared to be a very busy man. He was continually driving away in haste in a chauffeured car or making hurried journeys to and from the Continent in his privately-owned 'plane which he had had specially transported to England from America.

In view of information which reached us regarding some of his inner activities, we discovered that one of his chief interests centred around a financial office in the City.

His 'plane tours

Here, for some time, he held considerable sway, having convinced the directors of a reputable company established there that he was a wealthy American banker visiting this country for the purpose of putting through a mammoth financial deal.

Actually, his real object in worming his way into the offices of the City company was to get into touch with people who might be likely victims to a secret fraud he proposed to put into operation.

A month or two ago, with his beautiful lady friend, he journeyed to Paris from Croydon in his aeroplane. Urgent business kept him in France longer than he had originally intended to stay, and, in the meantime, Scotland Yard detectives found cause to make some enquiries about his movements in London.

They discovered he was a very notorious American, who had for years passed in the aliases of Finess and Frost, and who had parted countless people from their money in a series of oil-mining frauds.

Whilst enjoying the luxury of the Park Lane flat, Fink, it has now transpired, got into touch with numerous people in connection with a number of so-called valuable oil "royalties" which he was supposed to possess in the "Mid-Continent" fields of Tulsa, Oklahoma.

His plan was to sell blocks of these for sums ranging from £300 to £500 on the definite promise of paying 12 per cent. per year by way of definitely assured dividends.

During his prolonged stay in Paris complaints arcse from people who had parted with money to him, and by the time he journeyed back to England by air an unexpected reception greeted him.

He not only discovered that the police here were interested in his movements, but that the City firm whose offices he used had had enquiries made about him in America with astonishing results. He was faced with the fact that his pose as a banker had been exploded, and that certain ugly details about his real character had been cabled from America.

Violent scenes

At his West End flat he was met by the owner, who pointed out that the rent was heavily in arrears, and by other creditors—one being the big store which had added to the amenities of the flat—whom he had also imposed upon in his magnificent way.

There was a dramatic scene with the owner of the Park Lane property, who had taken the precaution of seizing many of Fink's personal effects, and who refused to leave the flat without at least £50 on account.

Fink tried every reasonable means to put his adamant caller off.

He failed, and a violent scene ensued before he could induce the other to leave.

The next day he went to the flat's owner and humbly apologised for his behaviour. He paid some of the money due and played for time. He succeeded—for a while.

The money he used for this purpose, we can reveal, was part of the proceeds of a large cheque he obtained by a trick from a West End gentleman whom Fink approached in the guise of a business acquaintance of an old friend of the other's.

Subsequently some further astonishing news came to hand. Whilst on his visit to Paris he had stayed in great style at the Hotel Maurice in the Rue de Rivoli, and departed owing 11,000 francs.

A very astute Parisian business man had fallen for one of his spell-binding stories and had been induced to part with 7,000 francs—a fact which illustrates the superlative rogue Fink really is. Several other people in France, as in England, have since complained how they, too, had been similarly victimised.

With Scotland Yard now growing more interested than ever, Fink decided to leave his Park Lane residence once more, and to find some quiet hiding place on the Continent until the position of affairs became quieter. While he was away the story of his ramifications grew richer and richer in detail.

During the past two years this international rogue, at all times living in the most luxurious surroundings, has victimised people on an almost staggering scale in eight different countries!

Not long ago he was in Colombo, where he posed as an oil king with vast interests. When complaints about his fraudulent operations began to arise he was requested by the authorities to depart.

He did so. With his customary grandeur he took with him £4,000 worth of jewels belonging to one dealer there, and £2,900 worth belonging to another.

Jewels on credit

Quite casually, in his irrepressible manner, he had bought them as presents for a lady friend—*on credit*.

Australia saw him next. Here he cut a great dash. He established himself in a costly villa at Belle Vue Hill, Sydney, which he took over airily from a brother of the ex-Lord Mayor of the town, and at the same time opened luxurious offices in the heart of the city where he floated a concern called Certified Royalties, Limited.

With a number of agents he started a scheme to sell oil royalties, and in the course of his campaign used the names of banks and of famous financiers at will.

Luckily, as far as Australia is concerned, his real mission was exposed before he had the chance to make a successful raid upon the public of that country.

In Berlin he engaged a luxury suite at the Hotel Esplanade, and from an office elsewhere made several financial hauls from dupes before the police began to show signs of activity and he felt it prudent to depart.

His stories in the German capital were embellished with striking colour. There he revealed himself as a former undergraduate of Harvard University and, until recently, partner in a big American firm which had been ruined in the Kreuger crash. It was, so Fink told the German people, only after the "Swedish Match King" defaulted to Fink's firm to the extent of more than $150,000,000 that he decided to sink what remained of his personal fortune in the buying and selling of oil "royalties."

Actually, this was just a further tissue of lies to assist him in his plan of roguery.

In Canada, Spain, and his native America, victims can also be traced.

In his own country, for instance, he has been in jail on two occasions—a fact which probably accounts for his preference for England and the other countries he has visited in the circumstances we have described above.

Jailed in U.S.A.

In the name of Alexander Fink, then described as a broker in Buffalo, he was arrested in Rochester, U.S.A., in 1927, and charged with "grand larceny in the third degree."

Granted heavy bail, he just indifferently disappeared, but was later found and imprisoned.

In the following year, with a partner named Ellis, Fink was sent to prison again, this time for obtaining $65,000 from an elderly woman whom he had induced to exchange valuable securities for oil and other stock that was absolutely worthless.

A few weeks ago, after a further sojourn abroad, he returned to England again, but was promptly deported. Since then he has been staying in the neighbourhood of Le Touquet, planning to return to England to further the schemes he has already got well advanced for plundering the public here.

When last in London—where numerous victims to-day hold his dishonoured cheques—he was enjoying the company of a number of share-pushers who have similar plans, and there is no doubt that—aided by the present influx of American visitors on holiday bent—he will succeed in returning here unless the strictest possible watch is kept on all ports and aerodromes.

Fink is convinced, as are many of his closest associates, that England is once again proving to be the best "market" for swindling financiers of his type.

He must be kept out at all costs.

. . . In Colombo he posed as an oil king—but in the oil country he posed as a broker

Still Time!

THERE is a tremendous demand for the wonderful Universal Home Lawyer which JOHN BULL is offering *free* to every reader to celebrate its Twenty-eighth Birthday.

If you and your friend have not already accepted this great Gift, you still have time, provided you fill in the forms which appeared in last week's JOHN BULL NOW and post them at once. Remember, no application can be accepted for this work after Saturday, July 21.

Whether you are young or old, married or single, you should be sure to take full advantage of this opportunity. Use those reservation forms now!

50% Reductions

BOLSOMS' GREAT SUMMER SALE

ALL STOCKS HALF USUAL PRICES

This Great Sale provides you with a unique opportunity of securing High-grade Furniture at prices which represent sensational and drastic reductions! To clear warehouses for reorganisation we are sacrificing £30,000 worth of valuable stock at price cuts amounting to 50% and more! Call at once and convince yourself of the marvellous bargains you can secure!—Or Post your Order Now!

9 ~~18~~ GNS COMPLETE WITH BEDSTEAD

FREE DELIVERY IN ENGLAND AND WALES

350 SIMILAR BARGAINS TO CHOOSE FROM

PRICE INCLUDES THESE SUPERB 6ft. 6in. BEDSTEAD.

MAGNIFICENT 4 FT. WALNUT 4-PIECE SUITE

BUILT AS A CHALLENGE!—We claim, without fear of contradiction, that this Superb Bedroom Suite is the greatest Bargain in Walnut Furniture offered to-day. No. S.P. 493.—Imposing Modern SUITE of beautifully figured Walnut finished a rich dark brown tone. 6ft. WARDROBE interior is fitted with mirror, hanger rail and hooks. DRESSING-TABLE has three drawers and triple frameless mirrors. If desired a SPACIOUS MILLINERY CUPBOARD can be had instead of the attractive 4-DRAWER CHEST illustrated. 4-piece SUITE complete with 4 ft. 6 in. BEDSTEAD to match. All mounted on Cabriole legs. 9 Gns.

WE MAKE FREE DELIVERY ENGLAND AND WALES.

OAK DINING SUITE

4½ GNS

REDUCED FROM 10 Gns.

No. S.P. 607.—A solidly constructed DINING ROOM SUITE of fine proportions and high-grade workmanship. 6 soundly constructed pieces for only 4½ Gns. REALLY AMAZING VALUE. SIDEBOARD in figured Oak with 3 drawers, 2 large cupboards, 4 ft. wide. FOUR OAK DINING CHAIRS, drop-in seats covered in Rexine. DRAW-LEAF TABLE, 2 ft. 6 in. sq., opening to 4 ft. 6 in. by 2 ft. 6 in.

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7 ~~15~~ GNS COMPLETE WITH BEDSTEAD

HANDSOME 4 FT. OAK 4-PIECE SUITE

A HUGE PURCHASE OF A MANUFACTURER'S ENTIRE STOCK is the reason why BOLSOM'S alone can offer such stupendous value as is shown in this splendid 4-piece Bedroom Suite for only 7 Guineas. No. S.P. 402.—Beautifully made throughout in selected Figured Oak, polished a rich medium Brown. The Handsome 4 ft. WARDROBE with superb panelled front has PLATE MIRROR on inside of door and is fitted HANGER RAIL, SHELF and HOOKS. The solidly built DRESSING TABLE has Triple Frameless Mirrors with deep Centre swing-mirror and five Drawers. Millinery CUPBOARD has deep Cupboard fitted with shelf, and useful drawer. 4 ft. 6 in. BEDSTEAD, has superbly grained panels with neat fluted ornamentations to match WARDROBE. A SPLENDID SUITE! AND ONE OF THE BIGGEST BARGAINS BOLSOMS HAVE EVER OFFERED!

WE MAKE FREE DELIVERY ENGLAND AND WALES.

PRICE INCLUDES THIS MAGNIFICENT 4 FT. 6 OAK BEDSTEAD.

MAGNIFICENT BED-SETTEE WITH 2 EASY CHAIRS

IN VARIOUS TAPESTRIES

6½ 6 GNS

ALSO IN REX & VELOUR £7 : 7 : 0

No. S.P. 496.—Attractive modern style Bed-Settee SUITE, perfectly upholstered in several hard-wearing floral Tapestries to choice, in various beautiful colour combinations of Fawns, Blues, Greens and Browns. The Settee is easily converted in a few moments by a few simple operations into a double bed measuring 72 in. by 54 in. EASY CHAIRS measure 30 in. wide, seat depth 23in. 3-PIECE SUITE COMPLETE. WE MAKE FREE DELIVERY ENGLAND AND WALES.

SETTEE ONLY, 79/6. EASY CHAIRS, 29/6 EACH.

SUPERIOR QUALITY REAL HIDE HIGHLY POLISHED.

NOTE MASSIVE 3-PILLOW SETTEE

SUPERB REAL HIDE SUITE WITH 3-PILLOW SETTEE

9 ~~18~~ GNS

No. S.P. 605.—REAL HIDE MAINTAINS ITS RICH LUXURIOUS APPEARANCE THROUGHOUT YEARS AND YEARS OF HARD WEAR—IF ANYTHING IT IMPROVES WITH AGE. This magnificent Suite will last a lifetime—upholstered and built throughout by Specialists, using only the finest and most reliable materials. Note the massive 3-pillow SETTEE with extra deep seatings, fully sprung, with rows of coil springs and very generously padded. The SETTEE has three loose soft Velveteen cushions and EASY CHAIRS one each. Entire Suite is covered in a rich Brown polished Real Hide and perfectly finished to the smallest detail. 3-pieces complete 9 Gns. A STUPENDOUS BARGAIN.

EASY CHAIRS, Separately, 2½ Gns. Each. SETTEE, Separately, 4 Gns. WE MAKE FREE DELIVERY ENGLAND AND WALES.

ALL-HAIR MATTRESS ● LUXURIOUS SPRING

QUILTED CONSTRUCTION STERILISED ALL-HAIR FILLING 20/-

No. S.P. 612.—Extremely comfortable Quilted Mattress, scientifically constructed with sterilised All-Hair filling. Covered in superior quality striped ticking.

3 ft. 6 in.	3 ft.	3 ft. 6 in.	4 ft.	4 ft. 6 in.	4 ft. 6 in.
30/-	24/6	27/6	30/-	33/6	33/6

Part Carriage and Packing 2/- extra.

INTERIOR MATTRESS 22/6

No. S.P. 613.—Packed with super resilient coil springs and generously upholstered with fibre and sterilised Linsey Flock. Covered in superior quality Old Gold, Green or Pink Plain or various Striped Tickings. Roll edged.

3 ft. 6 in.	3 ft.	3 ft. 6 in.	4 ft.	4 ft. 6 in.
22/6	25/6	28/6	32/6	35/-

Part Carriage and Packing 2/- extra.

The 'CLIFFORD' Suite in REXINE

5½ ~~11~~ GNS

3-PIECE SUITE COMPLETE

No. S.P. 469.—Well upholstered in grained dark Rexine and fitted with four soft loose cushions covered Brown Velveteen over the well-sprung seats. Antique studding on arm-fronts and solid ball feet. Settee measures 50 in. wide, depth of seat 23 in. Sold Separately, 50/-. Easy Chair 28 in. wide, depth of seat 22 in. Sold Separately, 35/- each.

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MAGNIFICENT 2' 6" DIVAN WITH ROLL-EDGE MATTRESS 37/6

No. S.P. 610. Superbly produced DIVAN fully sprung with large resilient Coil Springs, on strong well-seasoned frame and filled with layers of Linsey flock and fibre. Roll-edged Mattress is filled with hygienic Linsey flock and fibre. All covered in hardwearing Jaspe in Blue, Beige, Green or Orange. Size 6 ft. long, 2 ft. 6 in. wide, 37/6. Divan & Mattress with Bolster & Feather Pillow, £3/6. Splendidly polished HEADREST to fit DIVAN, in Oak, 10/-. Walnut finish, 15/-. *Ft. Carr. & Pkg. 2/6 ea.*

CALL AT ONCE—OR POST YOUR ORDERS TO—

Dept. No. J.B.17, 40-44, Strand, London, W.C.2. Cheques, M.O.s and P.O.s should be crossed. Treasury Notes should be registered. Goods are sent carr. fwd. only in Scotland, Ireland, and addresses off the mainland. We make Free Delivery in England and Wales.

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OPEN DAILY 9 A.M. TO 8 P.M. OPEN ALL DAY SATURDAY TO 9 P.M.

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82-84, HIGH ROAD, KILBURN

OPEN DAILY 9 A.M. TO 8 P.M. OPEN ALL DAY SATURDAY TO 9 P.M.

58, DEANSGATE, MANCHESTER

Ruined by WRONG SENTENCE

TO have lost an open chance of redemption through a mistake, and the rather too enthusiastic anxiety of friends to assist in a time of trouble, is the fate to-day of a young working man living in Tournay Road, Fulham, London.

The victim of this misunderstanding—a terrible misunderstanding it has proved—is Mr Michael McBride, aged thirty-five, a prominent member of the National Union of Railwaymen.

If ever a man was the sport of unkind circumstance, that man is Michael McBride, ex-soldier and, until recently, an employee of the London Transport Board with a record of twelve years' good service behind him.

Now these, in brief, are the facts concerning McBride. Some few weeks ago he was convicted at the West London Police Court and fined £25—or, in default, three months' imprisonment—for an alleged particularly unpleasant offence.

Uncertain

The conviction was ordered by the learned stipendiary largely on the evidence of two police constables, plus the statement of a lodger at Rowton House, Hammersmith, that McBride was "*rather like*" the person who accosted him in Hammersmith Broadway.

Against the police assertions, McBride presented a defence of complete denial—supported by unshaken evidence that he could not possibly have been the man on whom the police witnesses declared they had kept observation—and also evidence of irreproachable character.

Regarding the evidence we shall have more to say later. After a lengthy hearing, the magistrate, in his wisdom, decided that the charge had been proved.

McBride was convicted.

He was struck with amazement on hearing the sentence, so convinced had he been that his apparently "cast-iron" defence would be accepted.

"What about an appeal?" he said to counsel who had represented him in court. "I want to appeal." "You will hear from your solicitor all about the steps you must take for an appeal," replied the barrister.

Appeal blunder

So the all-important matter of lodging notice of appeal was left for the time being.

Now mark what happened next. Members of the National Union of Railwaymen in the district, who knew McBride and respected him, were so furious at what they called this miscarriage of justice that an immediate branch meeting was summoned to discuss the matter.

At the meeting an official moved that McBride be instructed to appeal forthwith against the magistrate's decision, and that such a course should be supported by the branch.

Many of the members present, however, thought that the case demanded stronger action. They suggested that, through the chief representative of their union in the House of Commons, the Home Secretary should be approached to appoint a Committee of Enquiry into the whole question of the prosecution and conviction.

That second proposal was framed in a resolution and passed by the branch meeting.

McBride, a novice in the procedure of law courts, quite naturally thought that by adopting such a course, which the branch had approved, his case would be reopened and the stigma of the conviction erased. So he did not go to his lawyers as he should have done.

In due time the matter was submitted to the Home Secretary, and he answered: "This man should appeal. . . . I cannot appoint committees of enquiry into police court convictions when the vehicle of an appeal is open."

Again in due time this reply was conveyed to McBride. Then he began the business of an appeal, only to discover that he was *one day too late*. The statutory fourteen days in which he could have given notice of appeal had passed.

What tragedy lies in that mistaken delay! Because of his conviction McBride has lost his regular job—an inflexible rule of the service to which he belonged that a court punishment must carry conviction. A similar and necessary regulation in his trade union has deprived him of the out-of-work benefit for which he had subscribed.

And because of the nature of the offence for which he was convicted, the State unemployment pay has been withheld from him at his local labour exchange.

He has been made to suffer in every possible way. He would be penniless, and without means of subsistence, but for the belief in his innocence of a parish priest,

Michael McBride—"We commend his fate to the Home Secretary . . . ."

who has given the unfortunate fellow the "odd job" of painting the church hall.

Just try to imagine the mental anguish of Michael McBride with this cloud of trouble about him.

For the outstanding point is this:

Beyond all reasonable doubt he was wrongfully convicted at the West London Police Court.

Innocent!

We give that as our opinion after a careful investigation of the whole case.

A perfectly honest mistake was—in our view—made by the police witnesses, whose evidence the magistrate accepted, when they said that McBride was the man whom they had kept under observation for an hour and a quarter on a Saturday night in the crowds thronging the approaches of Hammersmith Broadway.

Yet it was absolutely impossible for the guilty man to have been McBride on the showing of the independent evidence now in his possession.

No doubt at all exists as to where McBride actually was at the times when the police said he was under observation.

Quite obviously, the case was one of mistaken identity—McBride being taken by the police for a man who was like him in dress and general appearance. McBride was wearing clothes similar to those which must have been worn by many young men in Hammersmith that evening—a brown "sports" coat, and a pair of grey flannel trousers.

The faith which the members of his own trade union hold in his innocence is shown in a variety of ways.

His fine of £25 is being paid by his colleagues in weekly collections of small amounts, and, in addition, a petition on his behalf has been organised.

Read what his own comrades in the N.U.R. say about him in their petition:

"One of the most prominent members of West Brompton No. 1 is a victim of police methods.

"For seven years McBride was the Chairman of the Departmental Lines Committee, resigning only upon being transferred to the 'bus side of the undertaking. In the branch he has held office in some capacity or other for the past ten years, and for two years was the branch chairman.

"We commend . . ."

"The members are convinced of McBride's innocence, not only on the evidence before the court, but on the strength of his moral character.

"People of West London and Fulham in particular have known him for many years as an energetic and courageous propagandist for the Labour Party."

Hundreds of men are signing the petition which is simple in its demand.

No more is asked than that he be given the opportunity of testing the whole case over again—firm in the knowledge that he will be found guiltless.

We strongly commend the fate of Michael McBride to the Home Secretary.

COSTA PROVES COSTLY

CERTAIN tradesmen in London and the Home Counties have had unfortunate experiences with Mr. R. S. Costa, a fancy goods merchant, of Castle Street, Aldersgate, London.

Recently this enterprising and suave salesman made his appearance at Coulsdon and other towns in Surrey, and several tradesmen on whom he called are now regretting that they made his acquaintance.

At Coulsdon Costa drove up in a smart car and a chauffeur in uniform followed him into the shop carrying boxes containing an array of fancy goods.

* * *

This grand entry was so impressive and Costa's powers of persuasion so overpowering that the shopkeeper in this instance ordered a large quantity of goods.

It all seemed so reasonable as the glib-tongued salesman promised that he would take back unsold goods within a reasonable time.

But he failed to put this undertaking in writing, and it meant just nothing in particular.

A few days after buying rings and brooches from Costa the Coulsdon shopkeeper found that these things were on sale at the local stores at much less than the wholesale price he had paid.

* * *

He wrote to Costa in protest and suggested returning the stock, but this idea did not appeal to the salesman.

The upshot of the matter was that the Coulsdon tradesman received a letter from Costa's solicitor threatening to take legal proceedings for the balance of cash due on the goods.

In this case the victim has been saddled with goods which he cannot possibly sell except at a loss.

Another shopkeeper at Egham had a similar experience. He bought a quantity of fancy jewellery from Costa for £33 7s., paying £15 10s. cash, with the balance payable at a later date.

Costa gave a verbal guarantee that if the articles were not sold in a reasonable time he would take the whole lot back and refund the money.

Later he repudiated this guarantee and took the shopkeeper to Court for the balance of cash due on the goods.

As is usual, he did not make an appearance in Court, and the Judge ordered that he should take the goods back and refund the money.

But nothing happened. The goods were not taken back, nor was the cash returned.

There have been many complaints during the past few years concerning the activities of Costa.

* * *

His usual method is to promise that he will take back unsold goods after a reasonable time, but this is often a verbal undertaking, which he is too shrewd to put into writing.

Costa's cleverness is in his persuasive, almost hypnotic sales talk. He has little difficulty in doing business with tradesmen whose shops are well off the main roads, and delights in finding people who have had little business experience.

A New Idea!

Just what everyone needs on holiday—that is JOHN BULL'S Great Holiday Presentation to be announced next week. Look out for it and tell your friends.

JUST OUT

100 PAGES OF HOLIDAY HAPPINESS

If yer knows of a better book ...get it!

JUST out—"Printers' Pie"—a pie that is selling like hot cakes. It's made by over forty of the famous—a mammoth helping of holiday enjoyment—all for 6d. With its 100 sparkling photogravure pages, containing tales, articles, and joke drawings galore, "Printers' Pie," the happy Summer Annual, is a whole holiday in itself. There is a rush on "Printers' Pie"—don't miss your copy, go to your newsagent NOW!

⊙ *Every penny of the profits from the sale of "Printers' Pie" will be devoted to the Printers' Pension Corporation, a famous old charity which for over one hundred years has assisted aged printers, widows, and orphans.*

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100 PAGES—ALL PHOTOGRAVURE—6D.

MAJOR-GENERAL SIR WYNDHAM CHILDS looks into the—

Amazing Schemes of a SOCIETY HOSTESS

I HAVE been interested for some months in the affairs of a number of interlocked enterprises which have from time to time been launched with objects that are both laudible and ambitious.

Latest among them is a concern named Wifa Films, Ltd., the leading light of which is a Mrs. Murial Sheldon Wilkinson.

I may say at once that my chief interest in Wifa Films, Ltd., and Mrs. Sheldon Wilkinson is a recent widespread distribution of literature which offers to the investing public £50,000 worth of shares in the company.

Mrs. Sheldon Wilkinson, who is a woman of outstanding personality, has latterly come into prominence in Mayfair through her ability to organise social affairs and dazzling Society banquets.

Let me deal first with the £50,000 share offer and with the history of Wifa Films, Ltd., and other concerns in which Mrs. Sheldon Wilkinson is interested.

In doing so I must trace events back to days when this lady was less famous in Society circles than she is to-day.

I notice that the Wifa Company share offer is addressed chiefly to "members" and "associates" of an organisation called the Women's International Film Association, Ltd.

With Mrs. Sheldon Wilkinson as its founder, this embarked upon a brief though meteoric career about two years ago. It was launched, according to its printed matter, to interest women "of all nations" in an effort to afford the public what Mrs. Sheldon Wilkinson called "the right kind of amusement."

"Hostess of social affairs and dazzling Society functions — Mrs. Murial Sheldon Wilkinson

At the time of the Association's inception, circulars which bore the names of numerous distinguished people invited donations of one shilling upwards—a somewhat modest start that developed rapidly as time passed.

During the following summer Mrs. Sheldon Wilkinson organised public gatherings in popular cafés and restaurants, at which she unfolded her schemes with powerful advocacy, and obtained for the Association subscriptions of five shillings or more.

Advertisements were also inserted in prominent newspapers by Mrs. Sheldon Wilkinson, who next sought to raise a loan of £12,000, which she said was needed and would be used for making certain films.

I do not know how much she obtained as the result of this campaign, but following upon it there came into existence the "Sheldon Wilkinson Agency" which was set up to cater for aspiring film actors and actresses who needed employment.

A number of women and girls went to this agency in the hope of obtaining parts in the films which were to be made, and they parted with fees ranging from one guinea to as many as ten guineas.

"The Awakening"

In the early stages of Mrs. Sheldon Wilkinson's career as a film producer she got in touch with certain prominent people of Cheltenham, in Gloucestershire.

In view of some of the statements she made, and of the importance of her film-world programme, a ball to inaugurate the Cheltenham "Centre" of the Association was arranged at the local town hall.

Among other things to be accomplished at this function were the "shooting" of scenes for a film that was to be called "The Awakening," and test "shots" of candidates for a free scholarship which Mrs. Sheldon Wilkinson graciously offered.

She made such a hit in Cheltenham, indeed, that the inhabitants went "all out" to support her Women's International Film Association, and permission was even secured from the Town Council for certain parts of the town to be filmed.

Mrs. Sheldon Wilkinson arrived for her reception with two other women—members of her organisation—*but without the cameramen!*

In due course cameramen were secured, a free scholarship was awarded to an individual pupil, and a large number of members were enrolled. Further meetings were also held, at which subscriptions were gathered in.

But, alas! Though the woman whose daughter had won Mrs. Sheldon Wilkinson's "free scholarship" paid several visits at her own expense to London, not one single lesson was ever given!

While pursuing her activities in Cheltenham, Mrs. Sheldon Wilkinson was likewise busy organising similar receptions in well-known London clubs and hotels.

500,000 women

In the meantime, too, it was made known that branches of the Women's International Film Association were being opened in Cardiff, Folkestone and, among other centres, at Brighton.

One Society lady received an invitation to attend a meeting to be held at an exclusive club, at which a "World Conference Film Banquet and Ball" was to be discussed.

Mrs. Wilkinson made much of the fact that she had secured the support of many of the various foreign legations with offices in town, and that she hoped to get 500,000 women into the Association.

It was with the support of the celebrities she gathered together in the belief that new and better films were to be made that Mrs. Wilkinson arranged a banquet at a well-known hotel.

At this banquet, it was proclaimed, a number of highly-placed and very notable people would be present, and more than 200 subscribers attended who had paid at least 15s. each for their tickets.

The account for this grand banquet and ball remains unsettled to this day: and it was only with considerable difficulty that solicitors for the hotel management secured an undertaking that it should be paid by weekly instalments.

About this time two county court judgments were registered against Mrs. Wilkinson *for small sums!*

Then, the Women's International Film Association—now of 72, Wardour Street, London—on the strength of a long list of titled supporters, announced a "Golden Mascot Ball" to take place in another famous London hotel in aid of a well-known blind charity. Tickets were two guineas each, and some 200 people attended.

Though a member of my department has learned that the blind charity may anticipate receiving £50 towards its fund from the proceeds of the Golden Mascot Ball, an enquiry made at the hotel reveals that the major portion of the bill is as yet unsettled!

From sunny Spain

So much for the Women's International Film Association, Ltd.

Mrs. Sheldon Wilkinson came from Balmes, Barcelona, in Spain, in order to found it: and thrice in its career, lasting little more than two years, it has changed its title.

It began as the Women's International Film Association, which was not registered at all.

It then became the Women's Picture Corporation, Ltd., a company with a capital of £100, registered by Mrs. Sheldon Wilkinson.

The title was subsequently changed to Wifa, Ltd., though both were used simultaneously as occasion demanded. The capital was increased to £1,000, although little more than £200 worth of shares had been taken up.

Finally, the title of this chameleon concern was changed to Women's International Film Association, Ltd., and the new company, Wifa Films, Ltd., was registered as recently as in May last, with an authorised capital of £51,000.

Although the affairs of this new company are chiefly in the hands of Mrs. Sheldon Wilkinson, the latter now leaves the matter of raising money to another concern called the Lombard Finance Corporation, Ltd., of Sentinel House, Southampton Row, London.

Shares unquoted

This "Corporation" was also registered with a capital of £10,600 only a few weeks ago, but so far its paid-up capital is £2.

Now, foremost among the directors of the Lombard Finance Corporation, Ltd., is, I find, a Mr. A. McNichol Turner, described as a "gentleman of no occupation," but whose activities as a company director have often met with poor success in the past.

But, apart from this, the Women's International Film Association, Ltd., coupled as it is with Wifa Films, Ltd., is a company which is not, in my opinion, calculated to inspire confidence.

And it is a very significant fact that the shares now being offered to the public are not quoted on any recognised Stock Exchange!

A Piano Ruse

THE law having restricted the activities of moneylenders in so far as limiting the rates of interest are concerned, the usurers are adopting other methods for getting more than the legal limit they are allowed to charge.

In certain provincial papers there regularly appear advertisements which urge people to raise money on their pianos on what are called easy terms.

After replying to these advertisements enquirers receive a letter from the advertiser in which he offers to buy the piano at market value and re-hire it to the owner.

* * *

The terms are: If, say, the piano is worth £10, you may buy it back for £15 if paid in twelve months. Only householders are dealt with, and the wife is to be the borrower and the husband the guarantor on exactly similar methods to ordinary moneylending.

One enquirer answered an advertisement and received a letter similar to that mentioned above. He went to the advertiser's address, but found, not a furniture shop, but another business altogether.

The piano of the prospective customer cost over £60, but the advertiser valued it at £7.

Had business resulted in this case, £10 10s. would have had to be repaid within twelve months, and should the borrower not have been able to keep up the payments he would have lost his £60 piano on which only £7 would have been loaned.

A smart scheme, surely!

DOCTORS who D

Black She

Is

—A FU

THE other day a young woman with two small children lay dying in her London home. But her husband didn't know it—he only knew that she was very ill. So he sent a written message to their panel doctor asking him to come at once.

Eight hours after receiving the message the doctor arrived.

He saw the woman, who was then in great agony from chest pains, and he promised to call again. He never did so.

And after trying to get him several times, the husband succeeded in summoning him and he then found the woman had pneumonia.

He was too late to save her—she had lain too long without medical attention. She was rushed to hospital, where she died.

Gross neglect

A few days ago the first doctor was arraigned before the London Insurance Committee for negligence. For so betraying the traditions of his great profession, for his gross proved neglect which has robbed two children of one of their parents, he was fined £50, that sum to be deducted from the panel payments made to him by the Ministry of Health.

To make matters worse it was disclosed in evidence that this doctor had been fined on a previous occasion for grossly neglecting a patient.

His name as is usual in these cases, was suppressed. He is merely Dr. "A."

And Dr. "A," presumably, will continue to draw a substantial sum yearly from the Ministry of Health for his panel, since there was no indication in the Committee's judgment that his name was to be removed . . . that panel which he has been proved twice to have betrayed and neglected, and on one occasion to the death of his patient.

This concrete instance is merely one of the many which are proving the case for a drastic overhaul of the National Insurance panel system, and which are common knowledge to hosts of panel patients all over the country.

There are in this country 15,100,000 panel patients, according to the last report of the Minister of Health. They provide employment and a livelihood for over 15,000 doctors, who received £6,055,000 of the £8,443,000 paid out in medical benefits under the National Health Insurance scheme.

109 fined

The report also stated that 109 doctors were fined a total of £1,015 11s. for various infringements of their terms of service. Twenty-two of the cases concerned negligence of patients, and another dozen improper charging of fees to insured persons and other forms of money "grabbing," such as running excessive panels without an assistant and failing to provide proper surgery accommodation.

A worker in any trade or profession who wilfully breaks his terms of service with his employer expects, and usually gets, the "sack." But these doctors, whose breach of trust is immeasurably greater because of the demand and privileges of their profession, in whose careless hands rest human lives and the health of the nation, are more lucky.

Only in two cases, according to the Minister's report, were doctors removed from the panel list on which they were found unworthy to serve.

National scandal

The treatment of panel patients in this country is fast assuming the dimensions of a national scandal. Every week now the postbag of JOHN BULL bears abundant testimony to that fact.

All of us know that there is no more selfless, devoted, efficient and endlessly trustworthy class in the community than the general body of doctors on the panel lists. But there is a minority—a minority which is growing at a disquieting rate—who must be purged from it.

They are the type of whom Mr. F. A. Macquisten, M.P., spoke in his speech at Argyll last summer when he attacked the panel system as "the breeding-ground of the commercially-minded doctor"—the type who are forgetful also of the solemn oath and the traditions of their noble profession.

At present everything in the system seems designed for their protection. There is a conspiracy of silence about them. The number which appear arraigned on various offences before the various Insurance Committees is no indication of the actual number who are betraying their trust.

It is a difficult matter to get a panel doctor brought before the Committees. It is the exception rather than the rule to find panel patients represented on the body which tries the case, although the Act says that insured persons must be represented thereon.

Doctors, however, are well represented. Even if the offending practitioner is found guilty, and no matter how often, nor on what grave offences, his name is never disclosed. And in ninety-nine cases out of one hundred he escapes with a comparatively small fine to be deducted from his remuneration and is free to live on the panel and commit the same offences again.

There was a particularly bad case referred to recently which is worth quoting because it is a classic instance of the continued immunity which is given to a doctor who neglects his duties time and again to the injury of his patients.

A London kitchen porter visited his panel doctor for six months complaining all the time of a cough and pains in the chest. Not once on his many visits did the doctor examine him. As the man grew worse he asked for a certificate from the doctor to enable him to take a few days off from his kitchen job. The doctor refused.

Not the first!

Eventually the man saw another doctor, who at once diagnosed advanced tuberculosis, which an X-ray examination confirmed, and he was sent to a sanatorium where a long fight was put up for his life.

Quite apart from the consequences to the man himself, the callous neglect of the doctor was also a menace to public health, since for months a sufferer from advanced tuberculosis was working at an establishment where every day he was assisting at preparing meals for restaurant customers.

But this was by no means the first example of such treatment of a patient by this doctor.

On a former occasion he was severely censured by the County of London Insurance Committee for his conduct towards an insured person, and representations were made to the Ministry of Health to have his name removed from the panel list. The Minister, however, did not act on this recommendation. He accepted this doctor's regrets and merely ordered him to pay the costs of the inquiry.

But so far from mending his ways, he was hauled before the Committee on four other occasions. On one he was fined £100 for his gross neglect of a panel patient who died; and on another he was penalised £10 for failing to respond to urgent sick calls. At other times he was fined for ignoring regulations laid down for the protection of panel patients.

In spite of all these offences the Minister persisted in retaining the doctor on the panel list, from which he drew a substantial income for duties which he had systematically evaded.

"Appalling case"

A further example of the attitude of many doctors towards their panel patients was heard before a Sussex Insurance Committee recently. It was described by the Chairman of the Committee as an "appalling case."

It concerned a panel patient, a man of thirty-seven, who died in hospital following an operation for gastric ulcer, nearly a month after he had been first taken ill.

The panel doctor visited him on the first day of his illness, when he was suffering acute agony. According to the Committee's report, the man's condition then was such that he should have been sent at once to hospital. The doctor himself decided a week later that the patient should go into hospital and promised to send for an ambulance; but this was not done.

Acute agony

For nearly three weeks the man lay in acute agony, and on several occasions the doctor gave him advice, such as sitting out of bed, which merely aggravated his condition and caused violent pain and suffering.

When the man's wife visited the doctor to urge upon him the seriousness of her husband's state, the doctor failed to visit his patient, even though his house was only fifteen minutes' distance away. During the period of the final crisis he ignored the wife's appeals and did not call for two days.

Finally, the dying man's employer called at the house. Shocked by his employee's condition, and on the appeals of the distraught wife, he tried to get in touch with the panel doctor in order to bring him to see the gravity of the case and get some urgent action taken.

But he was not available. Another private doctor was summoned.

Mr. F. A. Macquisten, M.P., K.C., spoke of the "breeding-ground of the commercially-minded doctor"

...DON'T CARE

...leep of the ...surance Panel

...ULL EXPOSURE

...e rings the bell— ...ill he answer it? ... she is only a ...panel patient

He at once diagnosed a perforated ulcer, from the obvious symptoms, and ordered immediate removal to hospital and an operation as the only reasonable hope of saving the man's life. He was operated on at once, but died the next day.

At the subsequent enquiry before the Insurance Committee the panel doctor's evidence was discredited, his excuses for not sending his patient to hospital were not accepted, and he was severely censured for lack of professional skill and attention.

The Committee expressed "sympathy with the relatives of the deceased in the loss they have sustained," *and they fined the doctor* £20.

His name was not disclosed.

Strong comments were later made by members of the Council concerning the leniency of the penalty. "We have fined this man £20, and we have just fined another £5 for a mere breach of rules ... a £20 fine for the loss of a life is not sufficient."

Another case from the West Country concerns a machinist who got a splinter in his hand at work.

Some days later he was in considerable pain and went to his panel doctor, who recommended a fomentation. The man gradually got worse and his wife got the district nurse to look at him. The nurse immediately sent her to the doctor to tell him to come at once and to say that her husband was seriously ill, that his temperature was 103 and his pulse was very bad.

In spite of this message, however, from a trained observer the doctor refused to come that night. He sent some tablets instead. The next day the man was sent to hospital, where he died from blood poisoning.

The doctor merely got a mild censure from the inquest jury to the effect that having been sent for twice he might have had the courtesy to attend.

These cases quoted are not in any way exceptional. They are typical of dozens which are heard up and down the country the year round.

Apart from these examples of callous evasion of a doctor's manifest duties, there are dozens of others which fall into what can be termed disreputable categories.

For instance, one panel doctor was fined £60 a few weeks ago by the London Insurance Committee for extorting fees from panel patients entitled to free treatment, over a long period of years. Others were fined at Preston for the same offence, and one, who had been making a business of charging fees to patients, was recommended to be struck off the panel.

The fact to be stressed is that these cases which receive some measure of publicity through action taken by the Committees do not by any means represent the total. The vast majority never come to light. Panel patients saddled with an unscrupulous or callous doctor merely "grin and bear it," because of a lack of public knowledge of the means whereby he can be brought to book, and the general difficulties of doing so.

Constant protests

Trade union officials and executives of Approved Societies have made constant protests during the past few months against the abuses inherent in the panel system and the conduct of many doctors on the list.

Coroners also. Dr. Edwin Smith, the North-east London coroner, has frequently got into trouble with his own profession for his outspoken remarks. Such comments, for instance, as those he made at a Shoreditch inquest. "Speaking generally, the whole treatment of panel patients who are not well enough to go to a surgery is very inadequate. Too often it is a case of 'Go home and come back when you are better.'"

In the interests of the entire medical profession, and the protection of the country's 15,000,000 panel patients, it is high time that the Minister of Health overhauled the whole legislation concerning what is called the "standard of treatment."

The Insurance Committees should be reconstituted, with a barrister, preferably with medical qualifications, as chairman. Private doctors should be on the Committee, and actual insured persons — panel patients.

No "hush-hush"

At present a local Justice of the Peace is usually chairman, the doctor-judges are panel doctors, and the laymen are usually local business men, not insured persons at all.

The "hush-hush" policy concerning guilty doctors must be abolished.

This conspiracy of silence concerning the name of a guilty doctor is in many ways the most insufferable

Dr. Edwin Smith, coroner of North-east London, "has frequently got into trouble with his own profession for his outspoken remarks"

aspect of the present system. In effect it provides him with a licence to go again and do likewise. It places the Minister of Health in the position of conniving at his offence or at those which the doctor may subsequently commit.

It is not as though he has been merely unlucky—he has been found guilty of gross negligence by a verdict of his peers, by a court whose professional etiquette and brotherhood can be relied upon to make every possible point in his favour.

If he were being tried by the General Medical Council for a mere professional misdemeanour and found guilty his name and punishment are publicly disclosed. Then why not when he is tried by one of these other courts for conduct which has possibly involved the life of his patient?

Where a doctor's gross negligence has resulted in the death of his patient, then his name should be reported to the Coroner and made public.

Fines not enough

Furthermore, the Insurance Committee should have the power to report him to the General Medical Council, so that this, the governing body, can take action against a man who has thus lowered the great standards of his profession. Merely to report him to the Minister of Health, and to inflict a fine which is a bagatelle to a man earning £1,000 to £2,000 a year from his panel, is not enough.

Such firm measures are now vitally necessary.

A national Panel Patients' Association would help to bring these reforms about. At present there is no such organisation. The 15,000,000 have no voice except occasionally through their Approved Societies. But the Minister of Health should not wait for any such direct pressure of public opinion. He should act now.

The main body of the medical profession, indeed, would welcome some such stringent measures as would comb out the black sheep who so disgrace their profession and who do their best to convert the greatest of all social service schemes into a racket.

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..after a dry, shrivelled one!

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ROWNTREE'S
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Table Jellies

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The PRIVATE LIFE of GEORGE LANSBURY—4

by his Son EDGAR

His RETURN to the FOLD

IF father were asked to say what was the happiest period of his adult life, he might find the answer difficult. I can look at the question objectively and find no difficulty in answering it. His happiest days were those which followed his return to the fold of the Church after an absence of about ten years or so.

I do not know whether it is good to belong to the Church of England or any other Church. But I would not question any man's right to find happiness in the study of its doctrine or the attempted practice of its precepts. There is no doubt whatever that father found help, comfort, and guidance from regular attendance at Bow Church. For a few years he went twice on Sundays, and took the Sacrament at least once a month.

It was a curiously quiet period for him.

Politics took the form of a controversy between Free Trade and Protection, as the country drifted in a leisurely manner towards the tremendous upheaval of 1906, when Arthur James Balfour and his Tory Government were overthrown and replaced by Asquith and Lloyd George at the head of a Liberal Government with a record majority.

Father supported the church football club enthusiastically. The top left figure in this group is Edgar Lansbury

Answering atheists

Father seemed less concerned about national affairs, and even local affairs took up less time than formerly. He saw much more of mother and the rest of us.

He was still a guardian and a councillor: he remained a candidate for Parliament. He was, in fact, defeated in a three-cornered fight in Bow and Bromley in 1906.

My impression is that at this period he devoted more time to living instead of occupying himself almost exclusively with the lives of others and with the means of life in general.

His regular attendance at church and interest in the doings of the parish filled some of his Socialist friends with disgust. They had the common but erroneous notion that even real Christians were more concerned with the next world than with this. They believed with Lenin that religion was the opium of the people. If George Lansbury were a real Socialist, they argued, he would not waste precious time on it.

Every Sunday afternoon father conducted the Bible class and many a time have I heard him answering with sincerity and the wisdom of experience the sceptical questionings of the young, primed to the muzzle with the atheistic teachings of Robert Blatchford.

To-day Blatchford is a Spiritualist, but twenty-five years ago he was applauded and denounced because of his two books, *God and My Neighbour* and *Not Guilty*, both of them clever if elementary works based on the "deterministic" theories of Haeckel and others.

These books were all the rage amongst thoughtful youngsters of those days, with their superficially unanswerable arguments on the subject of free will, and their devastating criticism of orthodox Christianity and the tribal God of the Old Testament. The day of the scientific apologist for religion had not yet dawned.

Like a Rabbi

Every Sunday afternoon father sat amongst his boys and youths, quite in the style of Rabbi ben Karshook.

Quoth a young Sadducee:
"Reader of many rolls,
Is it so certain we
Have, as they tell us, souls?"
"Son, there is no reply!"
The rabbi bit his beard:
"Certain, a soul have I—
We may have none," he sneered.

We children were all amazed at the turn of events, though most of us followed father into the church. My own first attendance (in his company) filled me with astonishment. For the previous ten years my Sunday afternoons had been spent at the local Ethical Sunday School where attempts were made by the disciples of Stanton Coit to imbue us with an ethical code compiled from the Koran, the Bible, the writings of the great Victorians, and the sacred books of the Chinese.

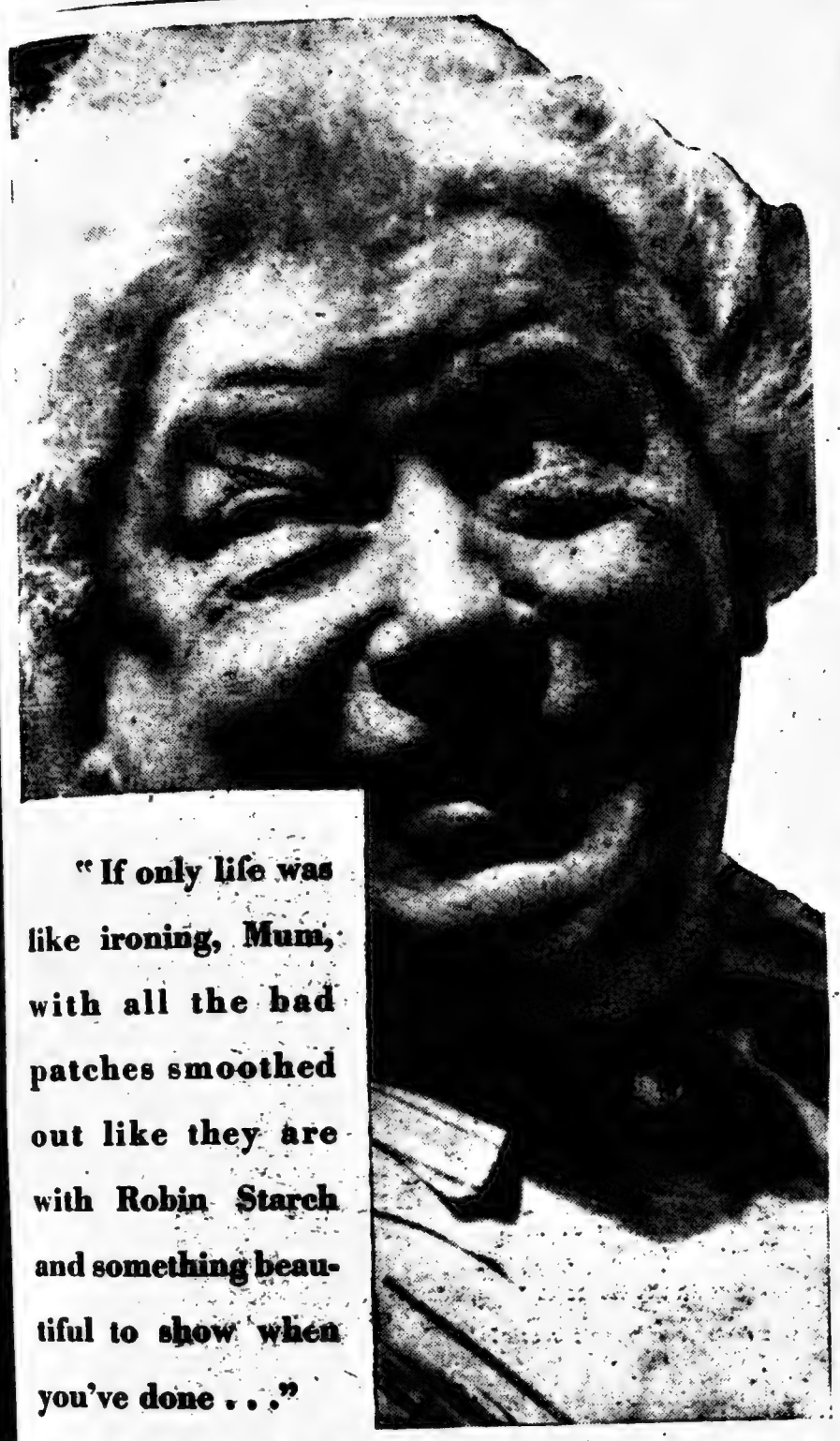
Father my hero

I could hardly believe my ears when I heard the rector intoning the Litany, and the people chanting the responses. To me it was like a performance. It was like talking out loud to oneself in a bus or in the street; and as for kneeling and addressing God aloud, it seemed completely hypocritical.

These feelings lasted only for a few weeks. Father was my hero in all things, and if he could actually kneel and pray and accept not only the teachings of Christ but the doctrines of the Church, lock, stock and barrel, why couldn't I? With his example before me I tried hard to understand and to pray. I do not know whether I succeeded or not; but within a year I was confirmed.

Father interested himself in the affairs of the Church of England Men's Society and helped to form a branch of the Church Socialist League in Bow. He addressed meetings of the temperance organisations, yet stood up boldly for the

(Continued on page 24.)



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Of POST TOASTIES the choice of the wise"

It's a great breakfast—Post Toasties. You'll say you never tasted anything so good as these crisp, golden flakes of corn, with milk or cream, and sugar. Their tempting lightness makes them ideal for the first meal of the day. And now there are free toys for the children to cut out and play fascinating games with, on Post Toasties packets.

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The Private Life of George Lansbury—(Continued from page 22)

REFUGE from the TURMOIL

rector when he was bitterly attacked for not signing the pledge

I walked with father the mile or so to church on Sundays; he hummed or softly sang hymns the whole way, in a state of happy oblivion. Not always though. Sometimes we would discuss the many thorns and stumbling blocks in the path of the believer. To me they were very real.

Sure refuge

In the church he found a sure refuge from the turmoil, the argument and the hubbub not only of politics but of the ordinary affairs of life and work. He re-discovered St. Francis of Assisi (his defection from Christianity had lasted about ten years) and conceived a longing to go to Italy—to walk the paths and enter the places made holy by the feet and the presence of the saint

He could not go, and may never go, yet when time is no more and the wicked and the good cease from troubling, his spirit may walk the Umbrian plains in company with one who stood by him in darkest life as guide and friend—who raised him up when the buffets of a material world had bruised him and laid him low.

He not only attended the church services; he took part in debates organised by the curates, attended the church socials and took an active part in national and local lay conferences. He was always an honoured speaker at the Church Congress until 1922, when an attempt was made to prevent him speaking because of his support of the Russian revolution. I do not think he would attend now, even if he were asked.

Sabbath evenings

He supported the Church Football Club enthusiastically, and travelled on Saturdays to such outlandish places as Hackney Marshes (they *were* marshes then) or Wanstead Flats to support the team. We were a poor lot of players, but father's stentorian voice on the touchline many a time urged us to victory in the teeth of defeat.

In those few really happy years his Sunday evenings were spent at home. For many years he would devote one, two, or even three hours on Sunday evenings singing hymns and "sacred songs," sometimes in company with one or two of the girls, perhaps with one or other more or less self-conscious boys, but always accompanied on the organ by mother.

Their favourites were taken not only from the "Church Hymnal," but also from the Ethical Hymn Book.

Often this would take place after church, or after a public meeting. They were both sublimely happy, and would choose hymns of hope and gladness.

I can recall the shame we elder children experienced as, one by one, with the passing of the years, we dropped out of these Sunday evening gatherings. We all had a complex about it. No doubt we were right to drop out, but we felt bad about it. The long, warm summer evenings called us out; and so did our friends who were not impressed by hymns.

Wistful ending

In the end, only the two of them were left. But they went on with their singing, wistfully, perhaps, father's voice still strong and virile but less sure, and poor mother's legs growing more and more weary with pumping the bellows of the organ. That instrument was a comfort to mother, but I would class it with mangles, hearthstone and brickdust for making life harder than it need be, and causing varicose veins, strained hearts, and the like.

Father is an absolute teetotaler and has always been one; this means that never in his life has he tasted beer, whisky or wine. His best friends, however, would be the first to agree that he drinks to excess, and he would probably admit it himself.

His drink is tea. He likes it as other men like beer. He drinks it from early morning till late at night, and when all-night sittings of the Commons are on, he drinks it whenever he is thirsty.

Nevertheless, he is just as much down on teetotalers who drink to excess (including himself) as he is on the ordinary drunkard. During a debate on the Licensing Laws he declared that all non-alcoholic beverages were poison. "For myself," he said, "I believe in one drink only—the lion's drink—water."

Father hates drunkenness. He is appalled in the presence of a drunken man, whether in the House of Commons or in the street.

George Lansbury at a Church Congress, where "he was always an honoured speaker"

I have seen him in the House of Commons suffering unspeakable torments while an obviously incapable Member (I will not mention the Party to which he belonged), swaying and reeling, but holding tightly to his hand, endeavoured to articulate some words of praise for a recently delivered speech. Too soft-hearted to break away, and too hurt to dissemble his feelings with a joke, as most of us would do, he waited for a pause in the torrent of incoherency, and then, with infinite feeling, said: "Yes, old boy, I know, but I *do* wish you wouldn't drink quite so much."

Hated drunkenness

George Lansbury and Bessie Brine (the late Mrs. George Lansbury) were the leading spirits in the Whitechapel Band of Hope in the days when Whitechapel was peopled by the Irish, and the Jews were only a distant menace! Between them they superintended the Sunday school attached to Whitechapel Church, she playing the organ and he, no doubt, announcing the hymns and thumping the desk to keep time.

One day in 1933 my wife and I went to a concert in the poorest ward of Poplar. In the interval a dear old lady came up and offered us a cup of tea. We got talking, and I told her she looked very much like my mother just before she died. Thus flattered, she became reminiscent. She was seventy-one years old, and had actually attended the same school as mother and belonged to the Band of Hope. She recalled, with enthusiasm, one of their early songs, the refrain of which ran:

Nail the Cross on the door,
Throw the bottle on the floor.

She eyed me rather closely and was, I thought, asking herself whether I had thrown the bottle on the floor, and whether I had emptied it first.

Happiness for all

Father and mother never went to theatres. Life was real and earnest, and, even had it not been, lack of money would have barred such a luxury. Further, the teachings of the pastors and masters of those days were all against theatres and music-halls. For it was an unproductive period, round about 1870, when the watchword of the religious might well have been "Be good, and let who will be happy."

It was in this atmosphere that father spent his youth and a good deal of his early manhood, and it is surely a tribute to his character that his seventy-four years should reveal him, not a stern, lugubrious, kill-joy fanatic, but the champion of the cause of "Brighter England," as the newspapers phrase it, as the implacable enemy of those who consider it their mission in life to poke their noses into the private affairs of the poor, find out what they are doing or what they want to do, and forbid them.

Father would rather every adult spend at least some part of the Sabbath at a serious meeting of some sort, at a church, a chapel, or a Socialist or even a Tory meeting. In his heart he believes that no system of society will yield happiness to mankind until mankind becomes aware of the importance and the reality of spiritual and non-personal things.

He is a Socialist because he believes that in a Socialist society, relieved of constant preoccupation with the task of getting our daily bread, we shall have and use more opportunities for developing the spiritual side of life.

Yet he is not so blindly fanatical as to want to fill the churches and chapels and meeting-places by closing the kinemas and other places of amusement; nor would he try to make people sober by closing public-houses and in other ways putting obstacles in the way of those who want to drink. He ranks freedom higher than sobriety.

Father's motto might be: "Suffer the people to be happy and free, and forbid them not."

What Nearly Happened

"THE woman next door" is a much-discussed and often much attacked person. The world hears more of her faults than her virtues.

Yet there is a North Shields family that will give her the credit for neighbourly kindness that is so often her due.

This family went away feeling sure everything would be all right. But all right it was not, for the woman next door smelt burning and, bursting in to investigate, was just in time to prevent a very damaging fire gutting the house entirely.

When the family returned they were distressed at the damage, of course. But they described themselves as very lucky when they heard what very nearly happened. How lucky they didn't realise in full until they got JOHN BULL's cheque in regard to the damage—all because they had taken the precaution of filling in the form that is reprinted to-day on page 2.

Registered readers of JOHN BULL continue to be covered by the greatest all Free Family Insurance, while holiday in Great Britain, Ireland, Channel Islands or the Isle of Man, a period of fourteen days.

The only condition is that in the event of an application arising, they will be required to show *that they purchased* JOHN BULL *while on holiday and that before leaving home they left instructions with their regular newsagent to restart delivery immediately on their return.*

"The best beauty treatment I know is also the most INEXPENSIVE"

says the lovely *Countess of Northesk*

PORTRAIT. HAY WRIGHTSON

The young Countess of Northesk is a radiant brunette with a clear smooth olive complexion. She tells you in her own words how she keeps her skin so exquisite . . .

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"To cleanse my skin I always use Pond's Cold Cream. I pat it all over my face and neck and arms, leave it on a few minutes so that it sinks right down into the pores and brings out all the dirt. I wipe off cream and dirt with Pond's Cleansing Tissues—so wonderfully soft and absorbent. Then I give my face and neck a brisk pat-over with Pond's Skin Freshener to close the pores."

PROTECT YOUR SKIN

"In the morning, and before dressing for dinner, I smooth on Pond's Vanishing Cream before powdering. It is a wonderful protection to the skin, and keeps it from getting dry or rough. And of course, it gives a lovely smooth surface to which powder clings for hours."

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4 lovely shades—Natural, Peach, Rachel 1 and Rachel 2. At all chemists and stores —6d, 1/- and 2/6. TRY IT TODAY!

GIRLS WHO CAUSE ANXIETY.

Many mothers have reason to be worried about their daughters, especially those in their 'teens, for it is in these trying years that anæmia often develops. The anxious mother sees her daughter gradually droop and grow fragile, bloodless and nervous.

These conditions indicate plainly that Nature is calling for more nourishment than the blood can supply, and signs of distress are evidenced by dull eyes, pallid cheeks, a languid step, fits of depression, an aching back, periodical headaches, and a dislike for proper food.

The watchful mother will recognise these signs of anæmia, and take prompt steps to give her daughter the new blood her system is clamouring for by administering Dr. Williams pink pills. Thousands of unhappy, feeble, anæmic girls have been transformed into robust women through the good red blood these pills really create.

It is a recognised fact that in the treatment of anæmia no other medicine has ever succeeded like Dr. Williams brand pink pills; they alone can generate that fresh supply of rich blood which is absolutely essential to restore the anæmic girl to health and strength.

All chemists sell Dr. Williams Pink Pills, 2s. 3d. a box (triple size 3s. 6d.).

FREE. Every girl, and every girl's mother, should read the booklet "Nature's Warnings," sent free to all who write to C.M. Dept., 38, Fitzroy Square, London, W.1.

BABY PITIFUL TO LOOK AT

Red Spots on Face. Itched All the Time. Healed by Cuticura.

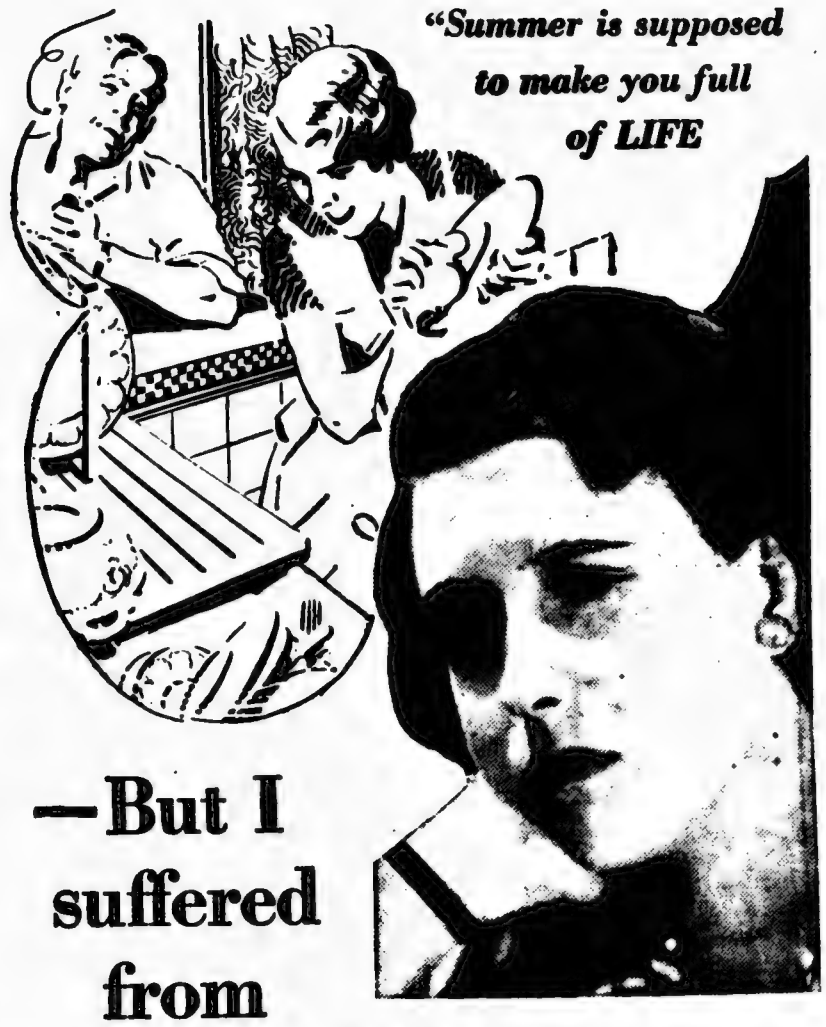
"Red spots started on my baby's face and they itched all the time causing baby to scratch and lose a lot of sleep. Her little face was a terrible sight; she was pitiful to look at. It used to burn and was terribly inflamed and moist.

"I had her treated, but she got no better. Then I sent for a free sample of Cuticura Soap and Ointment and afterwards bought more. Now baby is healed and has a lovely skin." (Signed) Mrs. F. Moon, 42 St. John's Rd., Elvington, Nr. Dover, Kent, Eng.

Clear the pores of impurities by daily use of Cuticura Soap, with touches of Cuticura Ointment as needed to soothe and heal. Cuticura Talcum is fragrant and refreshing, an ideal toilet powder for every member of the family.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: Boots & Phillips Ltd., 23, Banner St., London, E.C.1.

Cuticura Shaving Cream 1s. 6d. a tube.



"Summer is supposed to make you full of LIFE

—But I suffered from 'SUMMER FAG' until.."

Why do more women get engaged in summer than in winter? Why is a husband's love strongest then? Doctors say it's because summer is the time when people feel their best. But some women seem to miss all this.

Do you feel like the woman in this picture? She felt so tired and "Summer-Fagged" every evening, she dreaded her husband coming home. "I used to keep on looking in the mirror and noticing how dull my eyes were," she said.

NEW SUMMER STRENGTH QUICKLY

To feel full of life in summer a woman needs strength-giving food. But some women can't eat heavy food in summer. These are the women who get "Summer-Fagged," doctors say.

Hall's Wine gives quick, new summer strength without having to overtax your stomach — that's why doctors and nurses recommend you to take a wineglassful two or three times a day, with meals, or with a biscuit, or after meals, to end "Summer-Fag."

Hall's Wine is prepared from the formula of a well-known doctor. Start delicious Hall's Wine today. If you prefer a long drink, Hall's Wine is delicious with mineral waters. From all Wine Merchants, Licensed Grocers and Chemists, large bottle 5/6. Stephen Smith & Company Limited, Bow, London, E.3.

"I might have lost my job"

"I am a groundsman at a large sports club. All last summer I had to work long hours. It seemed to rob me of my appetite and left me fagged out every evening. If it hadn't been for Hall's Wine keeping me strong I might have lost my job."
—*A.G.R., Croydon.*

Delicious

HALL'S WINE

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The perfect summer meal

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The HOPELESS COURTSHIP

WHAT is the cause of the heavy breakdown in the marital relationship? Various reasons have been assigned. Films have a great influence upon the lives of young folk, it is said. And they have the example of Hollywood before their eyes.

Others assert it is due to too much freedom between the sexes. A third cause is that people treat marriage so lightly that they rush into it with no thought of the consequences.

Any or all of these things may be true. What is equally true is that there are young people left in the world who are desperately anxious to make sure of themselves before taking the fateful step. They are aware of the old proverb "The course of true love never did run smooth."

But they look upon exhibitions of bad temper, selfishness, meanness or cruelty as signs not to be disregarded. I think they are absolutely right.

One of my letters this week is from a girl who tells me that although she is not formally engaged she has been keeping company with a young man for nearly nine years. The reason for this long courtship is that his wages are only £2 5s. a week, and there seems little prospect of any advancement to anything better.

As my correspondent is twenty-seven years of age, she naturally wonders how much longer things are to drift in this unsatisfactory way. Her letter goes on:

"He says he loves me, but by the way he treats me sometimes I do not feel quite sure. He is very fond of his own pleasures, which are cricket and tennis, and I have to be content with seeing him on two evenings a week only.

"I, of course, play tennis, but he never suggests taking me for a game. He seldom buys me anything, and whenever we go anywhere together he expects me to pay my share and spends it as though he were really doing all the paying.

"Fortunately my people have a good business and can afford to keep me at home and give me a pound a week for pocket-money. They think I have about £300 in the bank, but I haven't. I have spent money so freely on my boy and have given him some very nice presents—the last one a gold wristlet watch which cost nine guineas.

"I, of course, care for him, but I can't go on indefinitely in this way. We are no better off than when we started walking out together, and I know he is not saving a penny."

He pays the bill—but she supplies the cash. How can she respect him?

HUMAN DOCUMENTS

probed by

PHILIP INMAN

Send the problem which causes you anxiety to "Humanist." Write to 93, Long Acre, London, W.C.2, enclosing STAMPED envelope. £1 1s. will be paid for each letter quoted.

HOWEVER this girl has put up with that young man for nine years completely baffles me. From her account of him he seems to have not one redeeming virtue. He is willing to sponge on her in secret whilst appearing to be generously footing the bill.

He seems to be taking advantage of his very enviable position. He is receiving nice presents, has a companion to go out with who will pay her share of the expenses, and in other ways, to use a common phrase, "is on velvet."

It is time that this young man was brought to heel. How can this be done?

He says he loves this girl. It is quite easy for him to prove that. He should fix, with her consent, a definite date for the wedding and settle down in the interval to saving for the home. If he is unwilling to do this then I think the present relationship should be broken off.

* * *

And my second correspondent is also perturbed at the way things are going. This is what she says:

"My young man and I have been seeing each other for the past eight or nine months without missing a single night.

"Up to a week ago we were very happy. But then we both began to feel depressed and fed up. This is not our home town, and neither of us has many friends here. In consequence we are forced to walk about every night, which gets very boring. I should add that both my parents are dead and his people live in the North.

"Last night he confessed to me that he was not sure now that he really cared for me. And that, in any case, he saw little prospect of our settling down together.

"He says he still likes me better than anybody else, and I would not like to part with him now. I have suggested he should take a night or two off from seeing me in order to test his feelings and think things over."

There is no doubt about the cause of the trouble in this case. These two have been seeing far too much of one another. Every evening for "eight or nine months" and nothing else to do but walk about! No wonder they are fed up and depressed.

It would be amazing if they were not. It is only right, of course, that they should see a good deal of each other. Only in that way can they make sure that they are suited to become man and wife. But they are both suffering from the common complaint of "lover's indigestion." It is quite possible to have too much of a good thing.

SURPRISE!

Next week's issue of JOHN BULL will contain full details of our unique Holiday Presentation for every reader. Don't miss it

I suggest to my correspondent that she should cultivate friendship among her own sex and encourage her young man to do the same. She should try to persuade him to take up other interests, such as evening classes, so that he may fit himself for something better. She might also try to keep pace with him by adopting the same proposal.

They would have so much that is new to tell each other that boredom would be out of the question. And in planning for their future home together they have the greatest incentive that any young couple could possibly have.

* * *

When the banns of marriage have been published it is rather late in the day to change one's mind. And yet there is a young man in the North who is in a desperately difficult position.

He tells me that some years ago he was in love with a girl much younger than himself—she was twenty-one and he nearly thirty. She, however, obviously did not care for him, and told him so quite frankly.

Some time afterwards he became engaged to a girl just a year or two his junior. He is to marry her in a month's time. Now the first girl has turned up and his letter proceeds:

"This girl tells me that she wants me more than anything else in the world and I now realise that I can never be really happy with the girl I am to marry. Could you tell me what I ought to do, for I am feeling utterly miserable. It seems to me that whichever course I take I shall break somebody's heart.

"Am I justified in breaking it off with my present girl at so late an hour or should I go through with the affair in the hope that things will turn out better than I can imagine at the moment?"

On one point I agree with my correspondent. Whatever he does, someone is bound to be hurt. But who should that someone be?—that is the question.

I think this young man is definitely to blame in proceeding so far with the marriage plans when he is not in love with the girl. But I have very little sympathy with that first girl. It seems to me that her attitude is that of the dog in the manger.

WHEN this young fellow was free she told him frankly that she did not want him. Now that he has found someone else she has apparently changed her mind. There is nothing to stop her doing it again.

If this young fellow breaks off his present engagement he may find that she has once again lost all interest in him. Should he then go through with the present marriage arrangements? That depends upon himself. If he has no love for the girl he is to make his wife it would not be fair to her. I think she should be told the true position and not be left to find out for herself after the marriage has taken place.

If she agrees, I think a good plan would be to shelve the matter for, say, six months, on the understanding that this young fellow would not see either of those girls during that time. He would then feel more sure of his own feelings; his fiancée would have become used to the idea of a separation if need be, and the first girl, if she is not of a reliable disposition, would probably have by that time transferred her affections elsewhere.

"They say the best salmon aren't very temperate."

"How come?"

"When they leave here they're always canned!"

Shrewd Cap'n West! He knew his good red salmon would always be in demand. That's why now you can count on red salmon at its very best—in those juicy steaks of irresistible tastiness found in every tin of

JOHN WEST'S MIDDLE CUT SALMON

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BOWLING TOURNAMENT—JULY 30—AUG. 8.

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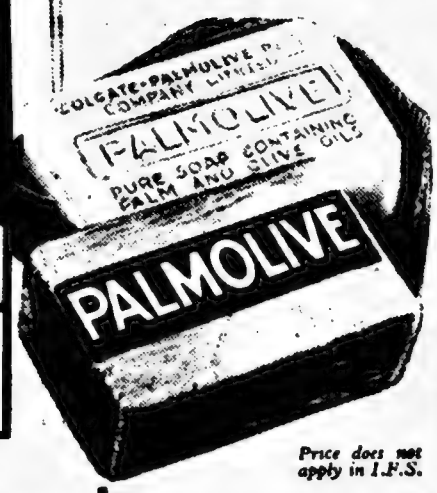

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WITHOUT PURGATIVES OR CALOMEL

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It takes those famous, sure-acting CARTER'S BRAND LITTLE LIVER PILLS to get these two pints of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely. But don't let them give you just any liver pills. Stand out for Carter's Pills, the famous sure-health kind. Look for the name Carter's on the package. At all Chemists 1/3 and 3/-.

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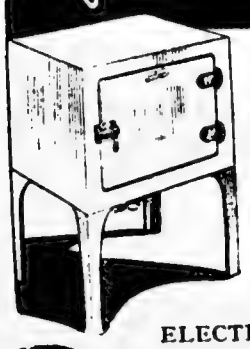

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WRIGHT'S coal tar SOAP

The widow—"her life savings will be destroyed."

This spotless dairy, approved by the local health authority, is now condemned as "slum property."

A NEW SPECTRE in the SLUMS

SLUM clearance schemes are being used in many parts of the country as a means of crushing out of existence small business people and householders.

These victims of this new spectre of official tyranny in the slums are robbed of their possessions and they are not compensated.

The grave injustices which are happening under various so-called slum-clearance schemes authorised by the Housing Acts of 1925 and 1930 are rapidly becoming a scandal of alarming proportions.

In many towns the local councils are undoubtedly using their powers under the slum clearance schemes to obtain land for improvement plans without paying adequate compensation.

When sites are marked down for clearance, the owners of businesses and houses within the area get no compensation for loss of business or property. They receive only the bare site value, which rarely amounts to more than a few pounds.

We have already dealt with this legalised form of robbery as it was affecting people in the Collyhurst and Hulme districts of Manchester.

As a result the local council was compelled to give serious consideration to the harsh cases of injustice and hardship to which we drew attention.

Now the terrors of the Slum Clearance Scheme have spread to the South Coast towns.

The shadow of coming disaster has fallen on the homes and businesses of people living at Hastings, whose premises are included in the areas marked down for clearance.

These unfortunate residents at this popular seaside resort are faced with serious hardship and in many cases with actual ruin.

The facts are that three months ago the proposals for clearing certain areas in the Old Town, Hastings, were put before the council, but few councillors knew anything of the actual details concerning the scheme.

So it happened that the Housing and Improvements Committee of the town had brought forth its plans, and seventeen clearance areas in the Old Town, Hastings, were scheduled for demolition.

A JOHN BULL representative who made a tour of the areas in the Old Town which are included in the scheme found case after case where the proposed clearance would bring ruin to business people and private residents.

The tragedy of the situation is that these victims of progress will be deprived of their property, and will get no compensation except a payment for the bare site value of their property.

Left to Weep

Here are a few typical cases of hardship which are representative of many others.

Facing the sea near the Fishmarket is a popular restaurant of three stories, on what is practically an island site. This business has been built up steadily during the past eleven years. A large sum has been spent on improvements to the building and the goodwill of this concern must be worth several thousand pounds.

Yet under the clearance scheme this business will be blotted out of existence, and the proprietor will get no compensation.

Near by in Winding Street lives a widow who is buying her house through a building society. For eight years she has been paying off her mortgage, and a balance of £138 has still to be paid.

This widow's house, which is in a good state of repair, is to be demolished, and with the demolition of her house, her life's savings will be destroyed.

Having lost her house, for which she has been paying since the death of her husband, she will then be responsible for paying £138, the balance on the mortgage of the house which is to be pulled down.

She will be left to cry her eyes out in vain.

On the corner of John Street in the Old Town is a brightly painted and spotless dairy. These premises have been inspected and approved by the local health authority.

Yet the same council that has passed these premises as suitable dairy premises has now condemned them as slum property marked down for clearance!

Several generations have helped to build up this little business into a flourishing if modest concern. But it will be smashed into ruins by the local council. The proprietor will lose everything that he and his family have built up. They are faced with ruin.

There is an old-age pensioner living at Zion Cottages, Old Town. With his life savings he bought his little cottage and lived in peace.

His cottage is to come down and his hopes will be buried beneath the crashing walls of his home. This old man is bewildered with misfortune, and spends sleepless nights worrying about the disaster that has overtaken him.

The tour of the district has revealed case after case of appalling hardship which the slum clearance scheme will entail.

Men who have built up businesses will be brought to ruin. People who have saved for years to buy their houses will lose everything.

This improvement scheme is like a fearsome monster that is crushing them out of existence.

In the circumstances it is not surprising that Alderman Chesterfield recently made the following statement:

"I have from the beginning opposed this appalling act of confiscation, and the attempts now made to take properties which are of great commercial value and cite them as part of the improvement scheme are aggravating the position.

Doubtful Vote

"The recommendations have never been carried by a clear majority of the council, and I doubt whether one half of the eighteen who voted for it knew what they were voting for."

Meetings of protest were held, and eventually the Minister of Health decided to hold an enquiry. What effect this enquiry will have on the actual scheme is a matter for speculation.

At the first session of the enquiry, held in the council chamber, the disclosure was made that a plan for a new road through the Old Town had been considered by officials of the council.

From this it emerges that by marking down certain blocks of premises as slum areas the way is paved for a possible new road.

But the council would not be called upon to pay full compensation to the owners as the premises to be demolished had been classified as slum clearance areas.

It seems impossible that members of the Hastings Town Council could have been aware that the improvement schemes were to be used as a means of legalised robbery.

Action, please!

This is proved by the fact that twenty-four members of the council have now signed a statement to the effect that they were opposed to a large number of properties being included in the clearance schemes.

These councillors now state that when they voted on the clearance areas they did so on the understanding that proper compensation would be given.

The position of those residents in the Old Town, Hastings, whose property has been marked down for demolition is tragic.

Unless the Minister of Health decides to take drastic action these people will be ruined by the scheme which has been approved by the local council.

Slum clearance schemes are necessary, but they should not be used as a means of inflicting damnable injustice upon small business people and householders.

That the scandal is not confined to any one part of the country is clear from complaints which reached us from Manchester and which we dealt with fully in a recent issue.

Last week, following our previous exposure, Members of Parliament for Manchester met the Minister of Health and urged him to investigate fully the whole question of adequate compensation.

The next move is with him!

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A.M.L., Mill Hill.

Allinson Bread is a nourishing, body-building food, which has a remarkable effect in clearing all the harmful waste-products out of the system by a regular gentle stimulation of the bowels. It is Nature's method—reflected in the energy and abundant vitality of perfect health.

Allinson Bread stands alone amongst breads for its body-building nutritive qualities—the very best bread that money can buy, containing the whole of the vitamins and other health-elements from the choicest wheat in the world—Empire Wheat—stoneground in the good old-fashioned way. Easily digestible, it assists the digestion of other foods eaten with it. Give your children Allinson Bread—you can *spend* more on their diet, but you can't *get* more, measured in health and strength.

Allinson Bread is obtainable from good bakers everywhere; and Allinson Flour for home baking from bakers, grocers and Health Food Stores, in 3½, 7 and 14-lb. sealed bags.

FREE GIFTS. A wide choice of valuable and useful free gifts is available in exchange for the paper band from the Allinson loaf, or coupons from flour bags.

FREE SAMPLE

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"I feel that I should like to let you know the benefit I have received from the use of Milton for my mouth. For two years now I have had my gums very painful, have tried several remedies, but did no good. A friend told me to try Milton a month ago, and to-day I feel no pain whatever."

WRITES MRS. S.,
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It's true, every time.

If you use the simple, inexpensive, easy Milton method, not only will your dental-plate be really clean and fresh, but every trace of discomfort, of sore gums, of cankers will be banished.

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YOUR DOG WILL NEVER SCRATCH . . . *if you condition him correctly*

EVERYONE agrees that a scratching dog is an embarrassing annoyance. And a few people still make the mistake of blaming the heat, believing that in warm weather you cannot stop dogs scratching.

The fact is that dogs scratch themselves to try to relieve the **terrible itching** they feel under their skin when their blood is impure.

If you keep your dog's blood free from the food impurities which continually infect it, he will never scratch.

The correct way to do this is to give a Bob Martin's Condition Powder 3 times a day on 2 successive days in every week.

Bob Martin's Condition Powders remove every impurity from the blood, preventing and curing all common blood disorders, such as **continual scratching, listlessness, sulky temper, loss of appetite, dull or loose coat, eczema and swellings between the toes.**

1/- boxes of 21 powders; 6d. packets of 9—everywhere.

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Are YOU living a life of misery with the ceaseless, agonising Pain of a BAD LEG? Are YOU spending shillings . . . perhaps £££'s . . . on trying useless, obsolete treatments? If so, read how you can free yourself permanently from your terrible handicap. Just send round to your nearest chemist for GERMOLENE OINTMENT. Here is a remedy tried . . . tested . . . PROVED by hundreds of sufferers just like you. To some of them it brought complete healing in a WEEK—to others in DAYS—and to this particular sufferer with THREE DRESSINGS! Read this—

"*About 3 weeks ago I sustained a badly scalded leg. After a few days my leg had a deep wound badly inflamed. It went from bad to worse, until at last I tried Germolene. After the first dressing my leg was decidedly better, after the second, mending nicely, and with the third, healed!*"—*Mrs. M. Whitehouse, 25 Salter Rd., Summerhill, Staffs.*

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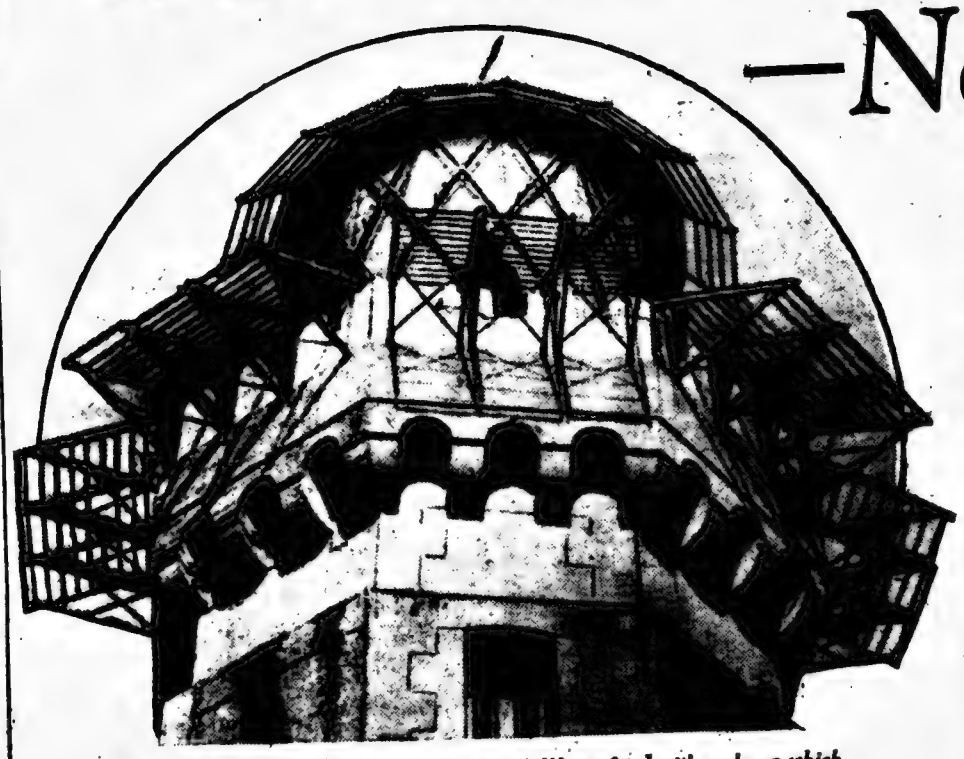
Brand ASEPTIC OINTMENT—1/3 & 3/-

The very first dressing will *soothe*—in ONE MINUTE! Soon Germolene Ointment will have brought complete, perfect healing.

WILD BIRD SLAUGHTER —No More!



The lighthouse at St. Catherine's Point, I.O.W., is fitted with racks on which the migrating birds rest after their flight across the Channel.

OVER the flat glistening reaches of Romney Marsh the sun shines amidst grey clouds. There is distance and silence, broken only by the crying of gulls and the song of birds.

A solitary figure walks the paths, stopping occasionally to view, beneath his curving hand, the far stretches of the marsh.

He is the watcher, whose task it is to guard this sanctuary, now secured for all time as an all-the-year-round reserve for wild fowl, especially waders and waterfowl.

There are many such watchers in Britain, who guard the various sanctuaries and reserves which have been provided for the protection of wild bird life, who have for long both loved and studied wild birds, and who now have obtained full-time employment at that which had hitherto been only a much-loved hobby.

But still there are not enough of these sanctuaries, lovers of British wild birds will tell you, nor is there sufficient protection on other lines of these contributors to the gaiety and beauty of our countryside.

It is a sad thing to acknowledge, but there are certain varieties of British bird life which appear to be doomed to extinction unless drastic steps be taken to guard and foster them.

But the names of these species will not be published here. For, if they were, a horde of self-styled "collectors" would immediately go in search of the nests and eggs of these species, thus hastening their end.

Lovers, not "collectors"

It is not the genuine naturalist, whose work is inspired by scientific interest and a love of Nature, to whom we point in the above lines. Such a one—whether it be his work or his hobby—will restrict his securing of eggs to the minimum, often relying rather on book illustrations or museum collections, and finding no need to possess in his own home the ghastly array of eggs and stuffed birds which some self-styled "naturalists" consider necessary.

No, the one whom bird-lovers fear is the "collector," the person in whom has developed the mania of collecting for collecting's sake.

But it is not only undiscriminating and vandal "collecting" which threatens our wild birds. There are other factors which also render necessary the establishment of areas where these shy creatures—whether British, or foreign migrants on their annual visits—may play and feed and rest in peace.

Urbanisation, the spread of cities and new building schemes, also drives the birds from their erstwhile solitudes. This, of course, is unavoidable; it is part of our necessary urban development; but it does lay upon us the duty of taking thought for those whom we have disturbed and dispersed.

Another factor in the destruction of wild life which, it is claimed, is also unavoidable is the elimination of hedges along many of our country roads.

Other agencies of destruction are the trapping and killing of birds. Many are trapped for those who keep wild birds in cages, where they are imprisoned and where they are sometimes made to sing under artificial and injurious stimulation. Only recently the Press reported cases of skylarks being made to sing by keeping them in darkened cages and feeding them on wireworms soaked in whisky.

Birds' charter

It is true that the new Act of Parliament for the protection of wild birds—known as the Birds' Charter—provides penalties for the taking "of any wild bird . . . with the intention that it shall be sold alive" and against any person who "sells, offers for sale or has in his possession for sale any live bird . . . other than close-ringed specimens bred in captivity."

This act became operative on May 17 last. But there are still thousands who do not know of its provisions and therefore do not realise their opportunities for assisting its enforcement. Obviously the provisions applying to the actual capture of birds for sale are difficult to implement unless there be widespread knowledge of the Act and a widespread desire to befriend wild birds.

Another agency of destruction—and one which, unfortunately, it is hard to control—is the campaign often carried on by gamekeepers on some big estates. Some of them will kill practically any bird which is not game—perhaps on the theory that it will eat food intended for young game birds.

Enthusiastic response

The Royal Society for Bird Protection has inaugurated an admirable drive for acquainting children with the need for the protection of our wild birds. And this in both urban and rural areas. For, strange as it may seem, often the country folk — and particularly the younger people—know nothing of the species, colouring or song of the birds of their own countryside.

Under the Society's auspices, the Bird and Tree Scheme is being fostered in the elementary schools of both town and country. This engaging method is calculated to give children a real knowledge of, and sympathy with, bird life, as well as trees. These studies are pursued actually in the open air, but in school hours, and children, it is found, respond with enthusiasm.

Of inestimable value for migrating birds is the practice, recently introduced, of fitting our coastal lighthouses with bird-rests. Formerly, lighthouses constituted a death-lure for these travellers, and thousands would be picked up dead in the mornings upon the rocks. They had fallen dazed and exhausted into the sea.

Now the resting-perches, installed on many lighthouses on migration routes, prevent this slaughter and give the birds a much-needed opportunity for rest upon their journey.

The forces for the protection of our birds are rallying, and none too soon. It is not too much to hope that these little creatures—which add so much colour and melody to our country scene—will not be debarred from the unmolested opportunity for rest and feeding and reproduction, so that their charm may linger for ever as an inseparable feature of our country life.

"The Greatest of These—"

Sleepless Nights

LITTLE two-year-old Alice has recently come out of hospital, where she remained for nine weeks suffering from scarlet fever.

Her ex-Service dad, who joined up under age, and was at the Front on his eighteenth birthday, served for nearly four years.

He is now going through a desperate time, having been unemployed for over eighteen months.

"I have lain awake many a night through worry," he said, "and been up at 4 o'clock in the morning. It is impossible to sleep when you have worry like mine on your shoulders. I do not seem to know which way I am going. I cannot concentrate my mind on anything."

His worries are certainly enough to rob anyone of their sleep. His wife was at death's door last May, and has not long been out of hospital. Her doctor is not satisfied with her present state of health, as she suffers from severe anæmia, following an operation.

His eldest boy, aged twelve, has been a cripple since birth through infantile paralysis, and has undergone three operations. At present they are all at home, and he is trying to pay a weekly rental of 14s. 2d., which includes 2s. off his arrears, and feed and clothe them all on 29s. 3d. a week. "We cannot get sufficient food. Sometimes all of us go without a Sunday dinner," he said, and his run-down look bore testimony to this.

ALICE

Many of our readers are away on holiday, we know only too well, as the Fund goes very short during the holiday months. But those who carry away with them their kind hearts will, we believe, spare a donation for "Alice," which, as well as subscriptions for the general fund, should be addressed to: The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2, and will be acknowledged where names and addresses are given. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

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More than a Stomach Remedy.

But the good work of 'BiSoDoL' does not end in the stomach, for it also relieves the distressing symptoms of intestinal dyspepsia which are only too well known, especially to the middle-aged and elderly.

The headaches, the liverishness, the mental lethargy, bodily lassitude, and fits of despondency, the abdominal distension, to mention but a few of the miseries caused by bowel indigestion—all these are quickly relieved and avoided by taking 'BiSoDoL'. **Try 'BiSoDoL'** and you will realise what a great stride has been made in the conquest of indigestion by the discovery of this COMPLETE remedy.

PRICE 1/3 AND 3/-
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OF ALL CHEMISTS
Prepared in England by BiSoDoL Ltd., 12 Chenies Street, London, W.C.1.

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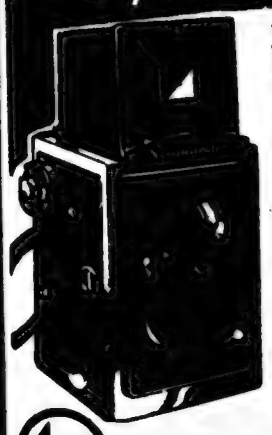
Pronounce it By-So-DoL

See your pictures **FULL-SIZE** while you take them



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J. G. GRAVES Ltd. SHEFFIELD

HOW DO YOUR FRIENDS SEE YOU?

Would you think of using axle-grease to keep your hair tidy? Of course not! Then why expect ordinary household soap to give you a good shave? Even after painful scraping it leaves the face just as scrubby-looking because it's not made for the job. But Lever's Easy Shaving Stick *is*. The cool rich lather of Lever's Easy gives a hundred keen, comfortable shaves—and all for 6d—little enough to pay for that well-shaved appearance which other people admire in a man. See that Lever's Easy is on the shopping list!

LEVER'S EASY SHAVING STICK
100 SHAVES FOR 6d

E 237-172-55 A LEVER PRODUCT

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

BE DOG-TYRED *Not dog-tired!*

"PRESSA'R" HYDRAULIC PROCESS

revolutionises tyremaking. Tread absolutely uniform. No distortion of cord casing. 18 months' guarantee. Each tyre carries our trade mark, a Dog's Head—"Terrier," "Whippet," "Scotty," "Greyhound," "Bulldog." Prices, 8/- to 8/-. All Sizes.

ASK YOUR DEALER FOR THEM!

MACLELLAN BROOKLANDS TYRES

FALSE TEETH

NEED AS MUCH CARE AS NATURAL TEETH TO KEEP THEM CLEAN AND HYGIENIC

Immersion in an antiseptic solution is not enough. A sprinkle of Kolynos Denture Powder, a brisk brush and a good rinse ensures absolute cleanliness and the complete removal of all stains, without damaging or weakening either gold or vulcanite plate. Of all Chemists.

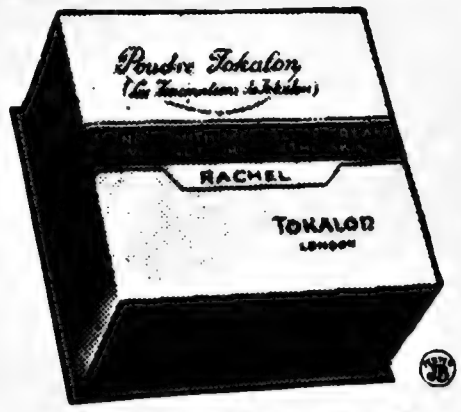
FREE Send name and address for sample to Kolynos, Chenies St., London, W.C.1. (Dept. D.P. 22).

KOLYNOS DENTURE POWDER

Why I Use A "Non-absorbent" Face Powder

by a Bond Street Beauty Specialist

Ordinary face powders only prevent ugly shine for a few minutes. Then the powder *itself* becomes shiny. This is because ordinary powders absorb the skin's natural moisture and form a glistening paste like wet flour. Chemists have devoted years of study to finding a non-absorbent face powder. They succeeded finally by blending with the powder a new ingredient called Mousse of Cream. This process has now been patented by Tokalon.



Poudre Tokalon, because it contains Mousse of Cream, cannot soak up the skin's moisture. Poudre Tokalon avoids all caking and patchiness. It gives an even smooth "dull finish"—just like the bloom on a fresh peach.

The Mousse of Cream in Poudre Tokalon prevents it from drying up the natural oil of the skin, causing it to become rough and dry—like ordinary powders do. Poudre Tokalon stays on five times as long as ordinary powders. It clings to the skin in all weathers and while dancing for hours in the hottest room. It is the only powder that *prevents ugly skin shine* all day long but *itself never* becomes shiny.

6d. and 1/- a box.

Information for all who shave.

The perfect blade in the making.

Even with the most highly skilled labour and the most finely adjusted machinery, one or two substandard blades will be found in each thousand made. Steads endeavour to eliminate this one blade in a thousand. Every Stead blade is inspected at least three times, and a very large percentage of finished blades are actually tested with human hair. The hair is held loosely so that only the keenest edge would sever it.

Know the meaning of true shaving comfort—Use

STEAD RAZOR BLADES

from the STEAD WALLET.

7 Blades for 6d.

Buy your wallet on the way home.

Boots, Taylor's Drug Stores, W. H. Smith & Son's Book Stalls and all good Dealers and Chemists stock them.

CHAMPION . . !

says Gracie Fields

Miss Gracie Fields, the world-famous Comedienne, writes:—"When girls ask me to recommend for their complexions, I always advise Potter & Moore's Powder-Cream. It's grand—what a difference it makes to the skin—and it's marvellous how they have combined the Powder and Cream and even included a mirror on the dainty jar. Just you try it!—it's real champion."

In all shades: From Chemists, Coiffeurs & Stores.

POWDER CREAM MIRROR

ALL IN ONE 1/-

This price does not apply to the I.F.S.

Potter & Moore's
MITCHAM LAVENDER
POWDER-CREAM

PILES

NEGLECTED, MAY LEAD TO SERIOUS OPERATION

Many people suffer in silence untold agonies, constant brain-wearying irritation and pain caused by piles, simply because they have never discussed this trouble with even such a confidant as their chemist. If you are a sufferer, make up your mind to ask your chemist about the wonderful preparation Man Zan. This clean, simple-to-use remedy is just marvellous in the quick way it stops the maddening irritation, allays inflammation and, persevered with, banishes the most serious form of this agonising trouble.

Man Zan Brand Pile Remedy is no ordinary ointment, but a special preparation solely for those with pile trouble. It is prepared in a special nozzle applicator tube, making it simple and clean to use. Sold by chemists everywhere, price 3/-.

ManZan
BRAND
PILE REMEDY

NO MORE GREY HAIR

Grey Hair makes you look older than you are. Restore the natural colour of youth by using Valentine's Extract, which stains grey hair to any shade of brown, or to black. It is harmless, very lasting, and does not soil the linen.

Of Chemists, 1/3, 2/6 and 6/- per bottle; or direct, post free, from J. B. Valentine, 46a, Holborn Viaduct, London, E.C.1.

VALENTINE'S MADE IN ENGLAND
WALNUT STAIN **EXTRACT**

Our Daily Bread

A SHOCK to the national conscience has been administered by experts who keep a watchful eye on the health of the nation.

A council that has been considering malnutrition has reported that "under-nourishment in Britain is appalling." Certain medical officers of health have said the same of unemployed men they have examined. We have heard it from health visitors about the mothers, from school doctors about the children.

That means that in this country, in which we have always boasted that it is unnecessary for anyone to starve, we have clear evidence of the next worst thing—malnutrition.

Now it would be folly to pretend that it is all due to any one thing, even that prime factor—unemployment. I have in mind, in writing, that a West End clubman who smacks his lips over caviare and oysters yet is as chronic a sufferer from malnutrition as you could find.

False notion

He is not a victim of poverty. Nor is he a victim of impaired organs that can't extract from his food the nutriment they need, although the day is not far distant when he will be.

He is one of the millions who are completely lacking in food wisdom and who suffer accordingly.

Now there is a message in that man and the many like him that will go a long way towards helping us kill this bogey of malnutrition. It can be summed up in the one word—bread.

We are suffering as a nation, in part, because for the first time in history we have forgotten to give bread its due; because a great many of us have got into our minds the false notion that the value of food is in proportion to its price.

We shall continue to suffer until we recognise that in this staple article of diet throughout the ages and the subject of our daily prayer, lies, more than in the consumption of any other article of diet, the solution of the great problem of malnutrition that is facing the country to-day.

We don't even give our bakers the credit for what is undoubtedly a fact—that apart from bread being the cheapest food in any country, in Britain it is cheaper than anywhere else in the world and our loaf is only equalled by that of the Americans.

Romantic history

Why, I was looking the other day through a library list so complete that it included seven biographies of the life of one man. After the British Museum list, that catalogue was probably the most complete in the country.

Yet nowhere in that list was a single book telling the history of bread. In fact, I was left with the impression that the story of bread has never been told.

Let me tell you just a little of the romance of it. Man was nomadic until he learned the value of grain. Then, because he had to wait for the grain to ripen, he settled in communities, and so civilisation began.

In Stone Age dwellings we have found the calcined remains of loaves made of one-grain wheat together with concave millstones. There is the evidence that behind the brawn and muscle that put in their place such

Putting sunshine into bread with ultra-violet rays

The Lesson We Can't Afford to Forget

great pillars as those of Stonehenge was—bread.

Yes, and the poor had it coarse and rough and the rich white and soft, as in many European countries to-day where the sort of bread English people eat is not within reach of the average man. We have even found ancient Egyptian loaves in the shape of Viennese rolls, with seeds scattered along the top as you will see them in this year of grace 1934 all over Europe!

And how much the strength of

by
SIR CHARLES HIGHAM

Ancient Rome at the height of her glory depended on bread!

At the birth of Christ the leading miller was named Eurysaces. On his tomb is illustrated in bas-reliefs all the processes of baking bread. It might well be an impressionistic panel dealing with a modern bakehouse.

Then, as showing that the question of good bread was of first importance in regulating the health of the legions by legislation, the Emperor Trajan inaugurated a college of bakers so that the might of Rome should not be endangered by a shortage of the staff of life.

When Columbus discovered America the natives were found eating—bread.

When famine made bread unprocurable in Constantinople as recently as the 18th century they thought nothing of hanging a few bakers. Not that they were to blame. The authorities knew that. It was to show the populace that the Government was alive to the lack of the one indispensable article of diet.

And in many countries, Turkey among them, it was customary to nail a baker to his shop door by his ears if he substituted acorn flour or anything else for the real, sun-kissed, life-giving grain that alone could give people good food at the price they could afford to pay.

To-day we ensure the quality of bread, the cleanliness of bakeries and the giving of proper weight by Acts of Parliament instead of six-inch nails.

The more one thinks of the wonderful history of the common loaf, here so sketchily given, the more one realises that it transcends every other food in our dietary, and that we are foolish, indeed, to accept it so casually when malnutrition stalks the land.

Mussolini, at least, recognises the peril to a nation of a lack of recognition of the virtues of the staple food. On the walls of most peasant cottages in Italy you will see displayed his tribute to it:—

HYMN TO BREAD.

Love bread,
Heart of the home, perfume of the table,
Joy of the hearth.

Respect bread,
Sweat of the brow, pride of labour,
Poem of sacrifice.

Honour bread,
Glory of the fields, fragrance of the land,
Festival of life.

Every year we eat two thousand million four-pound loaves in Britain, giving us a bread bill of £70,000,000.

Vast industry

It is an immense industry. Yet the malnutrition to which our attention has been called shows that we are still buying and eating too little for our national good of this food that is the best and cheapest sustenance known.

Let us learn from history to eat more of it—this food that keeps us fit, that fosters the broad brain and the brawny arm, which is the backbone of all food problems and the background of all diet.

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side Slips."

EDINBURGH EVENING DISPATCH:—"—— bowled the first LOVER."

WEALDSTONE OBSERVER:—"On the last Saturday of the WEEK a fitting climax will be provided."

THE DUFFTOWN NEWS AND SPEYSIDE ADVERTISER:—"Great Britain is to have new postage SCAMPS this year."

RED LETTER:—"Another method is to knit in a cotton REEL in the same shade as the wool."

MIDLAND DAILY TELEGRAPH:—"—— said the machine was making a terrific POISE."

DAILY DISPATCH:—"On the other side of the hedge there is lush BRASS."

WESTERN MORNING NEWS:—"... gelding or mare not over five GEARS."

SUFFERED 20 YEARS

RELIEF NOW TOO WONDERFUL FOR WORDS

Indigestion caused Mrs. Nicholson no end of misery and many sleepless nights. But BIRLEY'S gave her wonderful relief—read what she says :—

"For a period of 20 years I have been a sufferer from Indigestion, which caused me no end of misery and many sleepless nights.

"Remedies upon remedies I tried without relief, until recently I sent for a sample of BIRLEY'S ANTACID POWDER. This gave me great relief, and I lost no time in getting a larger sized tin.

"I really cannot describe on paper what relief it has given me—it is too wonderful for words. Those knife-like pains in the chest have gone, and it's a pleasure to go to bed at night. I used to be afraid to eat anything, but now I can eat whatever I fancy.

"I advise everybody to use BIRLEY'S ANTACID POWDER."

Yours gratefully, **(Mrs.) H. NICHOLSON.**

Jeffrey's Farm, Billingshurst, Sussex.

FREE

9d. TIN

The 9d. Tin is put up for FREE Trial only & is NOT for Sale.

BIRLEY'S ANTACID POWDER

Why don't YOU try BIRLEY'S !

IS THE TRUE RAPID-ACTION REMEDY FOR INDIGESTION

ACID STOMACH · PALPITATION · FLATULENCE · GASTRITIS · HEARTBURN · NAUSEA · BILIOUSNESS · RHEUMATISM

Advanced research work has evolved this new stomach remedy. It is better, surer and quicker in action than anything medical science has ever before been able to offer to sufferers.

ARE YOU SUFFERING FROM INDIGESTION or its kindred ailments? Here's the relief you want—relief that's *certain—instantaneous*—in which we have such confidence that we offer to GIVE you your first supply.

You'll find that Birley's Antacid Powder clears Acidity from the whole 30 feet of food-way of both Stomach and intestines, and from the blood stream and muscular system. It is the only Antacid that can be taken REGULARLY, for it is entirely free from such cell-clogging ingredients as Bismuth, Kaolin and similar minerals which cling to the linings of the stomach intestines, and choke the millions of gland-ducts through which flow the all-important DIGESTIVE JUICES.

Birley's non-clogging prescription, however, by its cleansing purifying and soothing action, creates and maintains a healthy unobstructed flow of juices from every single duct of the digestive organs.

Birley's enables you to eat what you like without fear of pain afterwards, and is tasteless, odourless and harmless. It is absolutely safe to take at all ages and at all times.

Cut the coupon out now and post immediately for FREE 9d. Tin, but we are obliged to ask you to enclose 1½d. stamp towards postage, packing, etc., because it is much more than just a sample. You'll be surprised at the wonderful relief which even a single dose will give you.

OF ALL CHEMISTS, INCLUDING BOOTS, TAYLORS, TIMOTHY WHITES, IN 1/3 3/- & 5/- TINS ONLY

FILL IN THIS COUPON NOW

NO. 72 To BIRLEY'S ANTACID LTD., 16-18, Northdown Street, King's Cross, London, N.1.

I have not previously tried Birley's Antacid Powder, so send me FREE 9d. Tin. I enclose 1½d. in stamps towards cost of postage and packing.

Signature .....
Mr., Mrs. or Miss)

Address .....

.....
Please write clearly.

Big Winners in Crossword Competition No. 265

In the above Competition correct Solutions were received from the following four competitors, who share the £600 offered. To each of them, subject to the conditions of the Contest, a cheque for £150 will be sent :—

F. J. Champion, Flore, Northampton.

J. Crisell, 22, Bell Road, Enfield, Middlesex.

B. Daniel, 24, Bronallt Terrace, Abercwmboi, Aberdare.

H. Oliver, 4, Walds House Road, Nelson, Lancs.

Any other entrant who claims to have sent a Solution eligible for a share of this Prize must demand a Scrutiny by First Post, Tuesday, July 24, sending £1 Scrutiny Fee, copy of Solutions and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No Scrutiny can be undertaken in connection with the Award of £150 to Runners-up. This Prize has been divided between 117 competitors from whom we have received Solutions containing one error, and who will each receive £1 5s. 8d. A list of these winners can be seen at the "John Bull" offices, and all have been notified.

An extra £100 will be shared among the Runners-up who submitted two 6d. coupons in the same envelope.

BONUS WINNERS IN CROSSWORD No. 263.—Forty-two competitors qualified to share the extra £100 offered, and payments of £2 7s. 8d. have been despatched.

Turn to page 36 NOW and enter for "John Bull's" great Record Holiday X-Word.

MOTOR CYCLE MANUFACTURERS

sell their machines on

RELIABILITY

and

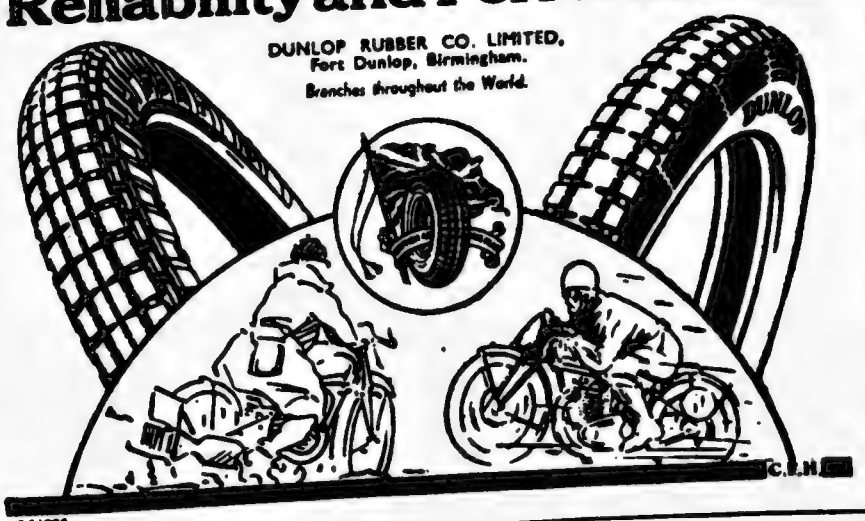
PERFORMANCE

that is why they fit

DUNLOP

the tyre of Reliability and Performance

DUNLOP RUBBER CO. LIMITED, Fort Dunlop, Birmingham.
Branches throughout the World.



C.E.H.

4H/201

GRAVES Beats the World For Quality & Value

Every Lady should write to-day for GRAVES DISPLAY of up-to-date Fashions illustrating all the newest ideas in Ladies' Wear, at prices which show a substantial saving. Wherever you live, our Keen Prices and Easy Terms are for YOU.

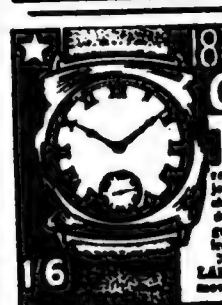
MAURETANIA This lovely Cruising or Travel Coat is produced in a superior quality medium weight rich soft pile fabric. It is tailored in stylish fashion with fold collar and revers, plain sleeves with strap cuffs, roomy flap pockets, and an all round belt of self material with handsome slide. The garment is carefully finished in every respect, and lined throughout with super quality plain Art. Silk to tone. Of perfect cut and smart appearance, this coat is amazingly good value at our keen price. In Beige or Fawn shades. Sizes : S.R.W. to O.S. Busts : 32 to 52in. Lengths : 44 to 56in. Price **37/6**
Terms 5/6 Monthly.

WRITE FOR PATTERNS.

Send to-day for full range of Patterns, Post Free. Costumes, Frocks, Coats, Furs, Underwear, &c., all in the newest styles. Ask for Patterns of any kind of garment required, and a splendid choice, with self measurement form and all particulars will be sent per return.

5/6 Monthly

J. G. GRAVES LTD. SHEFFIELD



18 GOLD Cased GENTS Watch

SPECIAL BARGAIN.

YOURS for 1/6 Deposit.

Be the proud owner of one of these very handsome 18 ct. GOLD cased, jewelled movement watches, with full shaped case. Send P.O. for 1/6 only to-day. Each watch specially tested and guaranteed perfect timekeeper. Strong leather strap. 4 guinea value for 37/6 only. Luminous dial 39/6.

LADY'S HORSE, dainty case, similar movement, on Moire Band, 39/6.

SOLID SILVER

£3/10/0 Value for 27/6

A thoroughly reliable smart SOLID SILVER Watch with figured dial and accurate jewelled movement. Strong leather strap. A real Bargain, 27/6. Luminous dial 29/6.

LADY'S WATCH, attractive SOLID SILVER case, similar movement, on Moire Band, 39/6.

FREE GIFT

Every reader sending deposit during the next 10 days will receive an excellent 5/6 British Made reliable self-filling fountain pen, absolutely free of cost.

1/6 Deposit brings any one of these watches to you. Balance pay 1/6 weekly 3/- discount for cash in 7 days.

HORSE & DOMINIONS SUPPLY Co. *Dept. J.B.*
6, White Hart Court, Bishopsgate, E.C.2.

If YOU LOOK

—PASTY
—ANÆMIC
—DULL-EYED
—WEARY and OLD BEFORE YOUR TIME

The only way to keep Healthy and Youthful, with Clear Skin, Bright Eyes and Rosy Cheeks is to keep clean internally by taking Beecham's Pills. For three generations this famous vegetable laxative has been renowned as the world's most successful remedy for CONSTIPATION. Purely vegetable in origin, safe and certain in action. Make up your mind NOW to be well—take Beecham's Pills to-night.

Take Beecham's PILLS

Worth A Guinea A Box

10 agents THE BIG TWO Send direct

LETTER COMMISSIONS

WINNINGS BY RETURN.

1/-, 2/-, 2/6, 5/-, 10/-

UP TO ANY AMOUNT

MAY BE INVESTED BY LETTER

in accordance with rules.

Daily Commissions bearing a time stamp not later than the set time of any race WILL BE ON at FULL STARTING PRICE (or Totalisator Odds if desired).

Registered letters must be posted overnight.

GREYHOUND RACING

Commissions accepted for all meetings licensed by the N.G.R.C.

NO LIMIT—WIN OR PLACE

FOR SINGLE EVENTS.

FREE POSTAGE

EVERY COMMISSION ACKNOWLEDGED WITH STAMPED ADDRESSED ENVELOPE

----USE THIS COUPON----

Please send Greyhound Rules and Long Odds Future Events Price Lists. I am over 21 years of age.

Name .....

Address .....

Town .....

County ..... J.B.

DAVID COPE Your Best Value

ALFRED H. MAURICE Ltd.

227, BATH STREET, GLASGOW, C.2

By dint of hard saving for three years my fiancé and I had saved enough money to furnish a little home.

Shortly before the wedding our family doctor voiced his hopes of a cure for my crippled brother; it would need money—practically all that we had laboriously saved.

The chance meant so much to the little cripple that we could not hesitate. We married just the same, and ceased to mind our cheap furniture when my brother's operation proved successful.—*Mrs. W., Lancs.*

"Go!"

On the second day of our honeymoon we sat with our arms round each other, not talking much, for what need was there of words?

"Penny for them," I whispered.

"I'm wondering—ought I to go. What do you think?"

"Go!" In saying that little word I forfeited all that was dearest—hopes of motherhood, close comradeship, a serene old age together.

Now, with a modest pension, women with big families and small incomes sometimes say, "You're all right." They little know that, even to-day, I cry when I clean his medals.—*"War Widow," Notts.*

Career Lost

A talented pianist, music was to be my career. I studied and played hard, and but a week remained before I was to take my final examination. Then calamity befell me.

A small child, befriending a big Alsatian, apparently upset the animal, which immediately turned upon her.

The dog was surely killing the child, when, with arms flying, I attacked the animal. I managed to free the child, but only at the cost of a torn leader in my left arm. As a result, I lost both the use of my arm and my career.—*F. R., Westerham.*

Parted . . .

Soon after the birth of my first baby my husband met with a fatal accident, the shock of which left me a helpless invalid.

Unable to provide for my little girl, I at last agreed to let some friends adopt her and so give her a chance in life. Now, thirteen years later, she is a healthy girl, holds a well-respected position in her school, with her future assured.

Although parting with her was like parting with my all, I have not since regretted making my greatest sacrifice.—*S. C., London.*

Great Reward

My son lay seriously ill in hospital. When I arrived to visit him, accompanied by his sweetheart, we found that only relatives could be admitted. The girl who loved my boy so much looked ill with disappointment; then I made my sacrifice.

"This is his sister," I lied to the matron; then to the girl I said, "Go on in, dear, and give your 'brother' my love." She had no time to protest, and her look of gratitude warmed my heart.

My son's complete recovery, and later his wife's great affection, were my great rewards.—*Mrs. H., Penge.*

OUR LETTER PARLIAMENT

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published, 2s. 6d. for "Shorts." Envelopes marked "Letter Parliament" must reach 93, Long Acre, London, W.C.2, by first post Tuesday, July 17.

When I'd Have Been Cruel to Tell the Truth.

My Greatest Sacrifice

Not Stolen

Leaving a tea-shop with a friend during a cycling tour, we found that one of our machines had been stolen.

"Whose is this one?" asked my friend, for the machines were the same make and type and both brand-new.

"Yours," I said; "I left mine the other side."

My bicycle had been a present; his the result of months of rigid economy; so I had made a sacrifice. For I knew from a certain small dent in the back mudguard that the remaining machine was mine.—*H. G., Sussex.*

Gratitude

It was in the old-fashioned days when doctors really did carry "a little black bag." A fine old face, beaming with kindness smiled into mine: "There, dear, I've made mother better."

My childish heart bursting with gratitude, I slipped from the sick room and, finding "Mary," gave her a tearful farewell hug, then placed her tenderly in the doctor's bag standing on the hall table.

What that kindly medico thought of the rag doll in his bag I never knew; I only know it was my greatest sacrifice.—*Miss H., Edinburgh.*

Indifference

I had a good job with good prospects. My cup of happiness was brimming over when the girl with whom I was in love promised to be my wife. We had been engaged six months when the cup was dashed from my lips by a specialist's diagnosis that I was suffering from an incurable disease.

In the circumstances marriage was out of the question, and to save my sweetheart pain I hid the truth and feigned indifference to her. When she eventually broke off our engagement my greatest sacrifice was complete.—*T. C., Hythe.*

Feigned Injury

I had been a regular member of my school football team throughout the season, and it was the week before the last match. My pal, who was desperately keen to get his colours before leaving that term, had to play in but one more match to succeed.

I feigned injury to let him play in my place, and myself played in another game.

My sacrifice was made complete when I received an injury during that match which has prevented me from playing football ever since.—*"Outside," Peckham.*

Never Again

I loved motor-racing, and, encouraged by my employers—a famous firm of car manufacturers—I was heading for prosperity.

My mother had never seen me speeding, so I took her to watch one of my trial spins. After a couple of laps I returned to find her white-faced, shaking—a pitiful figure. She implored me "never to do it again."

That was years ago, and though my heart is still in motor-racing, my hand has never since touched a steering-wheel.—*J. T., Handsworth.*

Took Blame

Years ago, as a signalman, I had a young assistant who was learning the section from which I was very shortly to retire.

One day, after I had left him in charge of the box while I had my dinner, a terrible train disaster occurred, with fatal consequences.

Upon my assistant's own admission to me, he was at fault, yet with a wife and kiddies dependent on him, and on the threshold of his career, I hadn't the heart to give him away.

I, a bachelor, took full blame, and lost a comfortable pension as a result.—*"Signal," Herts.*

Hollow Victory

When the union representative got my husband's promise that a contemplated cut in wages wouldn't be pressed, it was regarded as a victory by the employees.

They didn't know I was behind the scenes persuading my husband to be steady; that I'd agreed to throw our private savings into the business, and consented to have a 75 per cent. cut in my allowance, which meant keeping house on less than that paid to the workmen—so that their wives shouldn't have to suffer financially.—*"Lorna," Notts.*

* * *

Was when I said "Yes," giving him official full authority to destroy my dog for biting. He was my pal for nine happy years, and had previously saved my life.—*L. G. D., Liverpool.*

A widow, I had to sell the gold medal and chain given my dear husband in recognition of his good work—to pay the rates.—*"Troubled Widow," Norwich.*

I was young, and I had a splendid opportunity in front of me if I cared to go abroad, but I stayed at home because my invalid mother had no one to look after her, and I have been in and out of employment ever since.—*A. J., Selly Oak.*

A confirmed though moderate gambler, my greatest sacrifice was when I gave up to give financial help to a friend who had fallen ill.—*"Dennis," Ilford.*

Race with "Silver Ring"

Garry for Goodwood

I HAVE spent half an hour working out the value of the Eclipse Stakes, and I find that this year the Derby is the better prize.

The Maharaja of Rajpipla won £9,352 when Windsor Lad credited him with the Epsom classic.

The Eclipse is worth £9,476, but when owners of the placed horses, and breeders, take their bit, the winner has to be content with approximately £7,500.

A Lambourn correspondent tells me Windsor Lad is going to collect the spoils for the Maharaja, and that he has not suffered as a result of his effort at Epsom.

My choice is King Salmon, also from Lambourn, but I think it will be a near thing between the two of them.

I am asked for a long-shot for the Stewards' Cup at Goodwood, probably still the biggest gamble of the year. Before the weights appear, this is certainly a shot in the dark.

Coroado, my selection for the "Wokingham," is a top-notcher, but he will be one of the favourites, whatever his burden. I pass him in favour of GARRY, who should be a 33 to 1 chance.

Selections for the week-end meeting at Lingfield are Phileas for the Summer Handicap, Eagleray for the "Imberhorne," and Bridge Fiend for the Tandridge Court Plate.

"SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, July 12, to Wednesday, July 18.

Z R 98 T F 94 M P U X O A Q C 93 B L W N 96 G E D V Y 97 S K H J I 95

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: 95ZSK9694W would read BLOATER.

Where a double letter occurs in the name of a horse the figure 2 is substituted. G03W96WS2VO would read SIR TROOPS.

Painful Feet?

CORNS & SORENESS RELIEVED IN 1 MINUTE!

LOOK BETWEEN YOUR TOES FOR CAUSE OF MANY FOOT TROUBLES

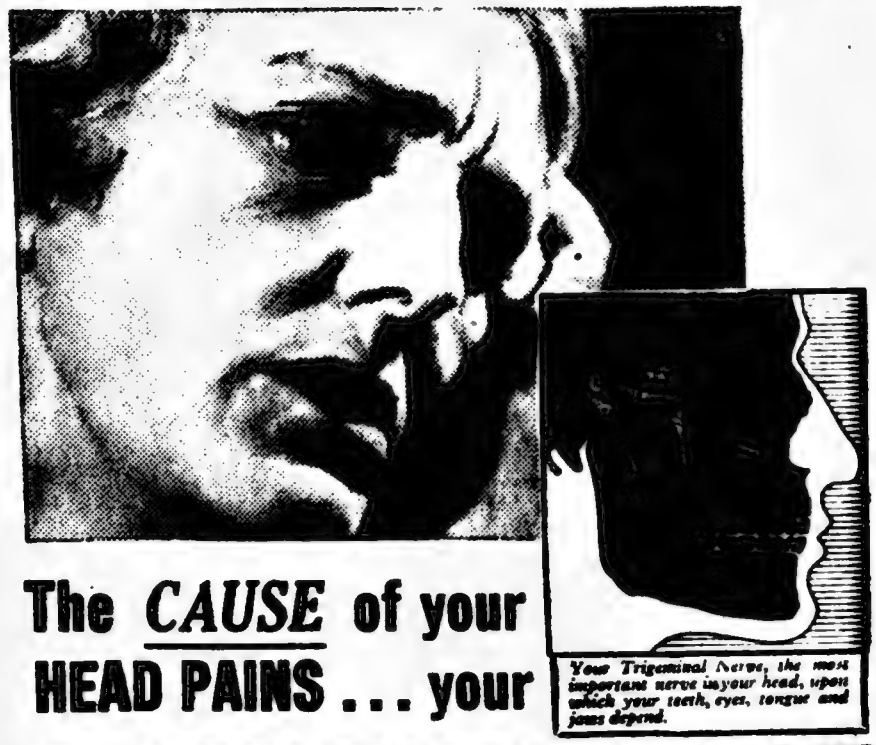
Examine your feet to-night. Foot troubles often start between the toes. Skin moist, cracked and peeling or inflamed and itching is always responsible for sore, tired feet. For speedy relief rest your feet in the medicated and oxygenated footbath prepared by adding 'Reudel' Bath Saltrates to hot water until the released oxygen gives it the colour of milk. Soreness, swelling, inflammation and pain completely disappear as the oxygen penetrates the pores. Corns are loosened and soon come right out. Don't suffer with your feet another day—life is too short!

A DOCTOR SAYS: "I've found a very good thing in 'Reudel Bath Saltrates' . . . I believe it does all it claims: I would not be without it."
J. ————M.D., O.B.E.

REUDEL BATH **Saltrates**
Pronounced ROO-DEL

only in **YELLOW** Packets
from all chemists 1/6 & 2/6.

VERY IMPORTANT
If you want quick relief from corns and painful foot troubles, on no account must you confuse 'Reudel Bath Saltrates' with bath salts which lack curative action. Ask plainly for 'ROO-DEL' (there is no substitute and nothing else is as good) and see you get the YELLOW packet.



The *CAUSE* of your HEAD PAINS . . . your TRIGEMINAL NERVE

Your Trigeminal Nerve, the most important nerve in your head, upon which your teeth, eyes, tongue and jaws depend.

Heed the Warning—and escape Needless Agony . .

Possibly you may never have heard of your Trigeminal Nerve although it may often have sent you a message. Those dull headaches which turn to throbbing pain are caused by your Trigeminal Nerve. It is telling you that your nerves are run down. You will have to restore them and build them up again or else they will go from bad to worse. If you neglect them further, nervous breakdown is inevitable.

YOUR NERVES NEED Dr. CASSELLS TREATMENT

The first thing to do is to get relief and ease the nervous strain. Then build up your nerves so that the trouble does not recur, for recur it will as long as they remain impoverished. Dr. Cassells Tablets have an immediate soothing effect on the painful, inflamed condition of the nerves. What is more important, they build them up again. It is because Dr. Cassells Tablets contain all the essential nutritive constituents which the undernourished nerves need that they continue to give results which are unobtainable by any other means.

"DULL HEADACHES which turned to throbbing pain"

T. L. Moore, of London, W.C.2, suffered as many others have suffered and as you also may suffer—

"I used to wake in the morning with dull headaches, which turned to throbbing pain. I had to drag myself home in the evening. At night I lay awake waiting for the dawn. I took a course of Dr. Cassells Tablets, literally as a last hope. The effect has been unbelievable."

1. NERVE RESTORATIVES **2. NERVE VITALISERS**
3. FOR THE BLOOD **4. FOR THE DIGESTIVE SYSTEM**

AS NERVE FOODS & RESTORATIVES there is nothing to equal the combined Glycerophosphates, Hypophosphites and Phosphates, which build up the exhausted nerves so that relapse is impossible.

TO REVITALISE THE NERVES the very valuable, natural vegetable substances Kolae Semina, Caffeine and Theobromine are added. You immediately take a firmer grip of yourself, your outlook is brighter and your brain works more clearly.

TO ENRICH AND INVIGORATE THE BLOOD—always an important matter where the nerves are involved—the salts of Iron, Calcium and Manganes are present. Iron alone is not enough. Medical Research proves that.

FOR THE ENFEEBLED DIGESTIVE NERVES certain natural digestives—principally Pepsin—are added also. They have a remarkably strengthening effect and are extremely helpful in all cases of Nervous Indigestion.

If you suffer—even occasionally—from any of the following complaints

INSOMNIA, HEADACHE, PALPITATION, INDIGESTION, DIZZINESS, DEPRESSION, NEURITIS, GENERAL DEBILITY — Don't neglect your symptoms another day, for nerves are at the root of the trouble in 9 cases out of 10. Decide to get at the cause at once by starting a course of Dr. Cassells Treatment.

FAIR-PLAY OFFER

Buy a 1/3 bottle from your chemist. Keep the carton and if you are not entirely satisfied send it back to The Veno Drug Co., Ltd., Manchester 16. Your money will be returned at once.

1/3 & 3/-

Dr. CASSELLS TABLETS

The Nerve Tonic that gets at the CAUSE of your Trouble

Don't Wear a Truss!

After thirty years' experience an appliance has been invented for men, women, and children that cures rupture.

Sent on Trial.

If you have tried almost everything else, come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices, and names of many people who have tried it and are extremely grateful. It is instant relief when all others fail. Remember, we use no salves, no harness, no lies.

From a photograph of Mr. C. E. Brooks, Inventor of the Appliance, who cured himself and whose experience has since benefited thousands. If ruptured, write to-day.

We make it to your measure and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true. You are the judge, and once having seen our illustrated book and read it, you will be as enthusiastic as the thousands of patients whose letters are on file in our office. Fill in the free coupon below and post to-day to either the London or Manchester address, whichever is more convenient.

Free Information Coupon

BROOKS APPLIANCE CO., LTD.,
(482P), 80, Chancery Lane, London, W.C.2.
(482P), Hilton Chambers, Hilton Street, Stevenson Square, Manchester, 1.

Please send me by post, in plain wrapper, your Illustrated Book and full information about your Appliance for the Cure of Rupture.

NAME .....

ADDRESS .....

(Please write plainly) .....

...to wipe away UNWANTED HAIR

The latest discovery of science. A perfumed toilet cream which ends superfluous hair in three minutes.

Razors only make the hair grow faster. The old fashioned depilatories are evil-smelling and dangerous. This new beauty cream, called New Veet, makes the hair simply fall away. You just apply it from the tube and then wash off with water. Leaves the skin soft, smooth and white without a trace of hair. No ugly dark patch like the razor leaves because the hair is removed *below* the skin surface.

New Veet is just like a sweet scented face cream, and as easy and pleasant to use. At all chemists and hairdressers, 6d. and 1/6d.

If it's LEG TROUBLE You Must Have 'ELASTO.'

Accept the generous Free Sample offer by filling in the Coupon on the Back Cover.

CLOSING days of John Bull's RECORD HOLIDAY X-WORD

£5 WEEKLY FOR LIFE plus £1,000

and "MORRIS" TEN-FOUR FAMILY CAR

OR ONE SUM OF £3,250

£500 ENORMOUS HOLIDAY AWARD FOR RUNNERS-UP

FINE EXTRA HOLIDAY BONUSES

To every prize of £5 or more "John Bull" will add 2 Free Return Tickets from winner's home to any holiday resort or other part of British Isles.

Use the Final Squares below---Enter by noon, Thurs. July 19

YOU still have time to win the greatest Holiday Crossword Prize ever offered. But your squares must soon be in the post if you want to enjoy the countless benefits of the Giant 3-in-1 First Prize which is waiting to be won.

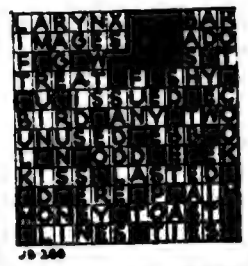
Success for you will mean wealth at once, provided by "John Bull's" cheque for £1,000 cash. To this fine sum a Morris "Ten-Four" Family Car will be added. And then you will be made independent for life by a Weekly £5 Pension Cheque.

For those who just miss the First Prize, there is the enormous sum of £500 to be divided. Finally, there are splendid Holiday Bonuses of Free Return Rail Tickets for Two, to anywhere in Britain, to be added to each prize of £5 or over.

No further squares for this colossal Holiday Offer will appear in these pages, and your entry must reach Long Acre by noon, Thursday, July 19.

Get busy this evening on the absorbing Puzzle our Compiler has prepared for you, post off your squares without delay, and Friday, July 27, may bring you a staggering First Prize telegram from "John Bull."

"JOHN BULL" will pay a Life Pension of £5 a Week for Life, £1,000 Cash and a Morris Ten-Four family car (or a lump sum of £3,250) for a correct solution on one square of the puzzle below. Failing a correct solution the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £500 will be divided between those competitors who enter squares containing one error only, or only one error more than the winning solution. Two Return Tickets to any holiday resort in British Isles will be added to every prize of £5 or more. Solution of puzzle and winner will be published in "John Bull" on sale Thursday, August 2.



J.B. 266

Solution of "John Bull" X-Word 266

Winners in 265 on page 33. Result of 266 will be published next week. The solution of "John Bull" X-word No. 266 is given above as a matter of interest to our X-word Competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

STUDY THESE CLUES

ACROSS

1. Pupil at military school
4. Where the sun sinks
7. Perfume
8. Always
9. Soaked to the skin
13. Opens a lock
14. Deep sound
16. Ditches
18. What the india-rubber does
20. A single thing
22. Not shut
23. Are sometimes the cause of bad blood
26. Job of work
29. Tear a piece of cloth
31. Is often provided for dressing
33. Was never built in a day
34. This fish loves slipping into Crosswords
35. Took a seat
36. Great river gives power for many of these
37. Impressive military head-dress

DOWN

1. Makes chest tight
2. Is good for the patient
3. Criminals are often traced by
4. Getting this may give you cold feet
5. Many holiday-makers dive into
6. Are sometimes heard on radio
10. Farmer can usually see it coming
11. Slacker has one on clock
12. Good ones expected of artist's model
14. Light knocks
15. Always return a thing when it is this
16. May bring tears to your eyes
17. Couple's quarrels are often ended by
19. Kiddies do this on the sands
21. Bad ones spoil your game
24. Is often thrown at newlyweds
25. May not keep in the window
27. Small thing, yet mighty
28. Bottom plate of a ship
30. Air leak produces it
32. Suddenly lay hold of

READ THESE RULES AND CONDITIONS.

1.—Complete puzzle in ORDINARY INK, not copying-ink or copying-ink pencil, cut out the whole entry form, whether both puzzle squares are used or not. Entry Fee for two squares is SIXPENCE. Increase P.O. by 6d. for each additional two squares submitted. Make Postal Order payable to Odhams Press Ltd., and cross it / & Co. /; write name, address, and date of posting on back of P.O., and fill in the number upon Entry Form; send Entry Form by post, as directed, to reach us not later than NOON, Thursday, July 19, 1934.

2.—Squares left incomplete, mutilated, indistinct or altered will be disqualified. No responsibility is accepted for any entry lost, delayed, not delivered or mislaid, and no correspondence will be entered into.

3.—Solution and winners of this contest will appear in "John Bull" on sale Thursday, August 2. Should any competitor not announced as a winner have entered a coupon eligible for a share of the first prize he must demand a scrutiny by first post Tuesday, August 14, 1934, in accordance with directions given with result. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the additional award of £500 to be divided between the runners-up. Competitors should note that errors are computed according to the number of words which wrongly answer the clues given.

4.—In the event of a tie, a prize will be divided, but no competitor may receive more than one award per contest. Should First Prize be shared £3,250 will be paid, instead of dividing pension.

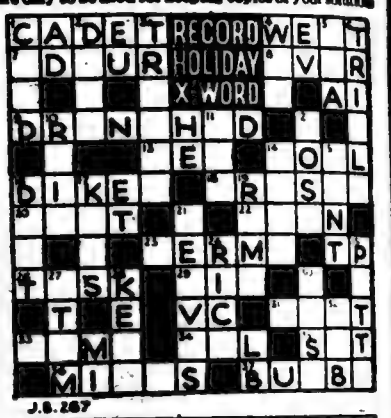
5.—Readers in Scotland are debarred from and cannot enter the Competition. Any entry form bearing an address in Scotland will be disqualified.

6.—Failure to comply with any of the conditions involves disqualification.

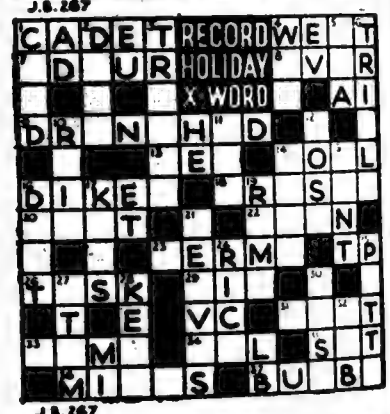
7.—Employees of Odhams Press Ltd., and members of their families are not eligible to compete.

KEEP YOUR COPIES BELOW.

These miniature reproductions of this week's Puzzle are only to be used for keeping copies of your solution

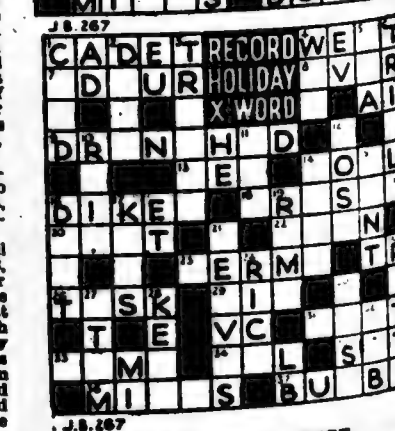


J.B. 267



J.B. 267

J.B. 267



J.B. 267

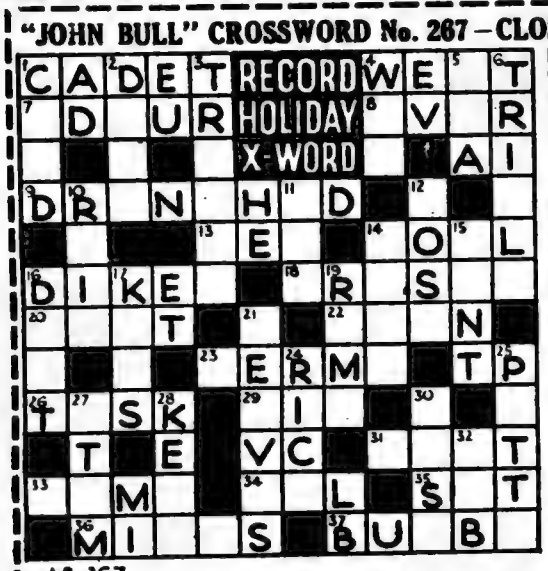
NEWSAGENT'S PRIZE

A special prize of £5 will be awarded to the Newsagent from whom this contest's first prize winner usually purchases his copy of "John Bull." Should the first prize be shared the £5 will be divided between sharers' Newsagents.

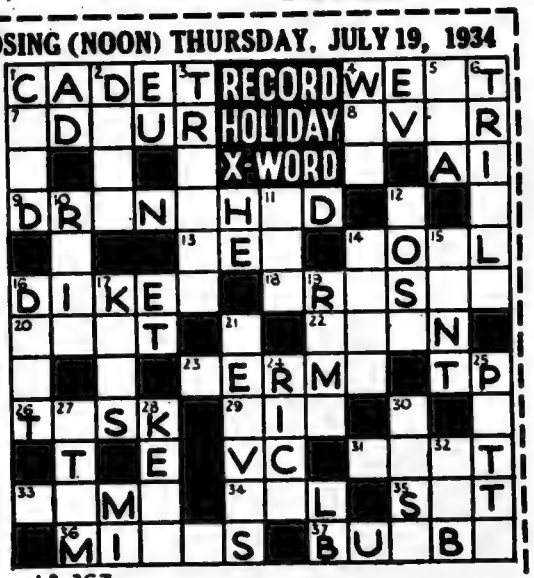
Free Help for X-Word Entrants

Send Postcard for free copy of "John Bull's" Crossword Gazette. Address: Gazette Dept., 30, Bedford Street, W.C.2, or register for 13 weeks' supply on Coupon on "Bullets" page

"JOHN BULL" CROSSWORD No. 267—CLOSING (NOON) THURSDAY, JULY 19, 1934



J.B. 267



J.B. 267

In entering this Competition, I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose

P.O. value..... No. .....

Readers in Scotland ineligible. See Rule 5.

ENTRY FEE for 2 Squares 6D.

SIGNED.....

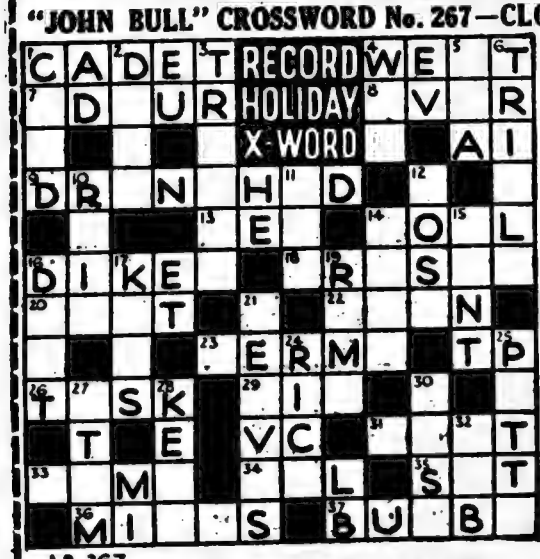
ADDRESS.....

.....

CUT ROUND THESE DOTTED LINES

CUT ROUND THESE DOTTED LINES

"JOHN BULL" CROSSWORD No. 267—CLOSING (NOON) THURSDAY, JULY 19, 1934



J.B. 267

J.B. 267

In entering this Competition, I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose

P.O. value..... No. .....

Readers in Scotland ineligible. See Rule 5.

ENTRY FEE for 4 Squares 1/-

SIGNED.....

ADDRESS.....

.....

ENTRY FEE
With two squares send P.O. for SIXPENCE. With four squares send P.O. for ONE SHILLING. Extra entries at same rate. See Rule 1.

EXTRA SQUARES POST FREE
Other squares appeared in last week's "John Bull." For extra squares send PENNY p.c. to *Crossword Gazette* Dept., 30, Bedford St., Strand, W.C.2, stating number of 6d. entry forms required.

ADDRESS ENTRY
"JOHN BULL" CROSSWORD
No. 267, 67, Long Acre, London, W.C.2 (Comp.).

NO CLAIMS REQUIRED—ALL ENTRIES EXAMINED

the Editor Laughs Last

The KID

IF you are troubled by any matter you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. JOHN BULL does the rest. Write to-day! The replies given on this page to facetious correspondents are for your entertainment.

S AM (Manchester). "I'm always ahead of the news." Driving a newspaper van?

H. T. (Lincoln).—"He got married after a day at the races." In a gambling mood?

S. J. (Swansea).—"In a woman's hands some men are putty." And others potty.

MRS. T. (Glasgow).—"Does the stammerer always stutter?" No, only when he tries to speak.

S. L. (Polesworth).—"Can you recommend anywhere for a real lazy holiday?" Yes, Beds.

* * *

Trapeze Artist (London). "I sometimes earn as much as £25 a week." You don't hang about for nothing.

* * *

H. V. (Wapping).—"Did you go down to Epsom races?" Yes, and at.

F. N. (Harwich).—"Her face is her fortune." Hope it runs to a pretty figure.

S. M. (Bootle).—"Good looks soon wear off." They wash off nowadays.

B. T. (Newcastle).—"A man recently drank eight pints of salt water." He must have been learning to swim.

M. F. (Peacehaven).—"I am downstairs every morning before six o'clock." Living in a bungalow has its advantages.

TRAVELLER (Park Lane).—"A Red Indian chief once sold his squaw by auction." He made a lot of his wife.

C. N. (Lewes).—"I haven't touched a golf ball this year." We can play a little better than that.

T. G. (Swinton).—"I intend becoming a public speaker. How do you advise me to start?" Ladies and gentlemen . . .

* * *

MRS. A. C. (Bognor Regis).—*"The local builders have raised hundreds of pounds for the hospitals." They're bricks.*

* * *

T. A. (Poplar).—"I am a tumbler, and to keep fit for my work I have to take special food." Rolls and turnovers?

PLAYWRIGHT (Morecambe). — "I am going to see the film version of my first play." Fine! You will probably get a splendid plot for your second one.

B. F. H. (Paddington).—"What is more painful than sitting in a dentist's waiting-room for half an hour?" Usually sitting in his chair for half a minute.

DICK (Kingston).—"When punting you should never try to get close to the river bank." Except, of course, after the boat has left you.

BOB (Reading). — "It is sheer nonsense to say that a man reaps what he sows." Have your garden seeds done as badly as all that?

R. B. (Baldock). — "The secret of successful hiking is to maintain the same size step all the time." It's just a matter of two feet, we suppose?

C. M. (Mayfair).—"Most London taxis need overhauling." The one we hired the other day was overhauled by nearly everything else on the road.

MUSIC TEACHER (Luton).—"Most people could manage to play some instrument if they tried earlier." Yes, and not leave their practice until after ten at night.

CHEMIST (Bromley).—"People take far too many indigestion mixtures." Most of them during meals.

* * *

A. B. C. (Bognor).—*"In my club the other night I started to tell a most hair-raising story." Stopping when you found your audience was largely bald.*

* * *

INTERESTED (Perth).—"What do fish grow best in?" The course of conversation when two anglers get together.

H. T. L. (Folkestone).—"Why does divorce cost more than marriage?" It's worth more.

CRICKETER (Esher).—"I was run out by the village constable last Saturday." That's better than being run in by him.

EIGHTY-ONE (Newton Abbot).—"Boys and girls walk out together much earlier than they used to when I was young." And walk in much later.

"MAT" (Edinburgh).—"Human ingenuity has its limitations." Yes, with thousands of soaps on the market, nobody has ever succeeded in perfecting one that a schoolboy likes.

T. O. (Birmingham).—"I am always getting into a hole." You should make a good golfer.

HENPECKED (Merton).—"While I was out with my wife a pretty girl threw me a glance." And did you catch it?

PATER (Crowborough).—"I told my son pretty plainly that I was far sharper when I was a schoolboy than he is." That was pretty blunt.

MRS. D. (Retford).—"What does the average amateur gardener bring into the kitchen after all the hard work he puts in?" Mud.

NATURE (Bath).—"I am able to summon hundreds of birds to my side within a few seconds." So are we—we just appear with a seed-packet.

S. N. (Dover).—"A competition was held at a recent fête to see which man could stand on his head longest." The successful entrant won hands down.

F. M. (Hythe).—"A new colour for bathing costumes is sun tan." As the season progresses it will be difficult to discern where the costume leaves off and the girl begins.

Mrs. T. (Ely): "My husband swept every ornament off the mantelpiece." Don't we just know those fly-swatters!

ROY (Glasgow).—"In the spring I pace the country lanes singing merrily with the wild birds." No wonder they're wild.

KENTISHMAN (Canterbury).—"This is the team I think ought to be chosen for the remaining Test matches." Can Kent afford to spare them all?

A. L. (Morecambe).—"A woman about seventeen stone in weight got on a donkey, but it soon had her off." It wasn't such a donkey after all.

C. H. P. (Dulwich).—"Nobody trusts him since he was found guilty of stealing some bags of soot." That blackened his character.

* * *

Amateur (Dunstable).—"How can I prevent greenfly damaging my roses?" Kill them.

* * *

E. A. (Penzance).—"If a man keeps dogs there is always an incentive to take healthful exercise." Even a goldfish owner can take his pets for a run in the swimming-bath.

A. M. (Leeds).—"A Birmingham cat weighs 48 lb." Mice scamper gleefully away as the groaning timbers of the kitchen floor betray ponderous approach of their fat feline foe.

WIFEY (Brighton).—"Window-cleaners, generally, are a cheerful lot of men." They certainly brighten one's outlook.

MRS. B. (Motherwell).—"Last Monday I had my last clothes-peg fixed by 9 a.m." A complete wash out.

CRICKETER (Leeds).—"I simply won't eat apple sauce." Owing to its close association with ducks?

NIBLICK (Prestwick).—"The worst fault in my golf is that I stand too near the ball." After you have hit it?

* * *

T. N. (Ely).—*"I support cricket because there is no gambling on the game." But surely a lot depends on the pitch and toss?*

* * *

E. S. (Cardiff).—"Why was Broadcasting House built to look like a battleship?" For the B.B.Sea.

A. D. (Switzerland).—"Three friends have at last persuaded me to join their Alpine climbing party." They have roped you in.

FRED (Bolton).—"What passes between a husband and wife during a domestic quarrel?" Oh, anything from an enamel basin to a mahogany clock.

G. M. C. (Hull).—"If I won a *Bullets* First Prize I should be walking on air." No—flying through it. See page 39 and the great £750-plus-Air-Tour First which heads our 50 Holiday Prizes this week.

CHEMIST (Selly Oak).—"Burglars broke into my shop the other night and got away with my stock of perfumes." The police are hot on the scent.

ANGLER (Topsham).—"I have permission to fish in a stream that flows through a beautiful orchard." Hoping to bring home the fruits of your angling?

RUNNER (Oxford).—"It was an exciting and unusual finish. The two leaders breasted the tape together, and then both collapsed." Dead-heat and dead-beat.

* * *

Boot Repairer (Taunton).—"Although I am back at work I am taking things easily after my severe illness." Mending slowly?

* * *

T. M. (Devonport).—"I am an extremely careful motorist, so when I heard a buzzing in the engine I got out to investigate." You had a bee in your bonnet?

YOUNG WIFE (Dalston).—"Staying in the house at nights costs a bit, with fire in the winter, lights and cooking a supper." Yes, the kinema is probably cheaper. That's what you want us to say, isn't it?

STUDENT (Chelsea).—"Dick Turpin frequently handed back a sum of money to a victim so he should not be left penniless for the remainder of his journey." This just shows the difference between the old-time highwayman and a modern garage proprietor.

(Many replies unavoidably held over)

GAVE UP HOPE AFTER 25 YEARS OF ULCERATED STOMACH

Fancy 25 years of suffering from ulcerated stomach; in and out of hospital, living on nothing but grated fish and milk. Even operations did no good. Would you not give up hope like Mrs. Terrell, of Talbot Road, London?

Yet you could be cured, as Mrs. Terrell was, by taking a short course of Maclean Brand Stomach Powder. Here is her letter.

"I have had an ulcerated stomach for about 25 years and have been in hospital about 8 or 9 times for about 11 weeks. I came out last August after a serious operation. I had three previous operations. I was told I was cured but after a month I was just as bad as when I was taken away. I was seven weeks unable to do any housework or washing which my husband did when he came from work. I was living on nothing but grated fish and milk. I was just beginning to give up hope when I started taking Maclean Brand Stomach Powder. I have never had such relief for years. Your Powder gave me the best Christmas I have had for years. I am now able to eat anything and get not the slightest pain."

Be sure to ask your Chemist for the genuine Maclean Brand Stomach Powder with the signature "ALEX C. MACLEAN." It is not sold loose but only in 1/3, 2- and 5/- bottles in cartons, of Powder or Tablets. (38)

GRAVES Beats the World For Quality & Value

Make sure of having the best by installing GRAVES-NATIONAL 3 Valve Battery-driven self-contained Set. It is a triumph of Radio skill and enterprise, and gives you countless hours of pleasurable entertainment.

Every component the best of its class. Steel Chassis, British Valves, Illuminated Tuning Dial. Figured Walnut Cabinet 17 x 10 x 9in. IT HAS A SPECIAL COIL CIRCUIT USING IRON-CORED RADIO FREQUENCY COILS, AND PERMANENT MAGNET MOVING COIL LOUD SPEAKER OF ADVANCED DESIGN. 8/- NOW

H.T. Battery, Accumulator & Aerial Equipment. Nothing else to buy. Carriage Paid £6.16.0 or 8/- monthly. Fullest Approval. NO CHARGE FOR EASY TERMS.

Mr. A. B. W. of Fratton, writes:—"I must give you now my sincere congratulations for fair dealing, and not forgetting the Wireless Set. My opinion is that it is worth every penny and I consider it far better than some priced at 10 Guineas etc.

Mr. H. R. W. of Stockwell, writes:—"Thank you for the magnificent 'National-3'. This afternoon I heard the broadcast of 'The Derby' and enjoyed every moment of it. I appreciate, first, the clarity of reception, second, the mellowness of tone, third the absence of interference. Add to this the generous Grafton Wave."

GRAVES-NATIONAL 3-VALVE SET FOR A.C. MAINS fitted with finest components, including Iron-cored Radio Frequency Coils, latest pattern Moving Coil Loud Speaker. Beautifully figured Walnut Cabinet. Complete in all respects. Carriage Paid £9:0:0 or 12/- monthly. NO CHARGE FOR EASY TERMS. **WRITE FOR CATALOGUE** of these and other self-contained Radio Sets of latest design for Mains or Batteries including Band Pass, Super Het Sets, etc.

J. G. GRAVES LTD. SHEFFIELD.

The smoking habit is as hard to turn as a stubborn donkey

'EASOFF' TAKES THE 'HOOK' OUT OF SMOKING

This mint flavoured gum containing quinine reduces smoking and makes it more enjoyable. From Boots and many chemists. Manuf (Pat. 348,908), 30, Broadmead, Bristol, 1. (38)

THE MAN IN THE KNOW INSISTS ON AG PAPERS

FIT ALL MACHINES

PILES RELIEVED INSTANTLY

. . . . "I was advised to try 'Nemolin,' and I can truthfully say that I got instant relief and have never again had the least bit of the awful irritation I suffered before." J.O., Burley-in-Wharfedale.

Packed in handy and hygienic tube, 'Nemolin' Pile Ointment is always sold under a guarantee of satisfaction or money back. Price 3/- of all chemists. (38)

NO MORE DISTURBED NIGHTS

Quick Relief and Comfort.

Kidney and Bladder Troubles, Incontinence, Constipation, Gall Stones, with associated Gout, Sciatica, Gravel, Scalding and constant getting up at nights are quickly relieved by the painless surgery of the Shadforth "Bladder Comforter" Immediately, all day and all night, painlessly, secretly, and without the loss of one drop of blood or one hour of employment, they get to work. They cleanse, cool and heal. They move what is harmful. You are restored. Don't worry. Shadforth will give you prompt relief.

Ask for Shadforth Prescription No 226
Prices: 2/6 (50), 4/6 (100), 12/- (300).

HEART TROUBLE

PRESCRIPTION THAT WILL GIVE YOUR HEART A NEW LEASE OF LIFE

Don't be alarmed because you suffer from symptoms of palpitation or pain near the heart. It may be indigestion or overstrung nerves. Shadforth Tonic No 632 (known as "Blue Lion Fox Nuts") will strengthen the nerves, steady the heart and tone up stomach and kidneys. Don't imagine yourself into an illness: have a good rest, take the prescription, and be normal in a few days. This prescription prevents palpitation, faintness, tremblings, run-down condition, and stops that falling to pieces feeling.

Ask for Shadforth Prescription Tonic No 632
Prices: 1/6 (50), 2/6 (72), 4/6 (144), 12/- (432).

Here are further well-known SHADFORTH Prescriptions largely prescribed and used at this season of the year:—
"WHITE LIONS" or Stomach Tablets (No. 1077) cure Acidity, Gastritis, Stomach Pains and Digestive Disorders. Prices: 1/6 (72), 2/6 (144).
"BRAIN SPARKLERS" or Neurasthenia Tablets (No. 470), the mighty modern tonic for brain and nerves. Prices: 1/6 (25), 3/3 (50), 6/- (100).
REDUCE YOUR BLOOD PRESSURE with the Shadforth complete three-fold Treatment (No. 1108). It gives prompt relief and reduces the risk of a "stroke." Prices: 2/6 and 5/6.

Privately packed and post free at these prices from—

SHADFORTH
PRESCRIPTION SERVICE, LTD.
Dispensing Chemists
(Dept J.B.12a), 40, KING WILLIAM ST., LONDON BRIDGE, E.C.4, and Branches.

End ASTHMA and Chronic Bronchitis—also Hay Fever

End those terrible, breathless spasms, sleepless nights of coughing, choking and wheezing, as thousands have done. Take RAZ-MAH Capsules and get rid of strangling phlegm. No smokes, snuffs or sprays. Get RAZ-MAH—Relief guaranteed from one 5/- box or 5/- refunded. 3/- and 5/- boxes at chemists. RAZ-MAH relieves even chronic Hay Fever.

FREE Send for free sample to Gilmour Templeton Co., Ltd. (Dept C.5), 80, Clerkenwell Road, London, E.C.1.

"I shall bless the day I saw your ad.," writes Mrs June Gilchrist, 1302, Barrs Bldg., Glasgow. "The benefit in a short time was wonderful."

GRAVES Beats the World For Quality & Value

Moulded Coach-built body softly upholstered loose seats tubular handles, leather cloth hood and apron ball-bearing wheels, white ribbed cushion tyres foot brake and mud guards. Price Carriage Paid 50/- or 5/- monthly. Catalogue of Prams Folding Cots Free

5/- NOW

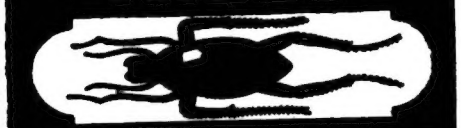
J. G. GRAVES Ltd. SHEFFIELD.

THE HERBAL REMEDY FOR SKIN DISEASES,

Psoriasis Eczema Leg Ulcers, etc. Removes all trace completely and permanently without rest or absence from work. A proved success over 40 years. Write for FREE BOOK sent under plain cover and full particulars of our MONEY BACK GUARANTEE.

J. ROBINSON & SONS. (Bradford) Ltd.
11, Manor House, BRADFORD.

SECTO KILLS



ALL INSECTS

FROM CHEMISTS A B C

1.000.000 BEAUTIFUL GRANDMOTHERS

Try NEW CREME TOKALON SKINFOOD and look young yourself

We could have demanded £5 a pot for this amazing discovery by Prof. Dr. Stejskal of the University of Vienna and millions of women would have gladly paid it. But instead, it is sold at the old price: 1/3 a pot.

If you would like to see the women who have obtained such marvellous results from using new Crème Tokalon, it would take them about 5000 hours to march past you. Tramp, tramp, tramp—they would go, while you stood, weary and tired, watching them for 5000 hours or 500 days of 10 hours each.

Use Tokalon Biocel Skinfood (rose colour) at night. It nourishes and rejuvenates your skin while you sleep with Biocel extracted from young animals. It quickly banishes all complexion blemishes. Use Tokalon Vanishing Skinfood, white colour (non-greasy) in the morning. It nourishes your skin all day and makes face powder invisible and extremely adherent. It will whiten your skin surprisingly in three days' time.

ENGINEERS—IMPORTANT OFFER.

As the leading Institute of its kind in the World, we offer to prepare you at home for the A.M.I.Mech.E., A.M.I.E.E., A.M.I.A.E., or similar qualification, on the distinct understanding that if you fail your Examination your tuition fee will be returned to you in full. Realise what a difference a few letters after your name will mean to you, and you will realise the value of our extraordinary offer to prepare you on "NO PASS—NO FEE" terms.

Our record in the above examinations is over 95% successes.

Whatever your age or experience, you should apply immediately for a copy of our handbook "ENGINEERING OPPORTUNITIES," giving details of all leading Engineering Examinations, and over 100 Courses in all branches of Civil, Mech., Elec., Motor, Radio and Aero. Engineering. This book is sent free and without obligation.

BRITISH INSTITUTE OF ENGINEERING TECHNOLOGY,
88, Shakespeare House, 29/31, Oxford Street, London.

Help Kidneys

- If Kidney Trouble or Bladder Weakness makes you suffer from Getting Up Nights, Nervousness, Dizziness, Rheumatism, Stiffness, Burning, Smarting, Itching or Acidity, try the Guaranteed Cystex (Siss-tex) Treatment. Must cure or money back. At Boots, Taylors, Timothy White's and all chemists.

FREE

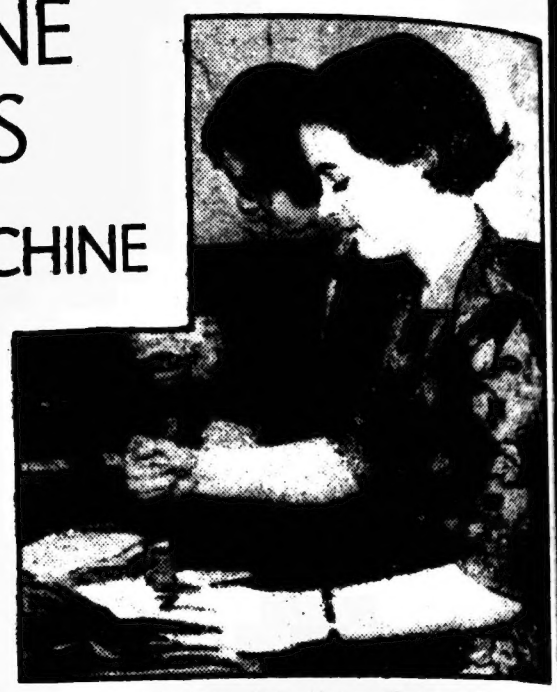
to Indigestion Sufferers

Wonderful generous offer of a 9d. TIN of BIRLEY'S ANTACID POWDER

The makers of Birley's Antacid Powder have such confidence in the efficacy of this excellent remedy for all digestive troubles that they offer every reader of this paper a free 9d. trial tin. Simply fill in the coupon appearing on p. 33 and post at once! Attach 1½d. stamp for postage and packing.

Turn to page 33 and fill in the Coupon Now!

FEMININE COGS IN THE "BULLETS" MACHINE



IT is an interesting fact that our judges rarely see a *Bullets* envelope in the whole course of their duties.

There are feminine cogs in the *Bullets* machine and upon their speedy and accurate fingers falls the whole work of preparing coupons for the judges.

They whip each coupon from its envelope, attach it to the postal order and stamp both with an identifying number. Then they separate the two again, passing entry-fees to the accountant and coupons in neat bundles of 100 to the judges.

MERIT ONLY.

The men who examine your efforts neither know nor care twopence about the extent of a competitor's entry, the district in which he lives, whether he has won prizes before or any other point of the kind.

Their job is simply to consider the merit of the *Bullets* before them. And all competitors who follow the winners know their skill in discovering the efforts worthy of the prizes.

When your efforts are beaten, remember that these judges would have been just as happy to place one of your *Bullets* in the winning list, had you placed enough merit in your efforts.

WHEN THEY ARRIVE.

A point of tremendous interest to all competitors is this—when may they expect any prize which they have won in *Bullets?*

Let us take this week's contest to illustrate the answer.

The first news of any success in this competition will go by telegram on Friday, August 3. That wire is usually despatched between noon and 3 p.m.

For eighteen other entrants in this contest a thrill is coming on the following morning, for then they will receive advance news of a success of £10 or over in this contest.

All cheques and postal orders, as well as each of the remaining 10,000 prizes in this competition, will be posted by JOHN BULL on or about Wednesday, August 8.

TO NON-WINNERS.

Nobody who is defeated in any form of contest can escape some pangs of disappointment.

It is pleasanter, of course, to win than to lose—but upon the spirit in which failure is accepted may depend the competitor's whole future.

Those who feel like giving up when no prizes come along should remember the hundreds of big winners who conquered those very feelings and went on to score a substantial success.

If you have failed to reach the winners, it may well be because of some mistake in your efforts which reading our free weekly *Bullets Bulletin* would prevent you from making.

Its columns are packed with constructive advice and breezy encouragement and many who have captured our biggest prizes admit that without its aid they would never have reached the prize-list.

If you are not yet a reader, therefore, see that your Reservation Coupon, provided on opposite page, is posted off tonight without fail.

RESULT OF COMPETITION NO. 942

FAMILY WORLD TOUR, £5 WEEKLY FOR LIFE AND £1,000— OR £3,000 CASH.

Mr. W. TURNER, 6, Fairview Road, Woodthorpe, Nottingham.

Example:—TERROR OF TO-MORROW
Bullet:—RUSTY "TANK'S" GRIM WARNING.
(Entered on "Target" Prize coupon.)

£250 AND TOUR OF EUROPE FOR TWO, OR £350:

W. F. BAZIN 116c, Marlborough Road, Bowes Park, N.
Example: Into The Unknown
Bullet: Scientist Passed—Grannie Didn't.

£100 AND MOTOR COACH TOUR FOR TWO, OR £150:

Mrs. W. CASEY, "Fairwinds," Braemar Crescent, Leigh-on-Sea.
Example: Shameful
Bullet: Ricketv Slums—"Immovable" Owners.
(Entered on "Target" Prize coupon.)

20 HOLIDAY PRIZES OF £10 AND HOLIDAY FARES:

R. M. CANNON, 23, Clarence Street, Ulverston, Lancs.
Worth The Struggle—"Training"—"Lifting Extra," Fridays.

Miss F. M. DAVIS, 9, The Oval, St. Giles, Lincoln.
Stick To It And—Dour Way Finds Doorway.

A. GEORGE 3, Heron Court Road, Bournemouth.
Triumph Of Man—Ringing—Yet Humanity's Wrung.
(Entered on "Target" Prize coupon.)

A. HEATH, Ashcombe Lane, Cheddleton, Staffs.
On The Way—Only Once—Be "Samaritan"!

G. HELVER 2, Edgecumbe Place, West Hoe, Plymouth.
Industry's Tide—Rippling—Rolling—Rushing—"Boom"!

J. W. HOLLIS, 2 Bellew Road, Liverpool.
Wife's Bombshell—"Think I'm Infernal Machine?"

L. JACKSON, 31, St. Margaret's Avenue, Torquay.
Humanity—Ambles Along—Shambles Anon.

Mrs. H JEWELL, 35, Ripley Road, Worthing.
Terror Of To-morrow—Iron Hall—Poisoned Wind.

M. KNAPP The Grange, London Road, near Gravesend.
Faithful Servant—"Left Everything"—"Followed" Master.

R. W. LEACH, Apperley, Gloucester.
On The Way—Regular Job—Or "Regular's"?

F. A. PARKER, 14, King's Cross Road, London.
Tickled Sandy—Polly Saying—"Solly's Paying!"

A. PATERSON, 58, Hamilton Street, Wishaw.
Seeing The World—Soldier—Unseeing World, Soldiering.

F. PHILLIMORE, High Street, Bottlesford, near Marlborough.
Life's A Battle But—"Blankety Blank!" Wrong "Ammunition."

J. E. POPE, 188, Latimer Road, Eastbourne.
Tragic End—*Life* "Lost Its Reason."

C. M. TAIT, 183, Willow Park, Pontefract.
Stick To It And—You'll Never Make *Paperhanger.*

T. VICKERMAN, 29, Moorbottom Road, Thornton Lodge, Huddersfield.
Tragic End—"Captured" Job Kills "Hunter"

G. WATERFIELD, 38, Barkers Lane, Sale, Manchester.
Terror Of To-morrow—"Iron Heel"—No Boots.

A. E. WILLIAMS, 15, George Street, Tonbridge, Kent.
Peace—Silenced—What A "Racket"!

I. M. WILLIAMS, c/o 57, Rhyl Street, Kentish Town, N.W.
Youth's Way—Flouting Dad—Courting "Dictator"!

W. WINNING, Littleworth, Faringdon, Berks.
On Holiday—"Interval" Bringing "Changed Scenery."

A list of 60 £1 18s. and 500 2s. 6d. winners can be seen at the offices of "John Bull."
ALL WINNERS HAVE BEEN NOTIFIED.

"John Bull" Insurance Gift Registration Forms and the "John Bull" Pen Coupon appear this week on page 2.

FLY . . .
OVER YOUR HOME IN THE 'BULLETS' PLANE!
To celebrate his £750 success, this week's First Prize-winner will be invited on a hundred-mile Air Cruise over his home and neighbouring beauty spots.
Specially chartered Imperial Airways 3-engined aeroplane will be used. John Cleveden, of John Bull, and three companions for a glorious hour in the air.

SENSATIONAL HOLIDAY FIRST!

£750 and 100 MILE AIR CRUISE FOR FOUR

49

£50	£30	£20	£19	£18	£17	£16
£15	2 of £14	2 of £13	2 of £12	2 of £11	2 of £10	2 of £9
2 of £8	2 of £7	2 of £6	2 of £5	3 of £4	6 of £3.10	12 of £2.10

500 of 2/6
2000 RED SEAL "TARGETS"
8000 "TARGET" PRIZES

Unique 2-in-1 First Prize Heads £1,250 Holiday Cash!

THREE big thrills have been arranged by JOHN BULL for the chief *Bullets* winner this week.

First comes the thrill of that Friday First Prize telegram on the eve of the August holidays. That is to be followed by the thrill of receiving the £750 cheque by registered post a few days afterwards.

Then follows the unique thrill of a 100-mile trip for the winner and three friends on a safe but exciting air tour of the country surrounding his home.

This remarkable 2-in-1 First is followed by 49 substantial Holiday Cheques and any of them would make a world of difference to your week by the sea. One glance at the array of cheques to be won and you will want to make an early start on your *Bullets*.

That, indeed, is your wisest plan, for this offer remains for only a few days and every hour is precious.

THE WAY TO WIN

TO make a *Bullet*, read carefully through the list of Examples, marking a few upon which you intend to concentrate and jotting down all the rough ideas suggested by each Example.

This is the raw material from which to fashion your finished efforts.

Now a *Bullet* must consist of TWO, THREE or FOUR words which link up neatly with the chosen Example and convey some pointed comment. So you must polish and compress your rough jottings accordingly. For instance, your rough note on the *Example*, HONEYED WORDS, might be *Only Annoy The Electors*. You could easily shape that idea into the completed *Bullet*, HONEYED WORDS—MAKE ELECTORS FEEL "WASPISH."

For further guidance on how to make *Bullets*, study the winners in Competition No. 942, which appear on the opposite page.

Any of those efforts could have come from your pen, so why shouldn't your name appear amongst the 50 big winners in this contest? It all depends on the care you take over those *Bullets* which you place in the hands of the judges by Saturday, July 21.

USE THESE "EXAMPLES"

WHAT THE WORLD NEEDS
BRITAIN'S TASK
IN EUROPE'S JUNGLE
URGENT CALL
HONEYED WORDS
MADE THE ANGELS WEEP
MAN AT THE TOP
NOT STOPPING
QUESTION OF THE HOUR
GOLDEN SANDS
WHATEVER HAPPENS
COMES UP SMILING
THE MOTORIST STOPPED AND
RISKING DEATH
DOUBLED
TO ESCAPE
WE ALL MAKE MISTAKES, SO
MY LUCK
IMMATERIAL
SLOWLY BUT SURELY
LOOKING UP
SILENT WOMAN
NEW IDEA
LAZINESS
KILLED HER LOVE
TWIN SOULS
PIG-HEADED
HER STORY
PULLED TO PIECES
UGLY THREAT
WHEN THE RAIN STOPPED
THEIR SECRET
UPSET AUNTIE
SPREADING THE NEWS
SOONER OR LATER
LINK WITH THE PAST

96 FREE PAGES OF COMPETITION HELP

What do the Judges want? How do the big prize-winners make their efforts?

These and scores of other questions you will find answered in "*Bullets*" *Bulletin* which will also introduce you to a thrilling new £50-a-week *Bullets* Football Contest. Post off the coupon to-night and receive each Thursday for 13 weeks this eight-page guide to competition success.

POST THIS COUPON TO-NIGHT!

I enclose P.O. value sixpence (crossed "& Co.," payable to *John Bull*) to cover postage on 12 consecutive issues of "*Bullets*" *Bulletin*, commencing with the next available issue.

Name .....

Address .....

.....

Post to—"BULLETIN" DEPT., ODHAMS PRESS LTD., 50, BEDFORD ST., LONDON, W.C.2.

(Do not send this coupon with "Bullets" entry.)

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./ Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press, Ltd., and their families are not eligible.

NEWSAGENTS' PROFIT.—Coupons for 6d., 1s. and 2s. respectively will be paid to the News-agents from whom the other numbers in "Bullets" No. 946 usually purchase "John Bull."

ENTRY-FEE.—You must enclose a Postal Order with your entry at the rate of 6d. for each coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write your name and address with date of posting on the back of the Postal Order.

EXAMPLE
BULLET
EXAMPLE
BULLET

(946) Closing SAT., July 21 — P.O. No. _____ I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d. — Signed _____ Address _____

"Bullets" must consist of TWO, THREE or FOUR words.

EXAMPLE
BULLET
EXAMPLE
BULLET

(946) Closing SAT., July 21 — P.O No. _____ I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s. — Signed _____ Address _____

EXAMPLE
BULLET
EXAMPLE
BULLET

(946) Closing SAT., July 21 — P.O. No. _____ I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d. — Signed _____ Address _____

EXAMPLE
BULLET
EXAMPLE
BULLET

(946) Closing SAT., July 21 — P.O. No. _____ I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s. — Signed _____ Address _____

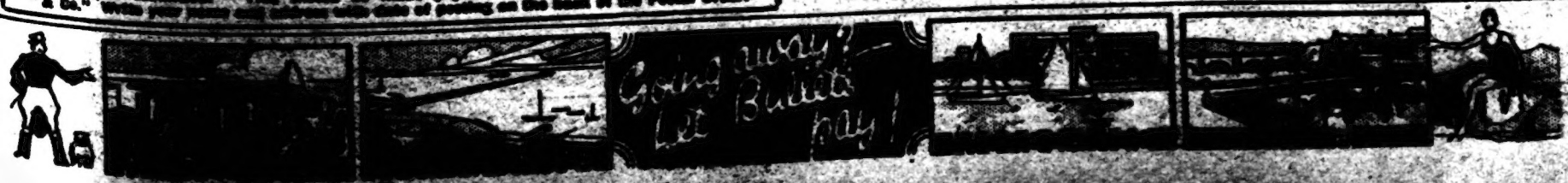
Enter name and full address on each coupon.

EXAMPLE
BULLET
EXAMPLE
BULLET

(946) Closing SAT., July 21 — P.O. No. _____ I agree to enter in accordance with the rules announced on this page. With 5 Coupons send P.O. for 2s. 6d. — Signed _____ Address _____

If you wish to send no further "Bullets" you can write them on plain paper.

Address Entry: "Bullets" No. 946, "John Bull," Long Acre, London, W.C.2 (Comp.)



Wonderful Discovery of Unique Blood Substance Essential to Health!

ELASTO

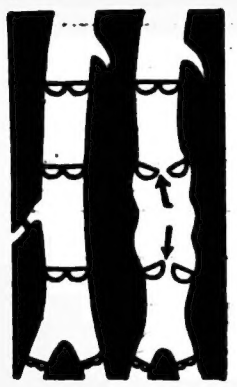
corrects

SWOLLEN LEGS
VARICOSE VEINS
ALL LEG TROUBLES
and EVERY VEIN
ARTERY or TISSUE
WEAKNESS

Varicose Veins are Relaxed Veins —— The Cause of Many Other Ailments

Let Us Explain

A varicose vein is an expanded vein, a vein with a bulge in it, as a bulge will come on a perished tyre at any attempt to inflate it. And, of course, the bulge comes at the weakest part. But why does it come at all? Just because that part of the vein is in a deteriorated or relaxed condition, has lost its elasticity and power of recovery. Now look at the diagram on the right and see what happens. You see those little curves inside the vein (Fig. A), they are valves which open only upward, allowing the blood to rise through them but not to fall again. Note that each valve has only the weight of blood in one section of the vein to support—*when the vein is healthy.* That is Nature's provision for the straight lift of blood in the legs which ensures efficient circulation. Now look at the varicose vein (Fig. B): here the bulge has forced a valve to open, and the valve below has now the weight of two sections to support. It cannot do that indefinitely, it soon yields to the added strain, and thus the trouble extends.



(A) (B)
Diagram shows:
(A) Healthy vein.
(B) Varicose vein.

We now have a condition which favours the development of a number of complications, such as phlebitis, thrombosis, varicose ulcers, varicose eczema, heart weakness, etc. Resting may afford temporary relief, bandages may give some little support; but neither can cure. It is the fabric of the vein itself that is defective, and only Elasto can put that right. Now you understand. Elasto cures all Circulatory Diseases because it restores muscular tone to the Heart and contractility to Veins and Arteries, making them as healthy and as sound as ever. Test it for yourself; here is your opportunity!

A Good Circulation is the Real Basis of Health!

ELASTO, the wonderful blood substance, which positively must be present in the blood to ensure complete health, is now known to be the active principle which controls the healing properties of the blood.

Such troubles as varicose veins, varicose ulcers, eczema, psoriasis, swollen legs, inflamed wounds, phlebitis, poor blood, bad circulation, piles, varicocele, rheumatism, hardened arteries and relaxed conditions in any part of the body are directly traceable to degeneration of tissue-cells resulting from a deficiency of this vitalising principle in the blood. These ailments will not respond to ordinary treatment; to effect a cure it is essential to remove the cause of the weakness, whether local or general, and this can only be done by making good the deficiency in the blood. Elasto does this, surely and effectively, with amazing results.

You Naturally Ask—What Is Elasto?

This question is fully answered in an interesting booklet which explains in simple language the Elasto method of curing through the blood. Your copy is free, see coupon below. Suffice it to say here that Elasto restores to the blood the vital elements which combine with albumin to form elastic tissue and thus enables Nature to restore contractility to the broken-down and devitalised fabric of veins and arteries and so to re-establish normal circulation; *the real basis of sound health!*

Every sufferer should know of this wonderful new biological treatment which quickly brings ease and comfort and creates within the system a new health force; overcoming diseased conditions, increasing vitality and bringing into full activity Nature's own laws of healing. Elasto is prepared in tiny tablets to be dissolved on the tongue, and is the pleasantest, the cheapest and the most effective treatment ever devised. For the outlay of a few shillings you can now enjoy the tremendous advantages of this modern scientific treatment which has cost pounds to perfect. *Elasto saves you time, worry, suffering and expense.*

What Users of Elasto Say—

Bandages Useless.

After suffering for about twelve years from varicose veins I am glad to say I am now quite cured thanks to Elasto. Before using Elasto I had worn bandages and elastic stockings, but with no effect. Many thanks for your wonderful cure and your kind attention.
B.W.1055. Rugby.
(Signed) Mrs. E. WILKINS

I Look Ten Years Younger.

I suffered agonies for years from bad varicose ulcers, but as soon as I started taking Elasto I was able to go about my work in comfort with no pain whatever. Now I am pleased to inform you my legs are quite healed and my friends tell me I look ten years younger.
P.1049. Kingston, Sussex. (Signed) W. PORT.

Leg Now Quite Sound.

You will be pleased to know, that Elasto has cured my varicose veins and the leg that was affected is now as sound as the other one. Elasto is a marvellous remedy and should be more widely known to the public. I am sure there are lots of people who would give anything to be cured of varicose veins, etc. You have my full permission to use this letter for the benefit of other sufferers.
H.1053. Redcar, Yorks. (Signed) T. W. HORSFIELD.

Cured Five Years Ago. No Leg Trouble Since.

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